Clay

Clay columns can call the Alchemer Voice OData API to enrich rows with conversation, insight, account and contact data. You create one reusable connection in Clay using credentials generated in Alchemer Voice. The API is read-only; to load your own CRM records, see the CRM import API article.

Set up

Before you begin

- A Clay account that allows HTTP API columns
- Alchemer Voice Admin privileges

Steps

1. In Alchemer Voice, go to **Admin > Connections** and scroll to **Data services**.
2. On the **Clay** card, click **Connect**. The "Connecting Clay" window shows the values you need, each with a copy button.
3. In Clay, go to **Settings > Connections** and choose **Add connection**, then **HTTP API with JWT Auth**.
4. Enter the values from Alchemer Voice, as in the table below.
5. When you add an HTTP API with JWT authentication column to a table, set **Location of JWT token in Auth Response** to `token`.
6. Point the column at the Alchemer Voice API address you want to call, such as one of the tables in the OData API reference article.

Clay field	Value
Name your key	`alchemer-voice`
Username	Your Alchemer Voice email address
Password	The token shown in the window
JWT Token Endpoint	The address shown in the window

Tokens

The token is valid for one year. Each time you open the Clay window a new token named "Clay" is created under **Admin > Connections > Access tokens > Personal tokens** . Revoke ones you no longer use.

If you see "Too many requests", slow the table down.

Troubleshooting

- **Authentication errors:** check the password is the token and the JWT location is set to `token`.
- **Token expired or revoked:** click **Connect** on the Clay card, then update the connection in Clay.

If you need help, contact Alchemer Support.

Related Articles