

Yelp Access for Managing Listings

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You or Alchemer can initiate the transfer of new or updated location information for your Yelp listings. For Alchemer to do this, you must have a Yelp business account and have added the account to Alchemer. If you have provided Alchemer with credentials for the account, you or Alchemer can then claim Yelp listings to your account.

Note that Yelp does not create locations ahead of location openings. Alchemer can't submit the location information earlier than a week before the opening date or the request might be rejected.

Alchemer can manage Yelp listings for accounts with 10 or more locations per brand. The accounts must also have the Yelp API turned on. Yelp supports Service Area Businesses as well as businesses that serve customers at their address.

To claim your brands for you on Yelp, Alchemer needs the first and last name of the account owner and the email associated with the Yelp account. We can make the claim through a bulk process. The name used for the account will be what shows when responding to reviews.

Note that if you have a partnership with Yelp directly, some fields may be locked and now suggested edits to them are accepted, and they will not accept updates that Alchemer sends for them.

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