Automate Sending Survey Responses to Pulse With Alchemer Workflow

What this integration does

The Alchemer Pulse integration makes it easy to send survey responses directly into Pulse. Instead of setting up thousands of individual projects, you can mark a specific question (or set of questions) in Alchemer to “push to Pulse.” The integration then routes those answers into your Pulse project automatically.

This also works with third-party data, such as customer reviews from online platforms. With the integration, Alchemer Workflows can capture this data, then push it into Pulse where it can be analyzed alongside your survey responses.

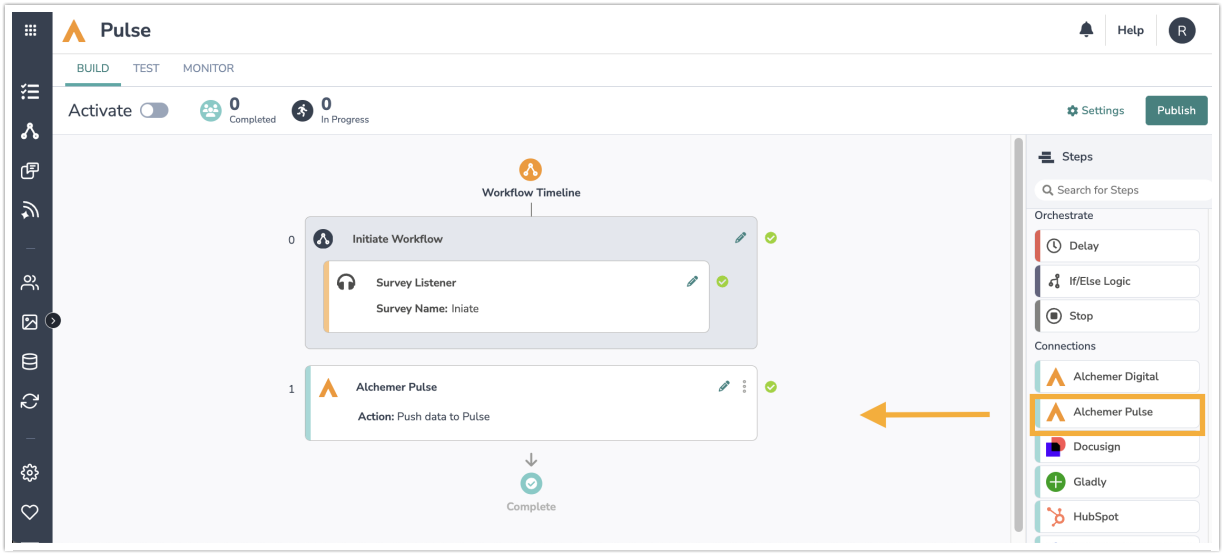
Why customers would want to use it

- **Save time and effort**: Manage feedback across thousands of surveys without setting up a separate project in Pulse for each one.
- **Centralize insights**: Collect survey responses and external feedback in one place, making it easier to analyze trends and act on customer feedback.
- **Automate processes**: Use Alchemer Workflows to trigger the push into Pulse whenever responses or reviews are collected.
- **Enhance customer experience programs**: Combine direct survey responses with indirect sources (like online reviews) to get a complete view of customer sentiment.

