Integration Catalog

EXTERNAL SYSTEMS

AI BUSINESS

CRM CUSTOMER

SERVICE DATA ANALYSIS

DATA STORAGE HR

MARKETING

MESSAGING REWARDS /

INCENTIVES

SPREADSHEETS

ALCHEMER

ALCHEMER AI ALCHEMER

TOOLS ALCHEMER

DIGITAL ALCHEMER

PULSE

Airtable

Airtable is a flexible spreadsheet-style database platform. Connect your surveys to automatically sync records, update existing rows, push new data, and keep your databases in perfect harmony.

SURVEY

GET DATA PUSH DATA UPDATE DATA

WORKFLOW

GET RECORD PUSH DATA UPDATE RECORD

WORKFLOW INITIATOR

START WORKFLOW

Appian

Appian is a low-code process automation and workflow platform. Trigger and manage Appian workflows via inbound and outbound web APIs (webhooks) to send Alchemer survey data to Appian or enrich your Alchemer surveys with Appian data.

OUTBOUND WEB API

WEB API LISTENER

Asana

Asana is a collaborative work and project management platform. Create, update, and manage tasks and milestones directly from survey responses.

CREATE TASK   GET TASK   UPDATE TASK

MILESTONE INITIATOR

AWS

AWS is Amazon's cloud computing and storage platform. Push files and PDFs of all user responses directly to AWS Lambda.

PUSH TO LAMBDA   PUSH PDF TO LAMBDA

PUSH FILE TO S3

Azure

Azure is Microsoft's cloud computing and automation platform. Automate file creation and trigger workflows for CSV row data within Azure.

PUSH FILE

PUSH FILE

CSV INITIATOR

Basecamp

Basecamp is a project management and team communication platform. Look up people and add to-do items directly from your surveys and workflows.

SURVEY

GET PERSON PUSH TO-DO ITEM

WORKFLOW

GET PERSON PUSH TO-DO ITEM

BigCommerce

BigCommerce is an e-commerce platform for online stores. Automate workflows for abandoned carts, conversions, and shipments.

WORKFLOW INITIATOR

CART INITIATOR

BigQuery

BigQuery is Google's enterprise cloud data warehouse for large-scale analytics. Retrieve and sync data, or push structured response tables to support advanced reporting and modeling.

SURVEY

GET DATA PUSH TO TABLE UPDATE ROW UPSERT ROW STRUCTURED RESPONSE

Bloomreach

Bloomreach is an AI-powered customer engagement and personalization platform. Sync customer data and initiate surveys directly from Bloomreach Scenarios. Get customer data to personalize survey and upsert customer info to always keep data up-to-date.

SURVEY

UPSERT CUSTOMER   GET CUSTOMER

SCENARIO TRIGGER

Braze

Braze is a customer engagement platform for personalized cross-channel marketing. Connect your customer engagement platform via dedicated Braze webhooks.

SURVEY
GET USER   CREATE AND UPDATE USER ATTRIBUTES   CREATE AND UPDATE USER EVENT

WORKFLOW
GET USER   CREATE AND UPDATE USER ATTRIBUTES   CREATE AND UPDATE USER EVENT

WORKFLOW INITIATOR
BRAZE WEBHOOK

Brevo

Brevo is a marketing and communication platform for email, SMS, and WhatsApp campaigns. Automate outbound messages from workflow steps to engage customers across multiple channels.

WORKFLOW
SEND EMAIL   SEND EMAIL TEMPLATE   SEND SMS   SEND WHATSAPP MESSAGE   SEND WHATSAPP TEMPLATE

Databricks

Databricks is a unified analytics and machine learning platform built on Apache Spark. Access your Databricks database to synchronize, update, and push structured tables for deep reporting and dynamic survey customization.

SURVEY
GET DATA   PUSH TO TABLE   UPDATE ROW   UPSERT ROW

Docebo

Docebo is a learning management platform for corporate training and development. Manage users, courses, and enrollment data directly from survey responses.

