

Twilio Segment Authentication

Overview

The Alchemer Twilio Segment integration uses an HTTP API key to authenticate.

Twilio Segment API Credentials

What You Need

- Twilio Segment Write Key
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How to Get Your Twilio Segment Write Key

1. Open your Segment workspace

- Log in to your [Twilio Segment account](#).

2. Locate your Write Key

- Go to **Connections** → **Sources**.
- Select HTTP API.
- Open the **Settings** tab.
- Under **API Keys**, copy your **Write Key**.

Need more help? See [Twilio Segment's documentation on finding your Write Key](#).

Authenticate Twilio Segment in Alchemer

After obtaining your Twilio Segment Write Key, add it to the Alchemer Twilio Segment integration. Credentials are securely stored in Alchemer and can be reused.

How to Authenticate

1. Start a New Authentication

- Inside any Twilio Segment integration action, select **New Authentication**.

2. Enter Your Twilio Segment Credentials

Provide the following:

- **Write Key:** Paste the Write Key copied from your Segment workspace settings.

3. Save Your Authentication

- Select **Create**.
 - Once created:
 - The authentication is saved and reused for all Twilio Segment actions
 - You only need to update it if your Write Key changes
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