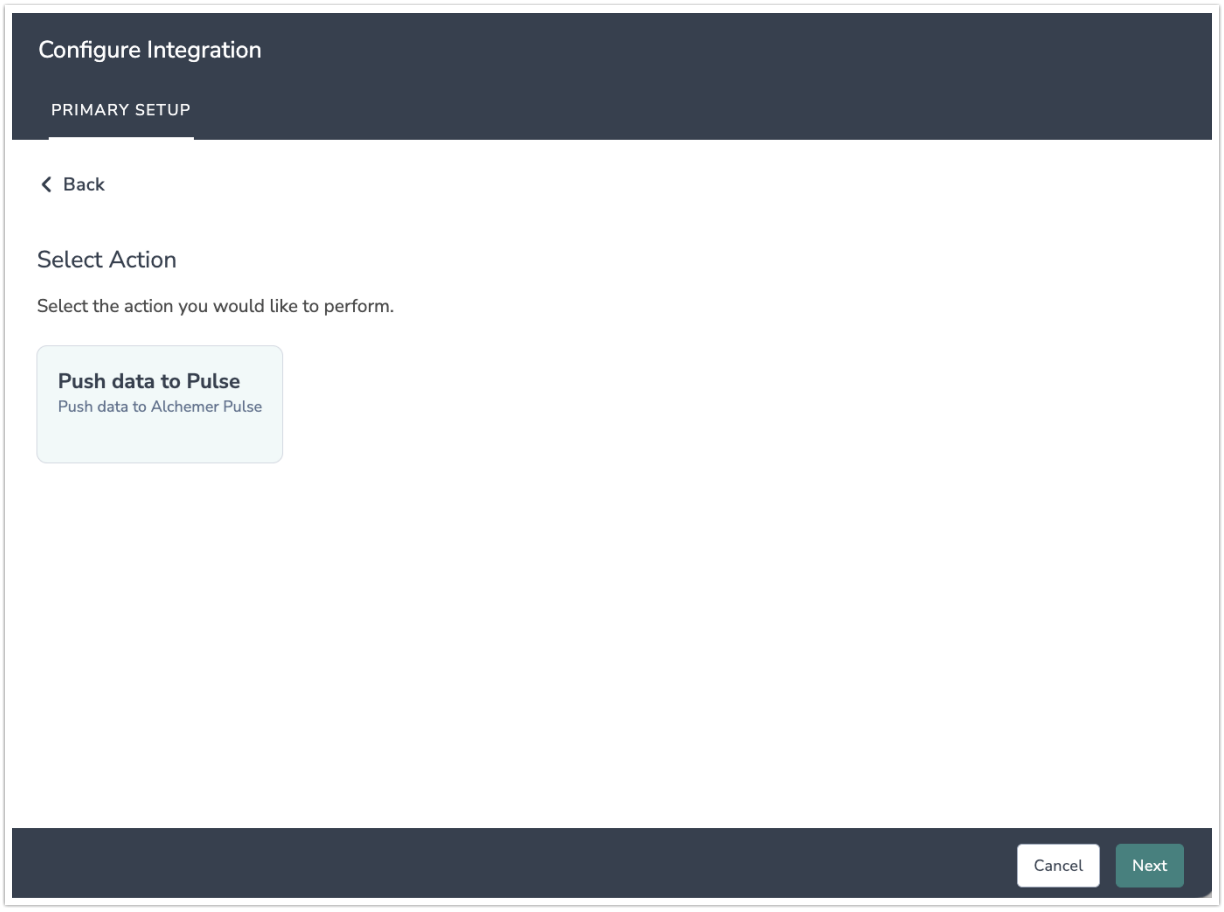
How to set it up

Pulse | Push data to Pulse

1. Navigate to Workflow. Create a new workflow with a **Custom Event** initiator. Then drag and drop Alchemer Pulse into your Workflow Timeline and select the pencil icon.