SURVEY

GET USER   GET COURSE   UPDATE USER

UPDATE ENROLLMENT STATUS   UPDATE XAPI STATUS

Docusign

Docusign is a digital document signing and agreement management platform. Automate document signing workflows and retrieve envelope statuses.

WORKFLOW

SEND TEMPLATE   GET ENVELOPE

WORKFLOW INITIATOR

EVENT INITIATOR

Domo

Domo is a cloud-based business intelligence and dashboarding platform. Connect survey data to your Domo dashboards via dataset alerts.

WORKFLOW INITIATOR

DATASET INITIATOR

Dovetail

Dovetail is a research repository and AI-powered qualitative analysis platform. Push survey response PDFs directly into Dovetail data and docs for AI analysis.

SURVEY

PUSH PDF TO DATA   PUSH PDF TO DOCS

Email

Trigger workflows based on incoming emails, enabling automated processing, routing, or follow-up actions from email-driven events.

WORKFLOW INITIATOR

EMAIL INITIATOR

Emma

Emma is an email marketing platform for creating targeted campaigns and managing subscriber lists. Add members to your Emma audience directly from survey responses or workflow steps.

SURVEY

ADD MEMBER

WORKFLOW

ADD MEMBER

Excel

Excel is a spreadsheet and structured data tool used worldwide for analysis and reporting. Push, get, and update data in Excel using Alchemer survey data. Custom structured response integration also allows you to push tables with questions, responses, and survey instances.

SURVEY

GET DATA   **UPDATE DATA**   **PUSH DATA**   **PUSH STRUCTURED RESPONSE**

Facebook

Facebook tools help track engagement, verify ownership, and add social features to

surveys. Add tracking pixels, enable social interactions, and confirm domain identity.

SURVEY

FACEBOOK PIXEL   ADD LIKE BUTTON   DOMAIN VERIFICATION

Gladly

Gladly is a customer service platform designed around people instead of tickets. Update customer data and retrieve details to fully customize your Alchemer surveys, or initiate workflows when conversations close.

SURVEY

GET CUSTOMER   UPDATE CUSTOMER

WORKFLOW INITIATOR

EVENT INITIATOR

Google Analytics

Google Analytics tracks digital engagement. Add GA tracking to surveys to measure traffic, behavior, and conversion metrics.

SURVEY

ADD TO SURVEY

Google Sheets

Google Sheets is a cloud-based spreadsheet and data collaboration tool. Push survey data directly to Google Sheets or retrieve data to pre-populate and customize your surveys.

SURVEY

GET DATA   PUSH DATA   UPDATE DATA

Google Tag Manager

Google Tag Manager enables tag deployment without modifying code. Add GTM to surveys to track behavior, conversions, and analytics events.

SURVEY

INTEGRATE INTO SURVEYS

Gorgias

Gorgias is an e-commerce customer support platform for managing tickets and inbox automation. Automate support ticketing and sync message updates via Gorgias integrations, or trigger Alchemer workflows based on ticket events.

SURVEY

CREATE TICKET   UPDATE TICKET

WORKFLOW INITIATOR

TICKET INITIATOR

Greenhouse

Greenhouse is an applicant tracking system used for end-to-end hiring workflows. Trigger an Alchemer workflow when your Greenhouse candidates are hired, rejected, or change stages.

WORKFLOW INITIATOR

CANDIDATE INITIATOR

HubSpot

HubSpot is a CRM and marketing automation platform used for customer, deal, and sales data management. Keep your CRM data in sync by creating or updating HubSpot records and contacts.

SURVEY

CREATE RECORD   GET RECORD   UPDATE RECORD   UPSERT CONTACT

WORKFLOW INITIATOR

Jira

Jira is an issue-tracking and project management system widely used by engineering and service teams. Trigger Alchemer workflows when Jira events occur such as issues added, comments created, or status changes.

