

Airtable Integration for Alchemer Survey Legacy

The Alchemer Airtable Integration is available as an add-on and only available to customers in enterprise plans. If you are interested in purchasing the Airtable Integration, please [contact us](#) for additional information.

With the Alchemer Airtable integration you can easily:

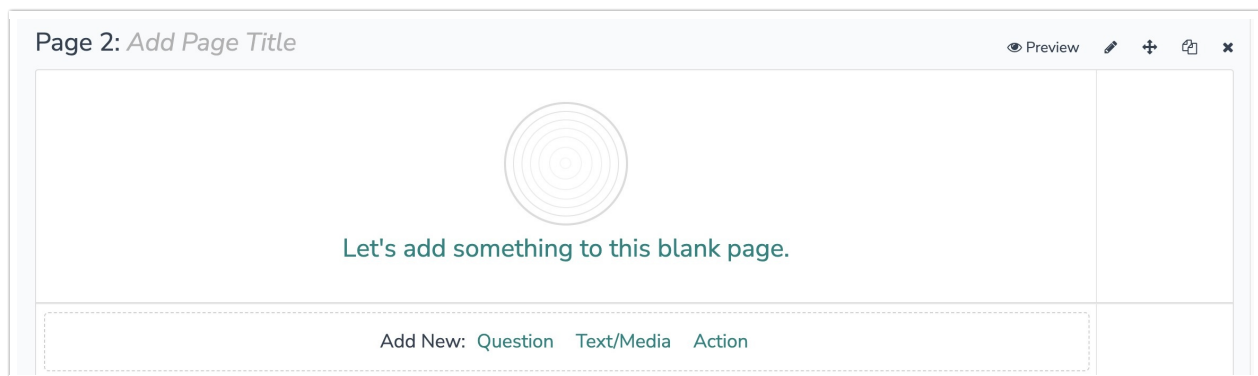
- Push survey data from Alchemer into an Airtable table.
- Pull data from Airtable and use that data in an Alchemer Survey.
- Update an Airtable record with data from an Alchemer Survey

Integration Setup

Adding an Integration Action

1. Select an existing survey or create a new survey. Then navigate to the Survey Builder.
2. Click "Add New: Action"

You cannot add this Integration Action to the first page of the survey.



3. In the Add Action modal, scroll down to Integrations. Then click "Add" for your Airtable integration.

Alchemer Customer Experience Survey

BUILD STYLE TEST SHARE RESULTS TOOLS

PRODUCTS
Survey
Workflow

TOOLS
Audience
Design Library
Research Library
Integrations

ACCOUNT
Account
Support Center

Page 1: Add Page Title

View Settings

Preview

This question has answer validation
Email format expected

1. What is your email address?

2. Please tell us about your experience so far?

INSERT: Question Text / Media Action Page Break

Edit Move Copy Remove

Edit Move Copy Remove

If you haven't purchased any additional integrations, you will see the below screen:

Integrations

Don't see what you're looking for? [Explore our integrations](#)

4. Select Airtable as your integration and then select the action you would like to perform:

- Push data to Airtable. [Jump to section.](#)
- Get data from Airtable. [Jump to section.](#)
- Update an Airtable record. [Jump to section.](#)

Configure Action

PRIMARY SETUP

LOGIC

ADVANCED

< Back

Select Action

Select the action you would like to perform.

Push data to Airtable

Push data to a new record in Airtable

Get data from Airtable

Get data from Airtable by finding a specific record.

Update Airtable record

Update an existing record in Airtable

Cancel

Next

Airtable | Push Data to Airtable

Your browser does not support HTML5 video.

Before configuring this integration action, you will need:

- Your Airtable login credentials
- Fields in the survey that contain the data you want to push to Airtable.