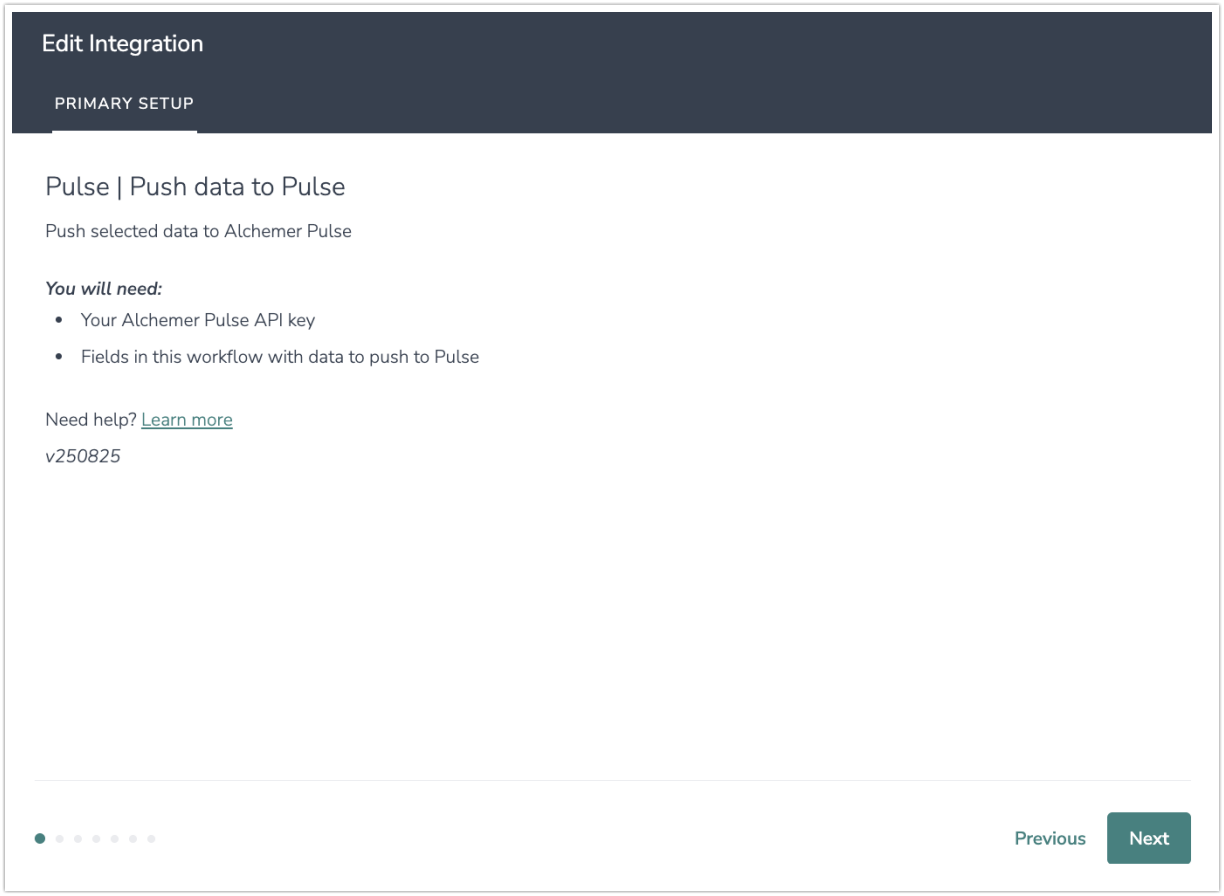
2. Select Push data to Pulse. This tells Alchemer where to send the data in Pulse.