WORKFLOW INITIATOR

EVENT INITIATOR

Kentico

Kentico is a content management and digital experience platform used for website and content operations. Retrieve data from Kentico CMS to customize your Alchemer surveys with Kentico content.

SURVEY

GET DATA

Klaviyo

Klaviyo is a marketing automation and customer data platform used for segmentation and audience messaging. Sync marketing profiles and update subscriber data directly from survey interactions.

SURVEY

GET PROFILE   UPDATE PROFILE

KnowledgeOwl

KnowledgeOwl is a knowledge base platform. Use webhooks to push survey data into KO for documentation workflows or live content updates.

Kustomer

Kustomer is a CRM platform designed for omnichannel customer service teams. Trigger workflows or actions in Alchemer based on customer activity in Kustomer.

WORKFLOW INITIATOR

KUSTOMER WORKFLOW

Marketo

Marketo is a leading marketing automation tool for nurturing, campaigns, and customer journeys. Send survey data into Marketo via custom webhook steps.

SURVEY

ADD CUSTOM ACTIVITY TO TIMELINE

WORKFLOW INITIATOR

EVENT INITIATOR

MailChimp

MailChimp is a marketing automation and email campaign platform. Sync contacts and manage list data via push, pull, and upsert actions from surveys.

SURVEY

PUSH ACTION   **PULL ACTION**   **UPSERT ACTION**

Microsoft Dynamics

Microsoft Dynamics is a CRM/ERP suite for sales, service, and operations. Retrieve and update CRM entities to personalize or synchronize survey workflows.

update CRM entities to personalize or synchronize survey workflows.

SURVEY

GET ENTITY   GET CONTACT   UPDATE CONTACT   UPDATE ENTITY   CREATE ENTITY

WORKFLOW INITIATOR

EVENT INITIATOR

Microsoft Teams

Microsoft Teams is a workplace communication and collaboration hub. Send alerts, messages, and adaptive cards directly to Teams channels.

SURVEY

ADVANCED SEND MESSAGE   SEND ADAPTIVE CARD   SEND MESSAGE

Office 365

Office 365 is Microsoft's cloud productivity platform for file storage, collaboration, and content management. Create and push response PDFs to OneDrive or SharePoint.

SURVEY

CREATE FILE

WORKFLOW

PUSH FILE

OpenAI

OpenAI provides advanced artificial intelligence models for generative and analytical tasks. Enhance surveys with AI-generated follow-up questions powered by OpenAI.

SURVEY

GENERATE QUESTION

Oracle Cloud

Oracle Cloud is an enterprise suite for workflow, data, and process automation. Run advanced automation by starting workflows directly from Oracle Groovy scripts.

WORKFLOW INITIATOR

GROOVY SCRIPT INITIATOR

Panel Security

Panel Security is a respondent identity and fraud-prevention service. Validate respondent eligibility and update respondent status within Alchemer surveys to ensure data quality and panel integrity.

SURVEY

VALIDATE RESPONDENT   UPDATE RESPONDENT STATUS

Paylocity

Paylocity is a cloud-based HR and payroll system used for employee record management. Automate Alchemer workflows based on employee changes such as new hires or terminations.

WORKFLOW INITIATOR

EVENT INITIATOR

PeopleSoft

PeopleSoft is an enterprise HR and financial management platform used across large organizations. Integrate enterprise HR and finance data using custom webhooks to fire Alchemer workflows when a data event occurs in PeopleSoft.

WORKFLOW INITIATOR

EVENT INITIATOR

Power BI

Power BI is Microsoft's business intelligence and visualization platform for dashboards and reporting. Push survey data directly to Power BI datasets for real-time reporting.

SURVEY

PUSH DATA

Redshift

Amazon Redshift is a cloud data warehouse used for analytics and BI workloads. Retrieve data or push survey responses to your Redshift tables for complete data synchronization.