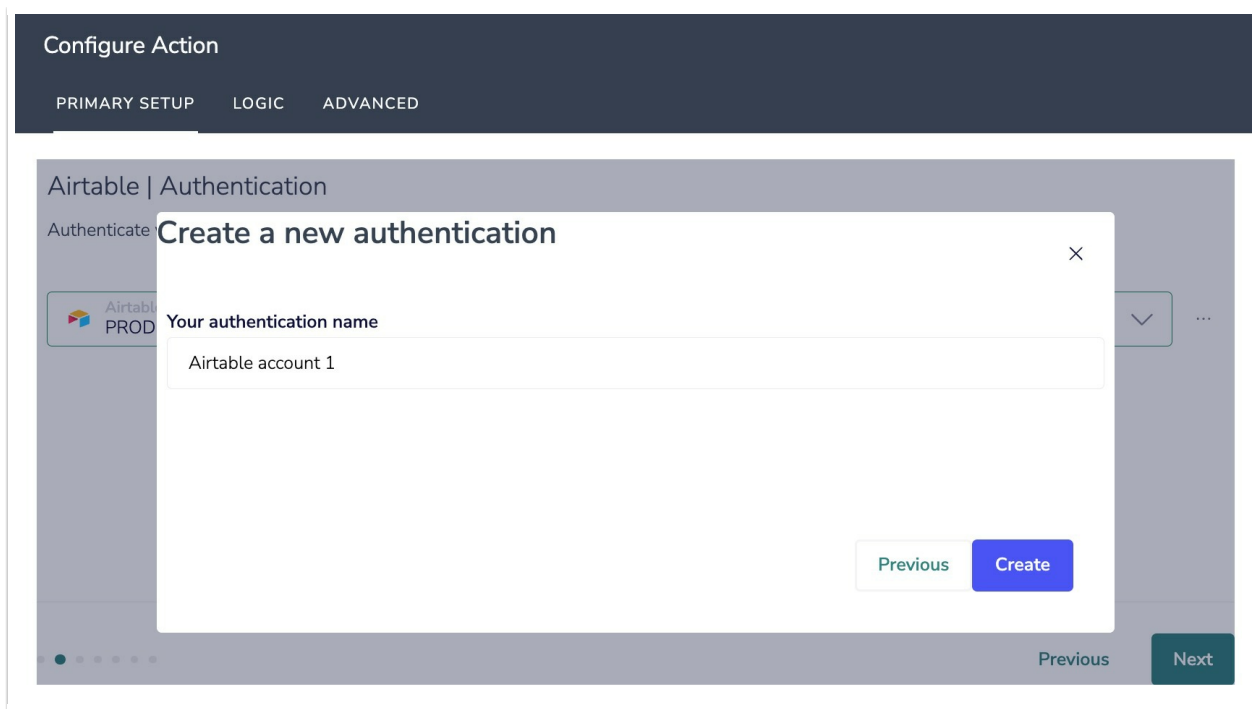
1. Click "Next" on the integration overview screen.

The screenshot shows the 'Configure Action' interface for the 'Airtable | Push data to Airtable' integration. At the top, there are three tabs: 'PRIMARY SETUP', 'LOGIC', and 'ADVANCED'. The main heading is 'Airtable | Push data to Airtable', followed by the description 'Pushes data to a new record in Airtable.' Below this, a section titled 'You will need:' lists two requirements: 'To login to Airtable' and 'Fields in this survey that contain the data you want to push to Airtable'. A link for 'Need help? Learn more' and the version number 'v241024' are also present. At the bottom right, there are 'Previous' and 'Next' buttons, with the 'Next' button highlighted in green.

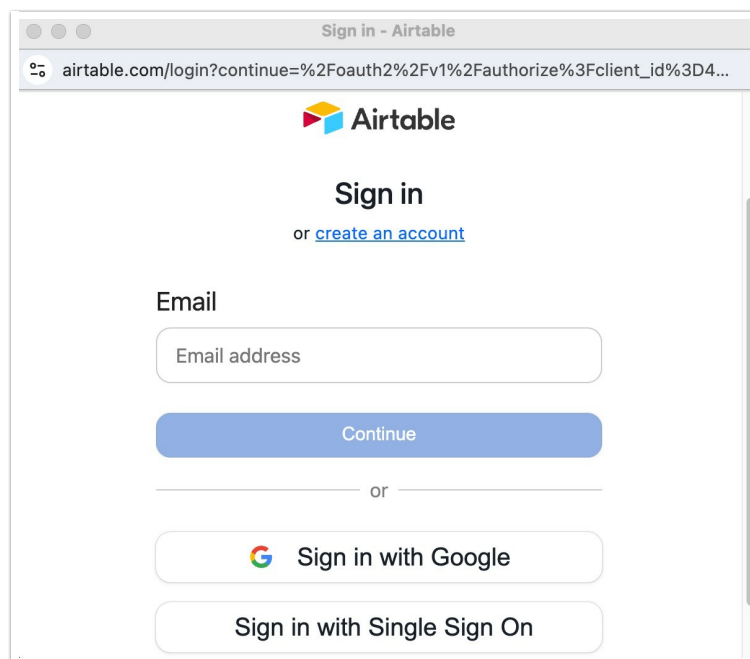
2. Click "Add a new account"