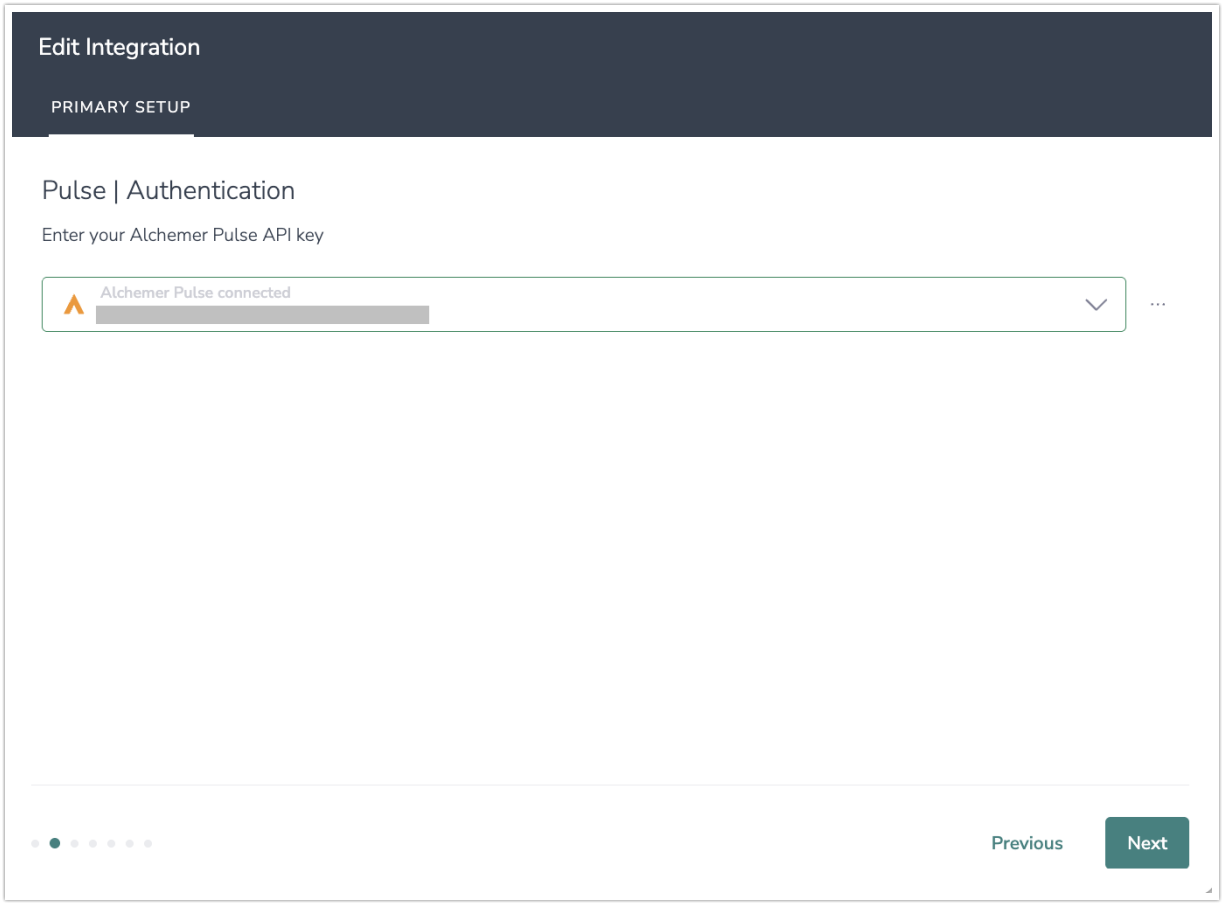
3. Pulse | Push data to Pulse
Push selected data to Alchemer Pulse

You will need:

- Your Alchemer Pulse API key
- Fields in this workflow with data to push to Pulse

