

Integration Catalog

EXTERNAL SYSTEMS

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ALCHEMER

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Airtable

Airtable is a flexible spreadsheet-style database platform. Connect your surveys to automatically sync records, update existing rows, push new data, and keep your databases in perfect harmony.

- GET DATA
- PUSH DATA
- UPDATE DATA
- START WORKFLOW



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Appian

Appian is a low-code process automation and workflow platform. Trigger and manage Appian workflows via inbound and outbound web APIs (webhooks) to send Alchemer survey data to Appian or enrich your Alchemer surveys with Appian data.

- WEB API LISTENER
- OUTBOUND WEB API



Asana

Asana is a collaborative work and project management platform. Create, update, and manage tasks and milestones directly from survey responses.

CREATE TASK

GET TASK

MILESTONE INITIATOR

UPDATE TASK



AWS

AWS is Amazon's cloud computing and storage platform. Push files and PDFs of all user responses directly to AWS Lambda.

PUSH TO LAMBDA

PUSH PDF TO LAMBDA



Azure

Azure is Microsoft's cloud computing and automation platform. Automate file creation and trigger workflows for CSV row data within Azure.

PUSH FILE

CSV INITIATOR



BigCommerce

BigCommerce is an e-commerce platform for online stores. Automate workflows for abandoned carts, conversions, and shipments.

CART INITIATOR



BigQuery

BigQuery is Google's enterprise cloud data warehouse for large-scale analytics. Retrieve

and sync data, or push structured response tables to support advanced reporting and modeling.

GET DATA

PUSH TO TABLE

UPDATE ROW

UPSERT ROW

STRUCTURED RESPONSE



Bloomreach

Bloomreach is an AI-powered customer engagement and personalization platform. Sync customer data and initiate surveys directly from Bloomreach Scenarios. Get customer data to personalize survey and upsert customer info to always keep data up-to-date.

UPSERT CUSTOMER

GET CUSTOMER

SCENARIO TRIGGER



Braze

Braze is a customer engagement platform for personalized cross-channel marketing. Connect your customer engagement platform via dedicated Braze webhooks.

BRAZE WEBHOOK



Databricks

Databricks is a unified analytics and machine learning platform built on Apache Spark. Access your Databricks database to synchronize, update, and push structured tables for deep reporting and dynamic survey customization.

GET DATA

PUSH TO TABLE

UPDATE ROW

UPSERT ROW



DocuSign

Docusign is a digital document signing and agreement management platform. Automate document signing workflows and retrieve envelope statuses.

SEND TEMPLATE

GET ENVELOPE

EVENT INITIATOR



Domo

Domo is a cloud-based business intelligence and dashboarding platform. Connect survey data to your Domo dashboards via dataset alerts.

DATASET INITIATOR



Dovetail

Dovetail is a research repository and AI-powered qualitative analysis platform. Push survey response PDFs directly into Dovetail data and docs for AI analysis.

PUSH PDF TO DATA

PUSH PDF TO DOCS



Email

Trigger workflows based on incoming emails, enabling automated processing, routing, or follow-up actions from email-driven events.

EMAIL INITIATOR



Excel

Excel is a spreadsheet and structured data tool used worldwide for analysis and reporting. Push, get, and update data in Excel using Alchemer survey data. Custom structured response integration also allows you to push tables with questions, responses, and survey

instances.

GET DATA

UPDATE DATA

PUSH DATA

PUSH STRUCTURED RESPONSE



Facebook

Facebook tools help track engagement, verify ownership, and add social features to surveys. Add tracking pixels, enable social interactions, and confirm domain identity.

FACEBOOK PIXEL

ADD LIKE BUTTON

DOMAIN VERIFICATION

+ Gladly

Gladly

Gladly is a customer service platform designed around people instead of tickets. Update customer data and retrieve details to fully customize your Alchemer surveys, or initiate workflows when conversations close.

EVENT INITIATOR

GET CUSTOMER

UPDATE CUSTOMER



Google Analytics

Google Analytics tracks digital engagement. Add GA tracking to surveys to measure traffic, behavior, and conversion metrics.

ADD TO SURVEY



Google Sheets

Google Sheets is a cloud-based spreadsheet and data collaboration tool. Push survey data directly to Google Sheets or retrieve data to pre-populate and customize your surveys.

GET DATA

PUSH DATA

UPDATE DATA



Google Tag Manager

Google Tag Manager enables tag deployment without modifying code. Add GTM to surveys to track behavior, conversions, and analytics events.