The screenshot shows the 'Configure Action' interface for the 'Airtable | Authentication' integration. At the top, there are three tabs: 'PRIMARY SETUP', 'LOGIC', and 'ADVANCED'. The main heading is 'Airtable | Authentication', followed by the description 'Authenticate with Airtable'. Below this, there is a search bar containing the text 'PRODUCTION/ACTIVITY/123456789 Airtable account'. A link 'Add a new account' is displayed below the search bar. At the bottom right, there are 'Previous' and 'Next' buttons, with the 'Next' button highlighted in green.

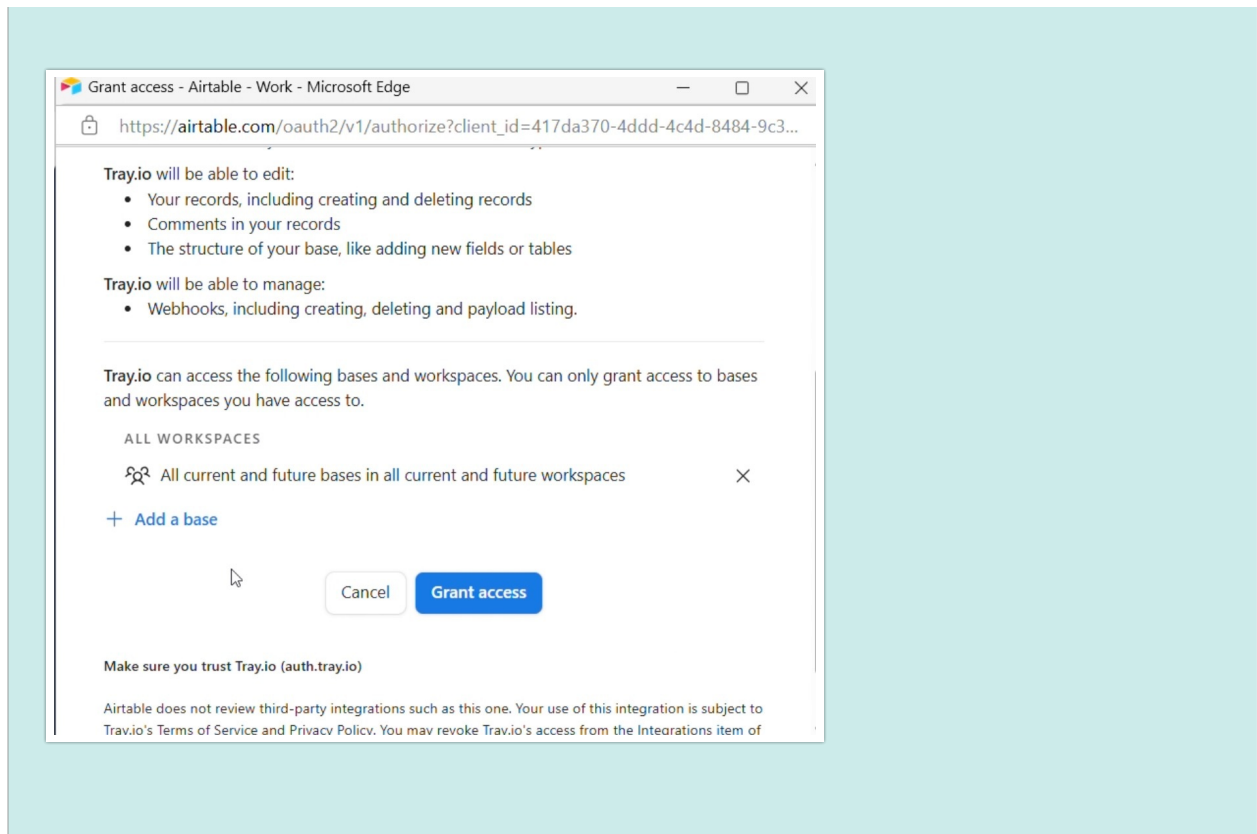
3. Name your new authentication and click "Create".



