

Emma Authentication

Overview

The Alchemer Emma integration uses API key authentication to authenticate.

Emma API Credentials

What You Need

- Emma Account ID
 - Emma Public API Key
 - Emma Private API Key
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How to Get Your Emma API Credentials

1. Log in to your Emma account

- Go to myemma.com and sign in.

2. Navigate to API settings

- Click your account name in the top-right corner and select **Account Settings**.
- Go to the **API** section.

3. Locate your credentials

- Copy your **Account ID**, **Public API Key**, and **Private API Key**.

Need more help? Click here for [Emma's API help documents](#).

Authenticate Emma in Alchemer

After obtaining your Emma API credentials, add them to the Alchemer Emma integration. Credentials are securely stored in Alchemer and can be reused.

How to Authenticate

1. Start a New Authentication

- Inside any Emma integration action, select **New Authentication**.

2. Enter Your Emma Credentials

Provide the following:

- **Account ID:** Your Emma account ID
- **Public API Key:** Your Emma public API key
- **Private API Key:** Your Emma private API key

3. Save Your Authentication

- Select **Create**.
- Once created:
 - The authentication is saved and reused for all Emma actions
 - You only need to update it if your API credentials change

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