INTEGRATE INTO SURVEYS



Gorgias

Gorgias is an e-commerce customer support platform for managing tickets and inbox automation. Automate support ticketing and sync message updates via Gorgias integrations, or trigger Alchemer workflows based on ticket events.

CREATE TICKET

UPDATE TICKET

TICKET INITIATOR



Greenhouse

Greenhouse is an applicant tracking system used for end-to-end hiring workflows. Trigger an Alchemer workflow when your Greenhouse candidates are hired, rejected, or change stages.

CANDIDATE INITIATOR



HubSpot

HubSpot is a CRM and marketing automation platform used for customer, deal, and sales data management. Keep your CRM data in sync by creating or updating HubSpot records and contacts.

CREATE RECORD

GET RECORD

UPDATE RECORD

UPSERT CONTACT

EVENT INITIATOR



Jira

Jira is an issue-tracking and project management system widely used by engineering and service teams. Trigger Alchemer workflows when Jira events occur such as issues added, comments created, or status changes.

EVENT INITIATOR



Kentico

Kentico is a content management and digital experience platform used for website and content operations. Retrieve data from Kentico CMS to customize your Alchemer surveys with Kentico content.

GET DATA



Klaviyo

Klaviyo is a marketing automation and customer data platform used for segmentation and audience messaging. Sync marketing profiles and update subscriber data directly from survey interactions.

GET PROFILE

UPDATE PROFILE



KnowledgeOwl

KnowledgeOwl is a knowledge base platform. Use webhooks to push survey data into KO for documentation workflows or live content updates.

WEBHOOK



Kustomer

Kustomer is a CRM platform designed for omnichannel customer service teams. Trigger workflows or actions in Alchemer based on customer activity in Kustomer.

KUSTOMER WORKFLOW



Marketo

Marketo is a leading marketing automation tool for nurturing, campaigns, and customer journeys. Send survey data into Marketo via custom webhook steps.

EVENT INITIATOR



MailChimp

MailChimp is a marketing automation and email campaign platform. Sync contacts and manage list data via push, pull, and upsert actions from surveys.

PUSH ACTION

PULL ACTION

UPSERT ACTION



Microsoft Dynamics

Microsoft Dynamics is a CRM/ERP suite for sales, service, and operations. Retrieve and update CRM entities to personalize or synchronize survey workflows.

GET ENTITY

GET CONTACT

UPDATE CONTACT

UPDATE ENTITY

CREATE ENTITY

EVENT INITIATOR



Microsoft Teams

Microsoft Teams is a workplace communication and collaboration hub. Send alerts, messages, and adaptive cards directly to Teams channels.

ADVANCED SEND MESSAGE

SEND ADAPTIVE CARD

SEND MESSAGE



Office 365

Office 365 is Microsoft's cloud productivity platform for file storage, collaboration, and content management. Create and push response PDFs to OneDrive or SharePoint.

CREATE FILE



OpenAI

OpenAI provides advanced artificial intelligence models for generative and analytical tasks. Enhance surveys with AI-generated follow-up questions powered by OpenAI.

GENERATE QUESTION



Oracle Cloud

Oracle Cloud is an enterprise suite for workflow, data, and process automation. Run advanced automation by starting workflows directly from Oracle Groovy scripts.

GROOVY SCRIPT INITIATOR



Paylocity

Paylocity is a cloud-based HR and payroll system used for employee record management. Automate Alchemer workflows based on employee changes such as new hires or terminations.

EVENT INITIATOR



PeopleSoft

PeopleSoft is an enterprise HR and financial management platform used across large organizations. Integrate enterprise HR and finance data using custom webhooks to fire Alchemer workflows when a data event occurs in PeopleSoft.

EVENT INITIATOR



Power BI

Power BI is Microsoft's business intelligence and visualization platform for dashboards and reporting. Push survey data directly to Power BI datasets for real-time reporting.

PUSH DATA



Redshift

Amazon Redshift is a cloud data warehouse used for analytics and BI workloads. Retrieve data or push survey responses to your Redshift tables for complete data synchronization.

GET DATA

PUSH DATA

UPDATE DATA



Salesforce

Salesforce is a leading CRM platform used for managing contacts, accounts, opportunities, and business workflows. Customize surveys with Salesforce record data or sync updated information back into Salesforce.

- CREATE RECORD
- GET RECORD
- UPDATE RECORD
- GET/UPDATE ACCOUNT
- GET/UPDATE CONTACT
- STRUCTURED RESPONSE
- CUSTOM RESPONSE OBJECT
- EVENT INITIATORS



ServiceNow

ServiceNow is an IT service management platform used for tickets, automation, and service workflows. Integrate with ITSM workflows using REST calls to sync ticket updates or trigger workflow actions.