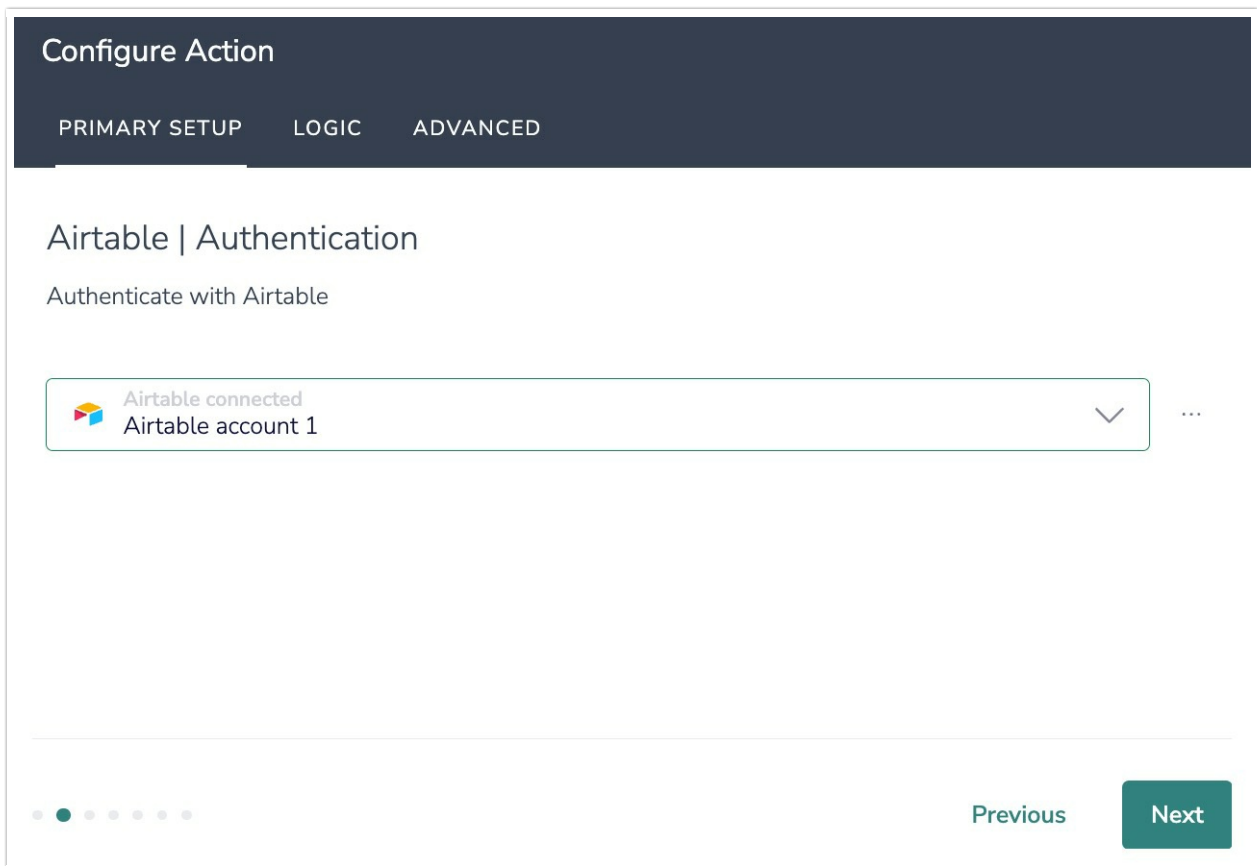
4. In the window that appears, sign into your Airtable account.



After signing in you will need to grant Alchemer (Tray.io) access to selected bases and workspaces (or all current and future bases and workspaces) in Airtable



5. Return to the integration set-up screen in Alchemer and click "Next".



6. Select the Airtable base you want to push data into.

You will only be able to select bases that you have access to in Airtable.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Select base

Select the Airtable base (app) you want to push data into.

Base*

test base

Progress indicator: 5 dots, 2nd dot filled

Previous **Next**

7. Select the Airtable table you want to push data into.

You will only be able to select tables that you have access to in Airtable.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Select table

Select the Airtable table you want to push data into.

Table*

- Table 1

Previous Next


8. Select the fields in your survey that you want to push to Airtable.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Select data to push

Select the fields in this survey you want to push to Airtable.

