Alchemer Voice in ChatGPT

You can add Alchemer Voice to ChatGPT as a custom app that searches your conversations, insights, topics and CRM data and links back to the source. ChatGPT calls the Alchemer Voice MCP server using your sign-in. Searching is read-only; ChatGPT can also create and apply labels and start topic models. See the MCP tools reference for the full list.

Requirements

- An Alchemer Voice user.
- A paid ChatGPT plan with Developer mode enabled in ChatGPT settings. Adding a custom MCP server is currently a ChatGPT developer feature; this is a ChatGPT requirement.

Add the app

1. In Alchemer Voice, go to **Analyst**, click **Use MCP** and open the **ChatGPT** tab. It shows the name to use and the server address `https://fourfour.ai/mcp`, with a copy button.
2. In ChatGPT open `chatgpt.com/apps` (Settings > Connectors) and click **Create app**.
3. Enter a name, paste the MCP Server URL and click **Create**.
4. When asked, sign in to Alchemer Voice and click **Authorize**.
5. In a chat, click + near the message box and select the app you created, or ask ChatGPT to use Alchemer Voice.

Example requests

- "What feature requests have come up most in the last 90 days? Include links."
- "Compare what mid-market and enterprise customers say about pricing."
- "Write a case study outline from conversations with Acme."

Troubleshooting

- **No Create app option:** Developer mode is off, or your ChatGPT plan does not support custom apps.
- **Sign-in fails:** remove the app, create it again and re-approve access.
- **ChatGPT does not use Alchemer Voice:** select the app with + or name Alchemer Voice in your prompt.

Permissions

ChatGPT sees only what your Alchemer Voice user can see. Creating and applying labels and starting topic models depend on your role; without the needed permission, ChatGPT cannot do

those things. See the MCP tools reference for how tools are offered by role.

To connect Claude instead, see Alchemer Voice in Claude.

If you need help, contact Alchemer Support.

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