

# Kentico Integration for Alchemer Survey

The Alchemer Kentico Integration is available as an add-on. If you are interested in purchasing the Kentico Integration, please [contact us](#) for additional information.

At a high-level, Alchemer's integration with Kentico allows you to easily:

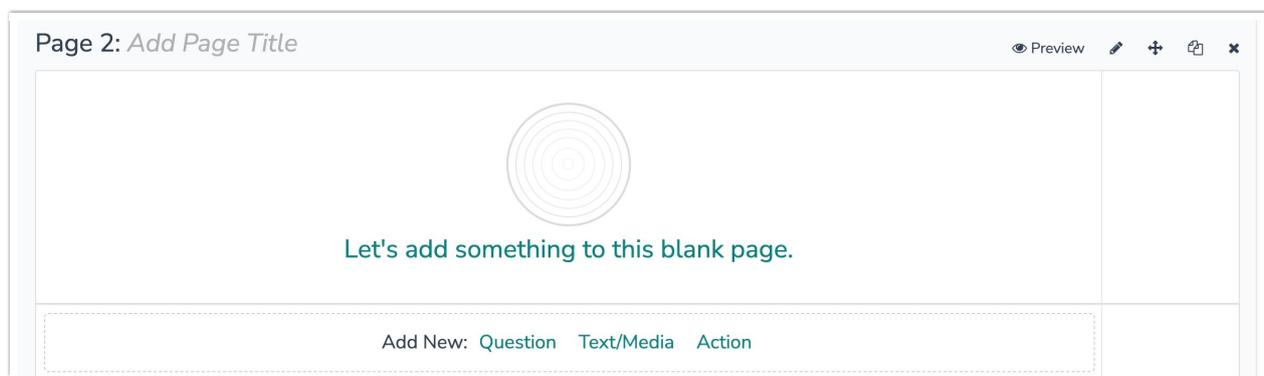
- Pull data from an object in Kentico into Alchemer, to customize surveys.

## Integration Setup

### Adding an Integration Action

1. Select an existing survey or create a new survey. Then navigate to the Survey Builder.
2. Click "Add New: Action"

You cannot add this Integration Action to the first page of the survey.



3. In the Add Action modal, scroll down to Integrations. Then click "Add" for one of your purchased integrations.

The screenshot shows the Alchemer Customer Experience Survey editor. The top navigation bar includes 'BUILD', 'STYLE', 'TEST', 'SHARE', 'RESULTS', and 'TOOLS'. The left sidebar contains 'PRODUCTS' (Survey, Workflow) and 'TOOLS' (Audience, Design Library, Research Library, Integrations). The main workspace is titled 'Page 1: Add Page Title' and shows two questions. The first question is '1. What is your email address?' with a text input field and a validation message 'This question has answer validation Email format expected'. The second question is '2. Please tell us about your experience so far?' with a text area. A toolbar below the questions offers options: INSERT, Question, Text / Media, Action, and Page Break. On the right, there are 'Edit', 'Move', 'Copy', and 'Remove' options for each question.

If you haven't purchased any additional integrations, you will see the below screen:

## Integrations

Don't see what you're looking for? [Explore our integrations](#)

4. Select the action you would like to perform.

- Get Data: Get data from an object in Kentico.

The 'Configure Action' dialog box has three tabs: 'PRIMARY SETUP', 'LOGIC', and 'ADVANCED'. A 'Back' button is located at the top left. The main area is titled 'Select Action' and contains the instruction 'Select the action you would like to perform.' Below this, a single action is listed: 'Get data' with the description 'Get data from an object in Kentico'. At the bottom right, there are 'Cancel' and 'Next' buttons.

# Kentico | Get Data

Your browser does not support HTML5 video.

Before configuring the Kentico integration you will need:

- Your Kentico login
- Fields in this survey that will contain the data used to lookup the Kentico member record

1. Select "Get data" as your integration action.

### Configure Action

PRIMARY SETUP   LOGIC   ADVANCED

< Back

#### Select Action

Select the action you would like to perform.