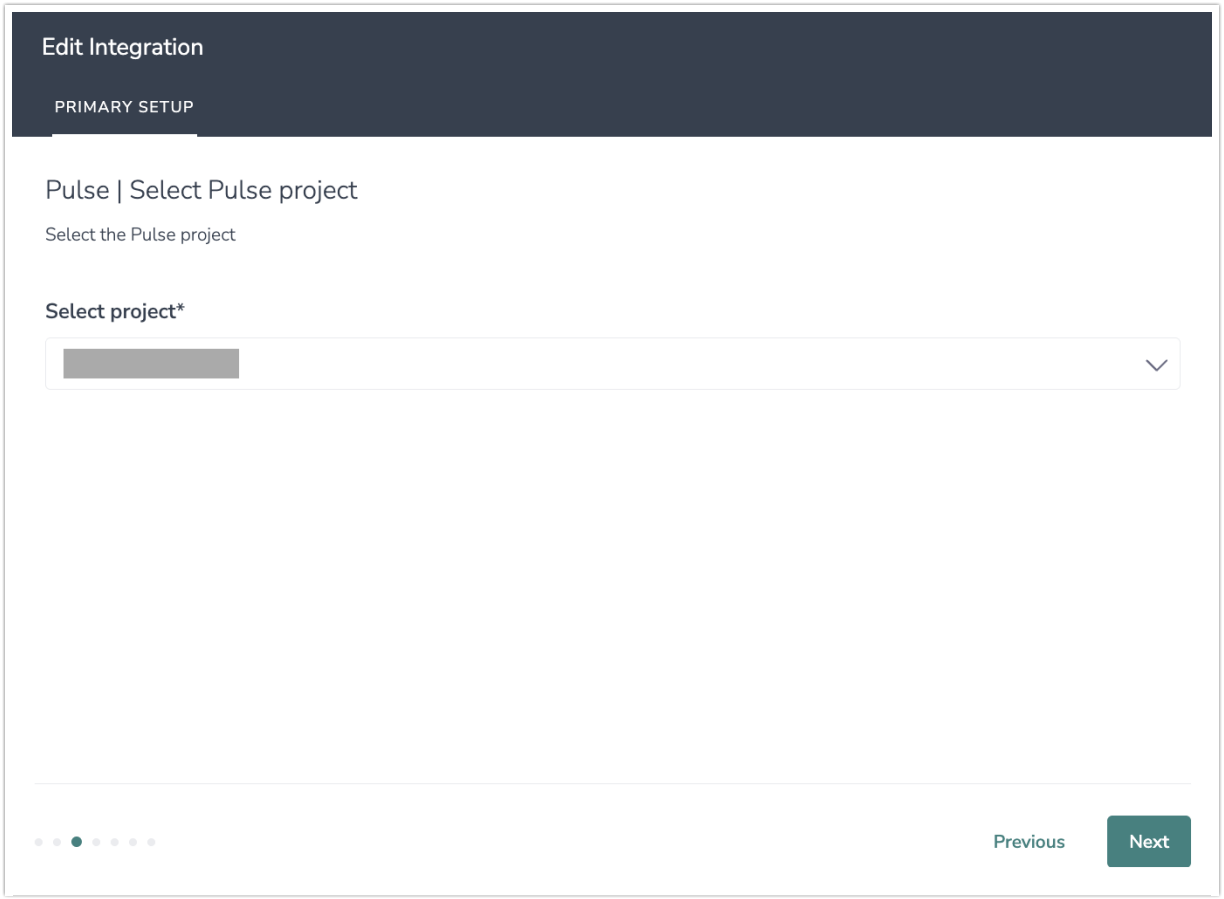


4. Pulse | Authentication
Enter your Alchemer Pulse API key.

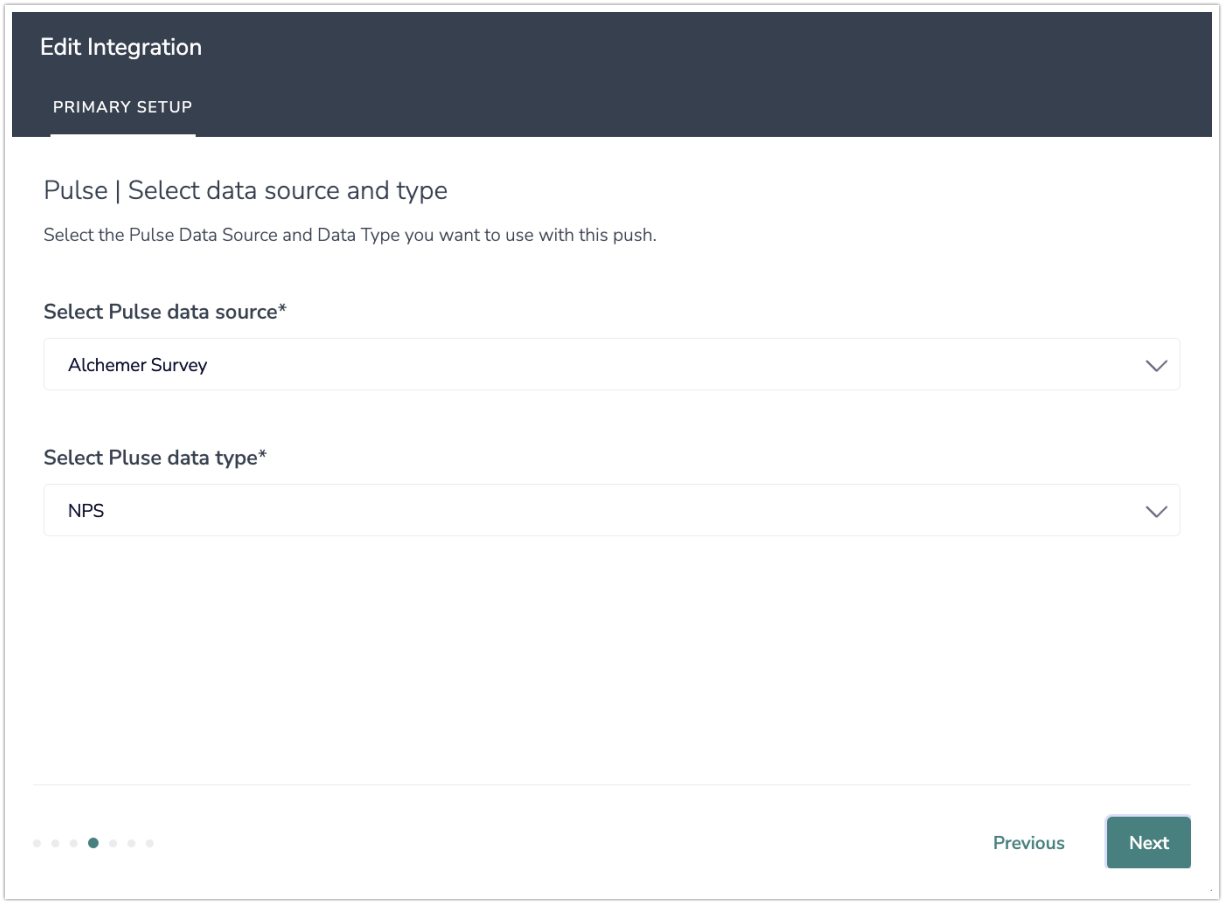


5. Pulse | Select Pulse project