- EVENT INITIATOR



SFTP

SFTP (Secure File Transfer Protocol) provides encrypted file transfer and storage. Monitor SFTP locations to trigger workflows and create files from survey data for secure, automated data delivery.

- WORKFLOW INITIATOR
- CREATE FILE



Shopify

Shopify is an e-commerce platform for online store operations, order management, and customer activity. Trigger surveys based on orders, fulfillments, or customer creation events.

- EVENT INITIATOR





Slack

Slack is a workplace communication platform for real-time messaging, automations, and team alerts. Enhance team collaboration by triggering workflows via Slack slash commands.

EVENT INITIATOR



SMS

Automate outbound SMS messages from workflow steps, enabling notifications, alerts, and customer engagement via text.

SEND MESSAGE



Snowflake

Snowflake is a cloud data warehouse designed for scalable analytics and secure data sharing. Sync survey data with Snowflake or retrieve Snowflake data to enrich your surveys.

GET DATA

PUSH DATA

UPDATE ROW

UPSERT ROW



Stripe

Stripe is a payments platform for handling online transactions and checkout flows. Automate payments and retrieve checkout session details for seamless survey-driven commerce.

CREATE CHECKOUT

GET SESSION





Tango

Tango is a digital rewards platform that enables organizations to instantly send gift cards and incentives. Use the Tango integration to automatically reward respondents upon survey completion or workflow triggers.

SEND REWARD



Tremendous

Tremendous is a global rewards and payouts platform. Distribute rewards through the Tremendous integration and send incentives when customers complete a survey to enhance completion rates.

SEND REWARD



Twilio

Twilio is a cloud communications platform used to send SMS, voice, and other messaging. Send SMS messages via Twilio using custom webhooks and messaging services.

SEND VIA TWILIO



UKG

UKG is a leading human resources and workforce management platform. Automate HR feedback by retrieving personnel details or initiating surveys on personnel changes, customizing your surveys with person and supervisor data.

GET PERSON

GET SUPERVISOR

PERSONNEL CHANGE INITIATOR



Unanet

Unanet is a project management and CRM platform used for managing customers, contacts, and project workflows. Retrieve project and contact data or initiate surveys directly from Unanet Workflows to personalize Alchemer surveys.

GET RECORD

GET OPPORTUNITY CONTACT

GET CLIENT CONTACT

GET CONSTRUCTION SCHEDULE

EVENT INITIATOR



Virtual Incentives

Virtual Incentives is a digital rewards and gift card distribution platform. Automatically send incentives to survey participants to boost engagement and completion rates.

SEND REWARD



Workday

Workday is a widely used HR and financial management system. Integrate your HR system of record with Alchemer through Workday webhooks.

EVENT INITIATOR



Yext

Yext is a platform for managing digital presence, including business listings and reviews. Retrieve review URLs to streamline brand reputation and customer feedback workflows.

GET REVIEW URL





Zapier

Zapier connects apps through automated workflows. Use Alchemer workflows to send triggers into Zapier for downstream automations.

SEND TRIGGER



Zendesk

Zendesk is a customer support and ticketing platform. Create and update tickets, sync user data, and trigger workflows from ticket events to personalize Alchemer surveys with user and ticket details.

GET TICKET

UPDATE TICKET

GET USER

UPDATE USER

TICKET INITIATOR



Zoho

Zoho is a suite of business applications including CRM and document signing. Retrieve and update Zoho CRM contacts or send Zoho Sign templates for signature.

GET CONTACT

UPDATE CONTACT

ZOHO SIGN EVENT INITIATOR

ZOHO CRM EVENT INITIATOR



Alchemer AI

Use Alchemer AI to automatically generate intelligent follow-up questions based on respondent answers, helping you deepen insights and personalize survey experiences in real time.

AI FOLLOW-UP QUESTION



Alchemer Digital

Alchemer Digital captures digital experience data from your apps and sites. Use Get Conversation to pull detailed interaction histories into workflows and surveys for richer context and personalized experiences.

GET CONVERSATION



Alchemer Tools

Alchemer Tools are native workflow utilities that help you transform data, construct messages, call external systems, and redact sensitive information entirely within Alchemer.

GET DATE

OUTBOUND WEBHOOK

CONSTRUCT MESSAGE

REDACT SENSITIVE DATA

RUN CUSTOM JAVASCRIPT



Alchemer Pulse

Alchemer Pulse centralizes operational and experience data for advanced analytics. Use Push Data to send workflow outputs from Alchemer directly into Pulse for unified reporting and deeper insights.

PUSH DATA



Related Articles