

Alchemer AI Survey

Overview

Alchemer AI lets you evaluate survey data using a custom AI prompt, directly within your survey. Send response text to the AI along with your own instructions, and return the AI-generated result back into the survey.

The Alchemer AI integration allows Alchemer to classify, summarize, score, or extract insights from survey responses in real time using a prompt you define. The result can be written back to a survey field to personalize questions, drive logic, or enrich your response data.

Common uses for the Alchemer AI integration

- Classify or categorize open-text responses using a custom prompt.
- Summarize or extract key points from long-form answers.
- Score or evaluate responses against your own criteria.
- Enrich survey data with AI-generated output for use in logic or reporting.

What can the Alchemer AI integration do?

- [Custom AI prompt](#)

You will need

- An Alchemer plan that includes Alchemer AI and the Integration Manager permission enabled.
 - [Contact us](#) if you are unsure if your plan includes Alchemer AI.
- The survey fields you want to use as your prompt and context.

Setup Alchemer AI integration in surveys

Alchemer AI | Custom AI prompt

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Evaluate text using a custom AI prompt.

You will need:

- Survey fields to use as your prompt and context.
- A survey field to store the AI response.

Configure the action

1. Open your survey in **Survey Builder**.
2. Select **Add New: Action**.

3. In the Add Action modal, scroll to the **Your Integrations** section.
4. Select Alchemer AI.
5. Select Alchemer AI | Custom AI prompt .
6. **Alchemer AI | Select prompt and context:** Select the survey fields to use as your prompt and the context you want the AI to evaluate. The prompt will be the AI instructions that you want to use, ideally you would use a [Hidden Value Action](#) to store this so you can update the prompt easily later on. The context is the question you want the AI to evaluate using your custom prompt.
7. **Alchemer AI | Get data back:** Map the AI response to the survey field where you want to store the result.
8. Save the action.

Status codes

- 200: Successfully returned response
 - 400: The external integration returned an error
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Testing and Troubleshooting

Testing and Validation

How to test

- Submit a survey response with data that triggers the integration action.
- Confirm the AI response is returned and stored in the mapped survey field.
- Use returned metadata to validate successful behavior.

How to verify results

- Check the mapped survey field for the AI-generated result.
 - Ensure the result matches what your prompt was designed to return.
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Monitoring Integration Activity

Where to find logs

- Go to **Results → Individual Responses**.
- Select the response you want to inspect.
- Open the **Action Log** tab.

What logs display

- Success or failure status
 - Timestamp
 - Input and output values
 - Returned status codes
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Troubleshooting

Prompt issues

- Prompt is unclear or missing the context field needed to evaluate the response.
- Empty or missing input in the fields mapped as prompt or context.

Mapping errors

- No survey field mapped to store the AI response.
- Unsupported or invalid field values.

API errors

- Validation issues.
 - Rate limit or endpoint restrictions.
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FAQs

What permissions do I need?

Integration Manager in Alchemer and an Alchemer plan that includes Alchemer AI.

Do I need an API key or external account?

No. Alchemer AI is native to Alchemer, so there is no external authentication to set up.

When does the integration run?

In real time when a survey response is submitted.

Why isn't my data updating?

Check the Action Log for prompt, mapping, or API errors.

What if I need additional functionality?

Contact Alchemer Support for enhancement requests.

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