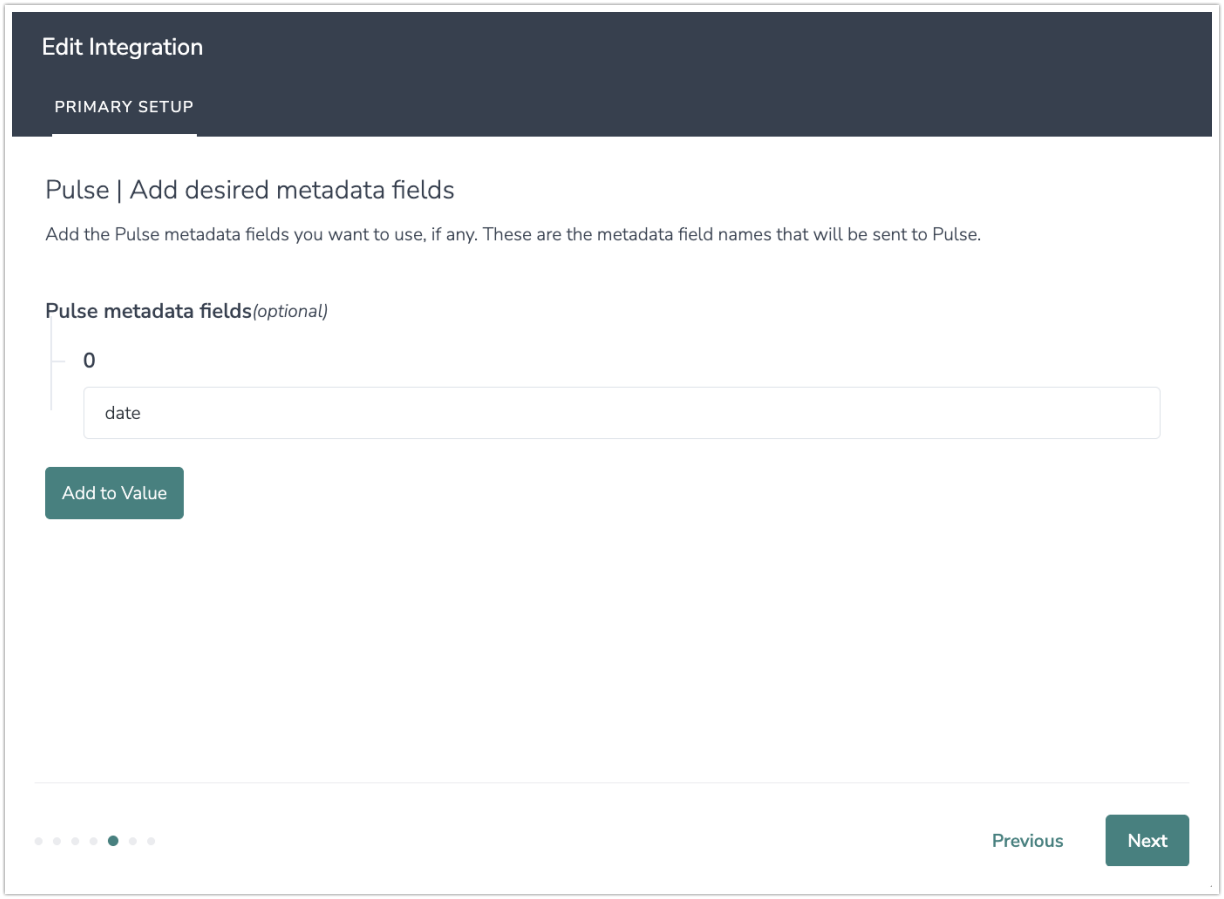
Select the Pulse project



6. Pulse | Select data source type
Select the Pulse Data Source and Data Type you want to use with this push.