**Get data**  
Get data from an object in Kentico

Cancel   Next

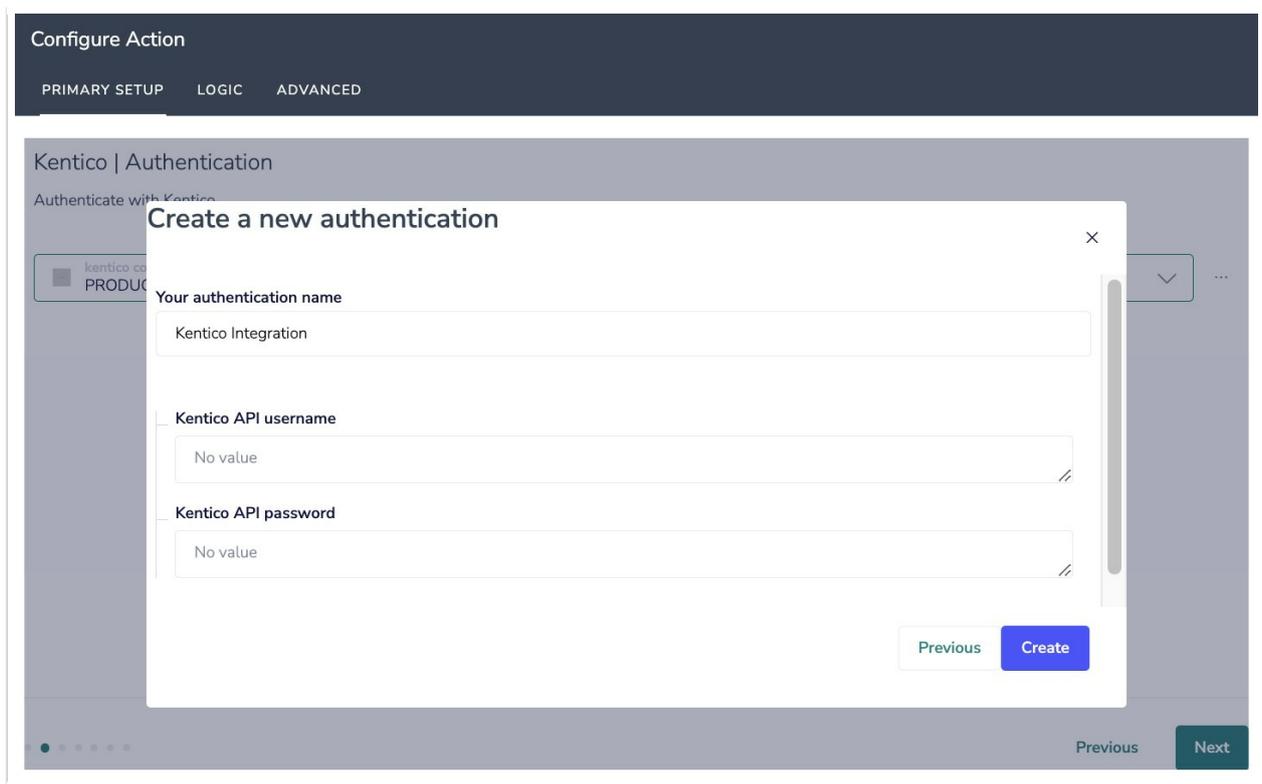
2. Click "Next" on the integration overview screen.

The screenshot shows the 'Configure Action' interface for 'Kentico | Get Data'. At the top, there is a dark blue header with the title 'Configure Action' and three tabs: 'PRIMARY SETUP', 'LOGIC', and 'ADVANCED'. Below the header, the title 'Kentico | Get Data' is displayed, followed by the description 'Get a data from a Kentico object record.' A section titled 'You will need:' contains a bulleted list: 'Your Kentico login' and 'Fields in this survey that will contain the data used to lookup the Kentico member record'. Below this, there is a link 'Need help? [Learn more](#)' and the version number 'v241212'. At the bottom right, there are 'Previous' and 'Next' buttons, with 'Next' being highlighted in green. A progress indicator with six dots is visible at the bottom left.

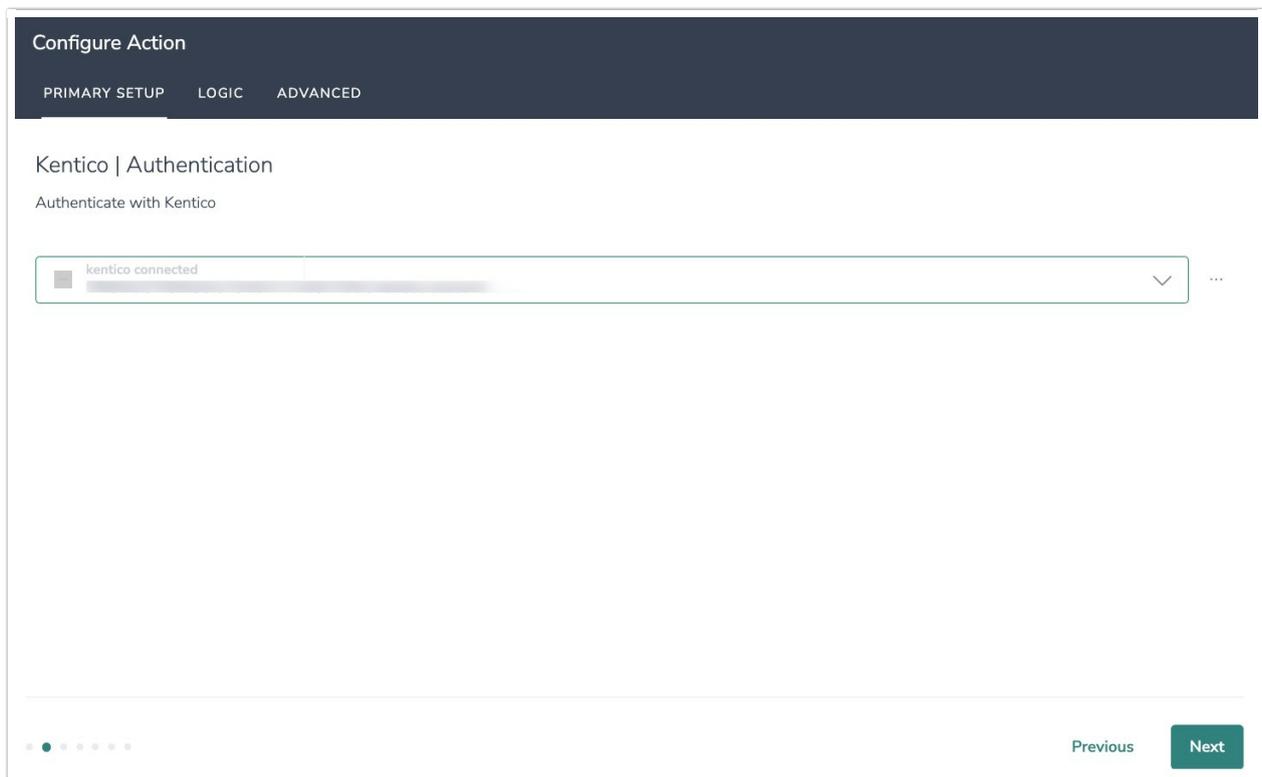
3. Click "Add a new account"