SURVEY

GET DATA   PUSH DATA   UPDATE DATA

Salesforce

Salesforce is a leading CRM platform used for managing contacts, accounts, opportunities, and business workflows. Customize surveys with Salesforce record data or sync updated information back into Salesforce.

SURVEY

CREATE RECORD   GET RECORD   UPDATE RECORD   GET/UPDATE ACCOUNT   GET/UPDATE CONTACT

STRUCTURED RESPONSE   CUSTOM RESPONSE OBJECT

WORKFLOW INITIATOR

EVENT INITIATORS

ServiceNow

ServiceNow is an IT service management platform used for tickets, automation, and service workflows. Integrate with ITSM workflows using REST calls to sync ticket updates or trigger workflow actions.

SURVEY

GET RECORD   CREATE RECORD   UPDATE RECORD

WORKFLOW

GET RECORD   CREATE RECORD   UPDATE RECORD

WORKFLOW INITIATOR

EVENT INITIATOR

SFTP

SFTP (Secure File Transfer Protocol) provides encrypted file transfer and storage. Monitor SFTP locations to trigger workflows and create files from survey data for secure, automated data delivery.

SURVEY

CREATE FILE

WORKFLOW

PUSH FILE

WORKFLOW INITIATOR

SFTP INITIATOR

Shopify

Shopify is an e-commerce platform for online store operations, order management, and customer activity. Trigger surveys based on orders, fulfillments, or customer creation events.

WORKFLOW INITIATOR

EVENT INITIATOR

Slack

Slack is a workplace communication platform for real-time messaging, automations, and team alerts. Enhance team collaboration by triggering workflows via Slack slash commands.

WORKFLOW INITIATOR

EVENT INITIATOR

SMS

Automate outbound SMS messages from workflow steps, enabling notifications, alerts, and customer engagement via text.

WORKFLOW

`SEND MESSAGE`

Snowflake

Snowflake is a cloud data warehouse designed for scalable analytics and secure data sharing. Sync survey data with Snowflake or retrieve Snowflake data to enrich your surveys.

SURVEY

`GET DATA` `PUSH TO TABLE` `UPDATE ROW`

`UPSERT ROW` `STRUCTURED RESPONSE`

WORKFLOW

`GET DATA` `PUSH TO TABLE`

`UPDATE ROW` `UPSERT ROW`

WORKFLOW INITIATOR

`START WORKFLOW FROM SNOWFLAKE`

Stripe

Stripe is a payments platform for handling online transactions and checkout flows. Automate payments and retrieve checkout session details for seamless survey-driven commerce.

SURVEY

`CREATE CHECKOUT` `GET SESSION`

SugarCRM

SugarCRM is a customer relationship management platform for sales, marketing, and service teams. Create, update, and retrieve CRM records directly from survey responses or workflow steps.

SURVEY

UPDATE RECORD   GET RECORD   CREATE RECORD

WORKFLOW

UPDATE RECORD   GET RECORD   CREATE RECORD

Swoogo

Swoogo is an event management platform for planning and executing events. Retrieve speaker details, registrant information, and event data to power survey and workflow automations.

SURVEY

GET SPEAKER   GET REGISTRANT   GET EVENT   GET CONTACT

WORKFLOW

GET SPEAKER   GET REGISTRANT   GET EVENT   GET CONTACT

Tableau

Tableau is a visual analytics platform for exploring and understanding data. Connect your Alchemer data directly to Tableau for powerful reporting and dashboards.

DATA CONNECTOR

Tango

Tango is a digital rewards platform that enables organizations to instantly send gift cards and incentives. Use the Tango integration to automatically reward respondents upon survey completion or workflow triggers.

SURVEY

SEND REWARD

Tremendous

Tremendous is a global rewards and payouts platform. Distribute rewards through the Tremendous integration and send incentives when customers complete a survey to enhance completion rates.