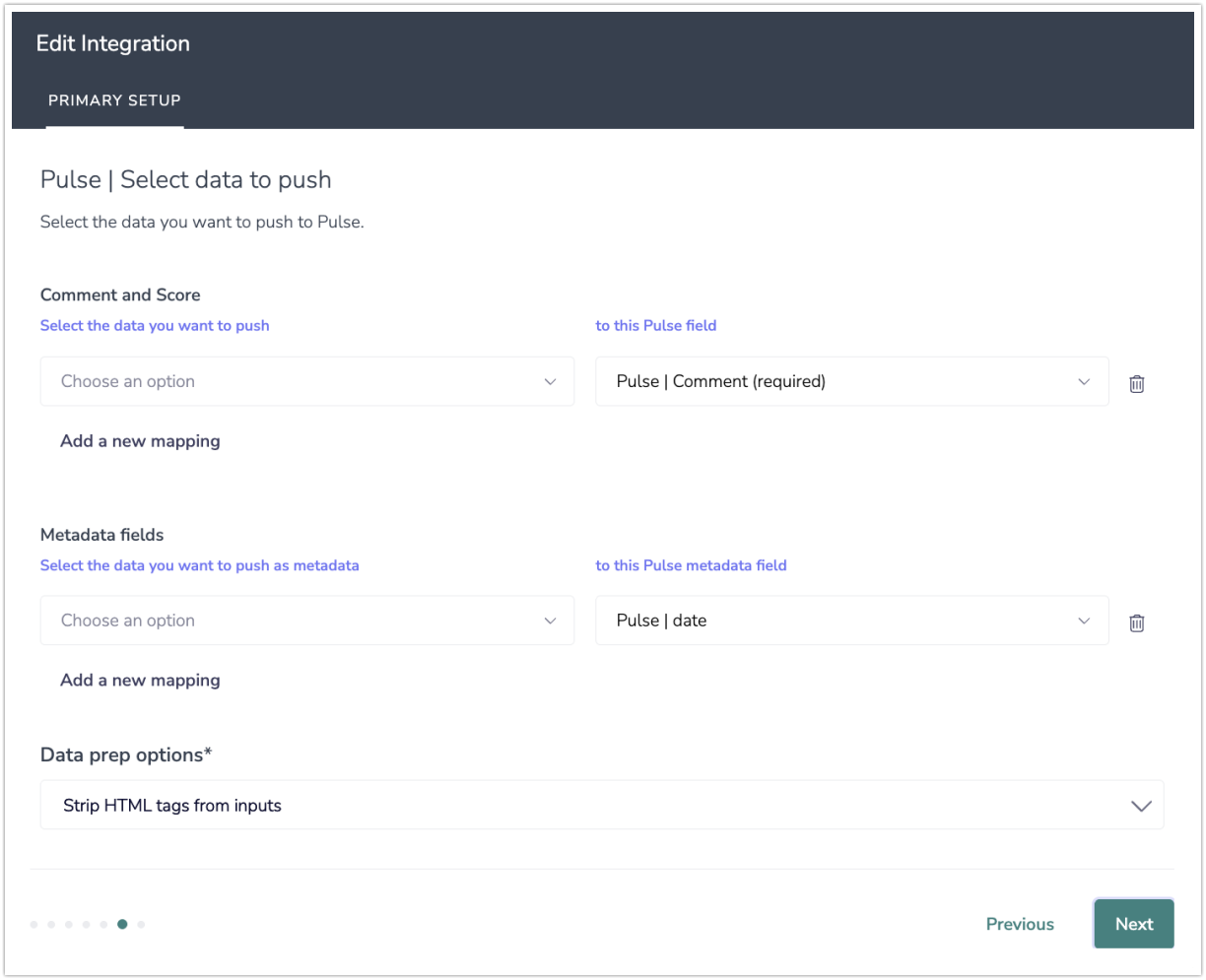


7. Pulse | Add desired metadata fields
Add the Pulse metadata fields you want to use, if any. There are metadata field names that will be sent to Pulse.

