# **Time Series Analysis**

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A *time series* is a set of data points ordered by time. For example, in such a data set, a sale in January 2020 comes before a sale in February 2020. Use Alchemer Dashboard's *time series analysis* feature to search for answers about series data.



You might use this feature to compare a time period across other time periods. For example, you might look at sales for each month across several years. You may also want to calculate an aspect such as growth over the same time period across other periods. You can also do relative analysis, such as sales for the last 3 months of each year across several years.

You can use one or more of the following period keywords to create this type of analysis:

# Period keywords

- day
- day of month
- day of quarter
- day of week
- day of year
- hour
- month of quarter
- quarter
- quarter of year
- to date

- week of month
- week of quarter
- week of year

# day

#### Example

orders by day

# day of month

### Example

sales day of month by month

# day of quarter

#### Example

deals day of quarter by year

# day of week

### Example

customers by week day of week

# day of year

### Example

ad clicks day of year by year

### hour

#### Example

visitors by hour weekly

# month of quarter

#### Example

purchases month of quarter by year

# quarter

#### Example

purchases by quarter

# quarter of year

#### Example

opportunities quarter of year last 4 years yearly

# week of month

#### Example

product shipments week of month yearly

Alchemer Dashboard uses ISO week format for the week of [month | quarter | year] keywords, which means that the last few days of a quarter may sometimes show as the first few days of the next quarter, based on the ISO week date system.

## week of quarter

#### Example

revenue week of quarter

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### week of year

#### Example

new products week of year last 3 years yearly

Alchemer Dashboard uses ISO week format for the week of [month | quarter | year] keywords, which means that the last few days of a quarter may sometimes show as the first few days of the next quarter, based on the ISO week date system.

All of these keywords sort the data using datetime semantics, that is chronologically in a time sequence. By default, the **Search** bar suggests these keywords less frequently than others.

You can use these new keywords in combination with the existing data keywords which are:

- Detailed
- Hourly
- Daily
- Weekly
- Monthly
- Quarterly
- Yearly

# **Examples of Time Series Analysis**

Typically, when you search for answers about series data, the visualizations that answer your questions are line charts. These charts frequently but not always include a stack to indicate a period.



When you search for an aspect of data of time series, a typical response is a line chart showing the aspect as it rises and falls over time.



You can also add a relative date filter. For example,

total revenue quarterly yearly by year month(commit date)  $\geq 01/01/1995$  month(commit date) before 01/01/1998

This type of query also yields a stacked line chart:



The child date time attribute is on the x-axis and the parent in the legend. For example, if you search revenue month yearly the child, monthly, appears on the x-axis and the parent, yearly, in the legend.

# Granularity for date filters

You can refine a simple date filters by adding hierarchical date filter to your query. The ability to specify two bucket granularities such as "hour of day" or "week of year" are two examples. The syntax of this type of query is

small\_bucket of big\_bucket [INTEGER\_CONDITION]

The **INTEGER\_CONDITION** is optional but it must be an integer. For example, this query is valid:

revenue by day of week <= 2

This query is invalid:

revenue by day of week = Tuesday

You can specify one or more granular filters.

These tips and gotchas apply to time granularity:

- The system-defined fiscal rules are respected. This means, for example, if the fiscal year begins in February, month of year = 2 matches dates in March.
- Fiscal shorthands such as Q1, Q2 and so on are not supported, so day of week = d1 is not valid.
- INTEGER\_CONDITION with = or != accept a list of filter values, so, day of week = 1 2 3 is valid.
- INTEGER\_CONDITION with = or != require legal values, so day of week > accepts any integer on the right side while day of week = requires a value in the legal 1-7 range.
- Simple date filters allow you to use edit the filter through the to refine your search, adding a hierarchical date filter in the search bar disables this ability.

# Create a max(date) field and use it to filter

If you have a date field in your data set and want to return the most recent set of data based on a specific date, do the following:

1. Create a formula called Max Date .

For example:

date = group\_max ( date\_to\_filter\_by )

2. In the search bar, filter your dates by this formula.

For example:

max date = true

This returns only those fields that pass the filter.

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