The screenshot shows the 'Configure Action' interface for 'Kentico | Authentication'. At the top, there is a dark blue header with the title 'Configure Action' and three tabs: 'PRIMARY SETUP', 'LOGIC', and 'ADVANCED'. Below the header, the title 'Kentico | Authentication' is displayed, followed by the description 'Authenticate with Kentico'. A search bar contains a blurred text string and a magnifying glass icon. Below the search bar, there is a button labeled 'Add a new account'. At the bottom right, there are 'Previous' and 'Next' buttons, with 'Next' being highlighted in green. A progress indicator with six dots is visible at the bottom left.

4. Name the authentication, input your Kentico API username and API password, then click "Create".



5. After authentication is complete, click "Next".



6. Select the Kentico object that you want to pull data from.

**Configure Action**

PRIMARY SETUP   LOGIC   ADVANCED

Kentico | Select object

Select the Kentico object type you want to pull data from.

Object\*

distinction.member

...
Previous
Next

7. Enter the key-value-pair "WHERE" clause used to identify the record you wish to use as a schema model.

Please note that this is not the record for which actual data is pulled, just one that's used as a model for the fields you wish to work with.

You do not need to include the `where=` specifier.

**Configure Action**

PRIMARY SETUP   LOGIC   ADVANCED

Kentico | Specify query for record schema

Enter the key-value-pair "WHERE" clause used to identify the record you wish to use as a schema model. Please note that this is not the record for which actual data is pulled, just one that's used as a model for the fields you wish to work with.

You do not need to include the `where=` specifier.

Example:  
MemberMembershipNumber='12345'

Query\*

MemberMembershipNumber='67344'

...
Previous
Next

8. Select the fields in this survey you want to use to look up the record to pull from Kentico. In the example below we are using the members work phone number.

## How to Create Fields in Alchemer

1. Add survey questions that when answered will provide the desired field. (Example: What is the customer email address?)
2. Create a container using a [Hidden Value](#). These Hidden Values can then be mapped to fields in Kentico and used as [Merge Codes](#) in your survey.

### Configure Action

PRIMARY SETUP LOGIC ADVANCED

#### Kentico | Find the record to pull

Select the fields in this survey you want to use to lookup the record to pull from Kentico.

Use data from this Alchemer field To set this Airtable field

Question | 1. Work Phone Number (id: 2) Kentico | MemberWorkPhone

Add a new mapping

9. Choose the data you wish to retrieve, which can then be used in the Alchemer survey. In the example below, we are returned the members address from Kentico.

### Configure Action

PRIMARY SETUP LOGIC ADVANCED

#### Kentico | Get data back

You can get data back about the update to use in your survey.  
This is optional.

Use data from the action To update this Alchemer survey field

Kentico | MemberAddress1 Question | 2. Data to be returned (id: 3)

Add a new mapping

10. Click "Save" to complete the integration.

## Configure Action

PRIMARY SETUP LOGIC ADVANCED

### Kentico | Setup complete

A log of each run result can be found in the Individual Responses > Action Log.



Previous

Save

## Monitoring an Kentico Integration Action

A log of each run result can be found in Results > Individual Responses > Action Log.

Select an individual response and then navigate to the Action Log. In the Action Log, you can monitor whether the action was successful.

## FAQs

- ▶ What permissions do I need within Alchemer to set up and use the Kentico integration?
- ▶ This integration doesn't fit my use cases, or I want to provide feedback to Alchemer!

Related Articles