SURVEY

SEND REWARD

Twilio

Twilio is a cloud communications platform used to send SMS, voice, and other messaging. Send SMS messages via Twilio using custom webhooks and messaging services.

WORKFLOW

SEND MESSAGE   SEND MESSAGE TEMPLATE

WORKFLOW INITIATOR

SEND VIA TWILIO

Twilio Segment

Twilio Segment is a customer data platform that collects, cleans, and routes data to hundreds of tools. Track events and manage user profiles by connecting Segment to your workflows.

WORKFLOW

SEND EVENT

UKG

UKG is a leading human resources and workforce management platform. Automate HR feedback by retrieving personnel details or initiating surveys on personnel changes, customizing your surveys with person and supervisor data.

SURVEY

GET PERSON

WORKFLOW

GET SUPERVISOR

WORKFLOW INITIATOR

PERSONNEL CHANGE INITIATOR

Unanet

Unanet is a project management and CRM platform used for managing customers, contacts, and project workflows. Retrieve project and contact data or initiate surveys directly from Unanet Workflows to personalize Alchemer surveys.

SURVEY

GET RECORD

WORKFLOW

GET OPPORTUNITY CONTACT   GET CLIENT CONTACT   GET CONSTRUCTION SCHEDULE

WORKFLOW INITIATOR

EVENT INITIATOR

Virtual Incentives

Virtual Incentives is a digital rewards and gift card distribution platform. Automatically send incentives to survey participants to boost engagement and completion rates.

SURVEY

SEND REWARD

Workday

Workday is a widely used HR and financial management system. Integrate your HR system of record with Alchemer through Workday webhooks.

WORKFLOW INITIATOR

EVENT INITIATOR

Yext

Yext is a platform for managing digital presence, including business listings and reviews. Retrieve review URLs to streamline brand reputation and customer feedback workflows.

SURVEY

GET REVIEW URL

Zapier

Zapier connects apps through automated workflows. Use Alchemer workflows to send triggers into Zapier for downstream automations.

WORKFLOW

SEND TRIGGER

Zendesk

Zendesk is a customer support and ticketing platform. Create and update tickets, sync user data, and trigger workflows from ticket events to personalize Alchemer surveys with user and ticket details.

SURVEY

GET TICKET   UPDATE TICKET

GET USER   UPDATE USER

WORKFLOW INITIATOR

TICKET INITIATOR

Zoho

Zoho is a suite of business applications including CRM and document signing. Retrieve

and update Zoho CRM contacts or send Zoho Sign templates for signature.

SURVEY

GET CONTACT   **UPDATE CONTACT**

WORKFLOW INITIATOR

ZOHO SIGN EVENT INITIATOR   **ZOHO CRM EVENT INITIATOR**

Alchemer AI

Use Alchemer AI to automatically generate intelligent follow-up questions based on respondent answers, helping you deepen insights and personalize survey experiences in real time.

AI FOLLOW-UP QUESTION

Alchemer Digital

Alchemer Digital captures digital experience data from your apps and sites. Use Get Conversation to pull detailed interaction histories into workflows and surveys for richer context and personalized experiences.

SURVEY

GET CONVERSATION

WORKFLOW

GET SUMMARY EXPORT

GET SURVEY EXPORT

Alchemer Tools

Alchemer Tools are native workflow utilities that help you transform data, construct messages, call external systems, and redact sensitive information entirely within Alchemer.

WORKFLOW

CREATE HIDDEN VALUES   **RUN CUSTOM JAVASCRIPT**

CONSTRUCT MESSAGE   **OUTBOUND WEBHOOK**   **GET DATE**

RUN CUSTOM JAVASCRIPT

SURVEY

REDACT SENSITIVE DATA

Alchemer Pulse

Alchemer Pulse centralizes operational and experience data for advanced analytics. Use Push Data to send workflow outputs from Alchemer directly into Pulse for unified reporting and deeper insights.

PUSH DATA