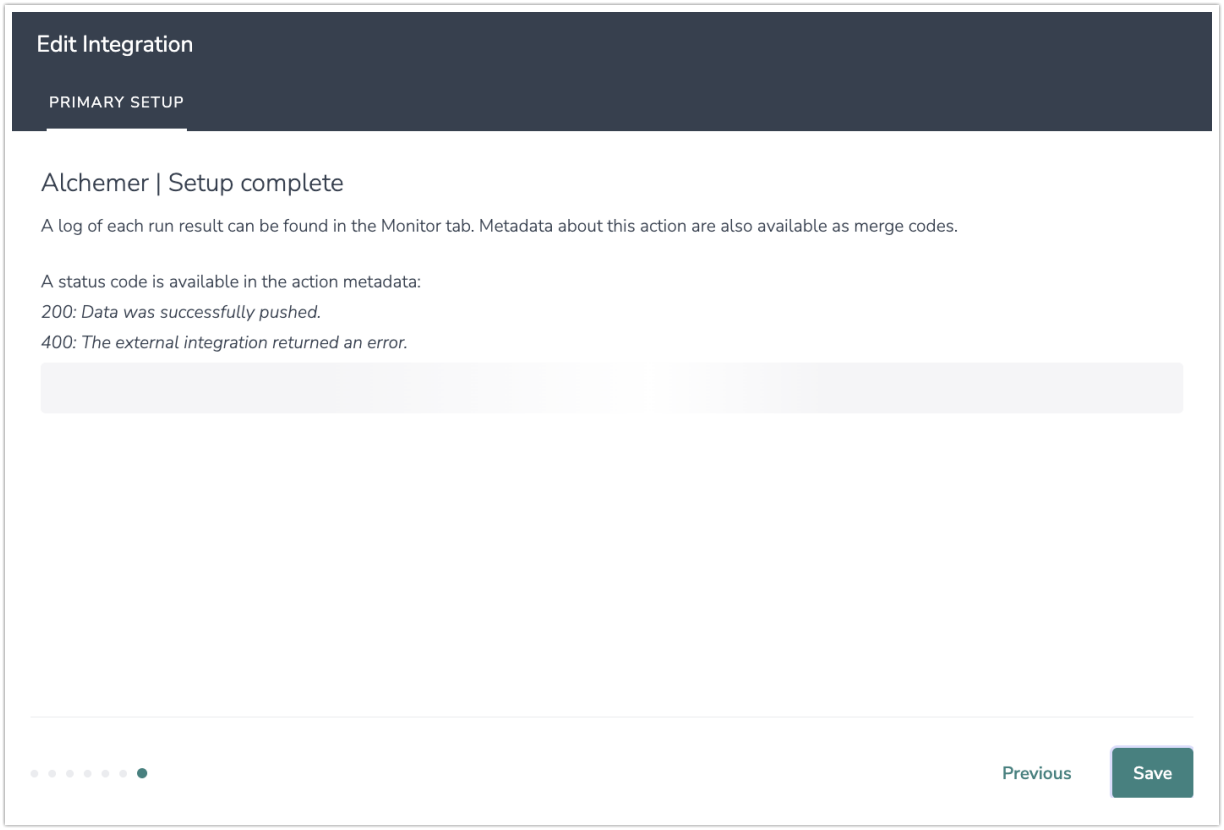


8. Pulse | Select data to push

Select the data you want to push to Pulse.



9. Pulse | Setup complete



Example Use Cases

- **Enterprise surveys**: An organization with thousands of surveys wants all NPS responses pushed into one Pulse project for centralized analysis.
- **Retail reviews**: A business collects customer reviews on a third-party platform. Those reviews are automatically pushed into Pulse to be analyzed alongside survey data.

Related Articles