Use data from this Alchemer field	To set this Airtable field
Question 2. Why do you say that? (id: 69) ▾	Airtable Table 1 Notes ▾ 

Add a new mapping

Previous Next

9. Optional. After an integration action occurs, data about the action is available for use in your survey. You can map this data back to fields in Alchemer.


Configure Action

PRIMARY SETUP LOGIC ADVANCED


Airtable | Get data back

You can get data back about the update to use in your survey.
This is optional.

Use data from the action **To update this Alchemer survey field**

Action | Metadata | errors Question | 12. Input 1 (id: 91) 

Add a new mapping

 [Previous](#) [Next](#)


10. Click "Save" to complete your integration action.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Setup complete

A log of each run result can be found in the Individual Responses > Action Log.

 [Previous](#) [Save](#)

Airtable | Get Data from Airtable

Your browser does not support HTML5 video.

Before configuring this integration action, you will need:

- Your login to Airtable
- Fields in this survey that contain the data you want use to find the specific record in Airtable
- Fields in this survey where you want to save the Airtable data

1. Click "Next" on the integration overview screen.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Get data from Airtable

Gets data from Airtable by looking up a specific record.

You will need:

- To login to Airtable
- Fields in this survey that contain the data you want use to find the specific record in Airtable
- Fields in this survey where you want to save the Airtable data

Need help? [Learn more](#)

v241031

Previous **Next**

2. Click "Add a new account"

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Authentication

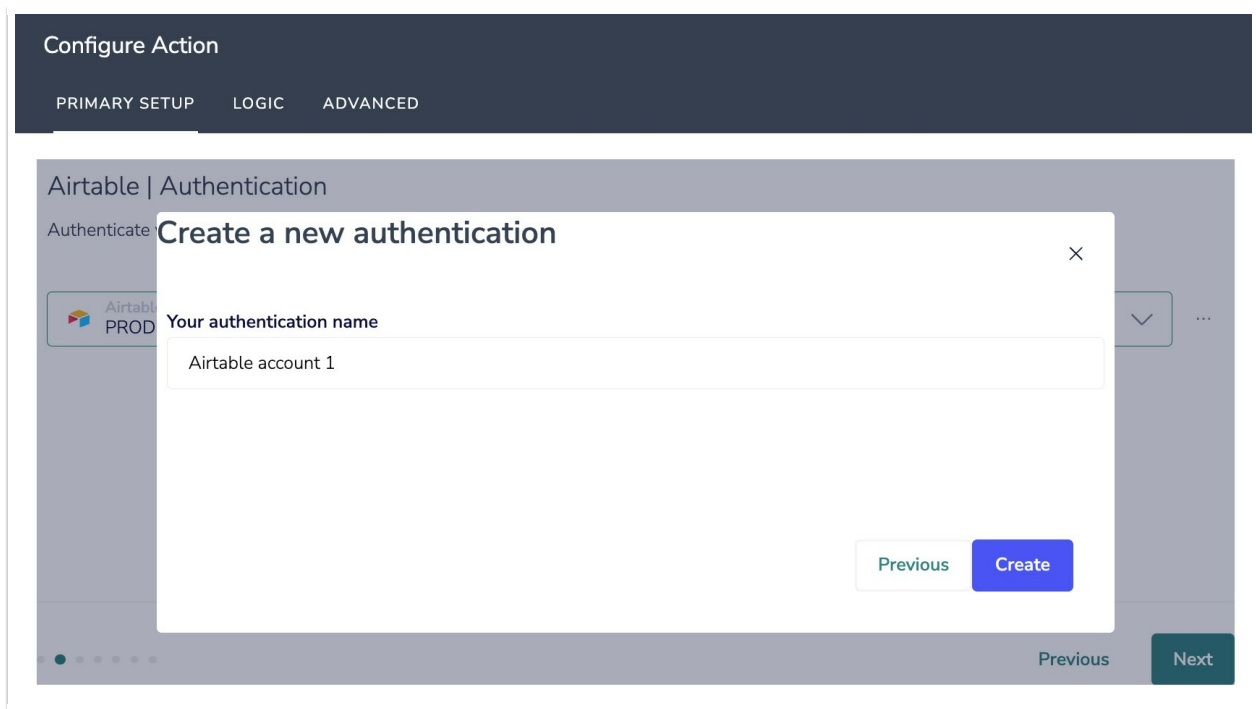
Authenticate with Airtable

PRODUCTION/US/CT/587675110877086/Airtable account

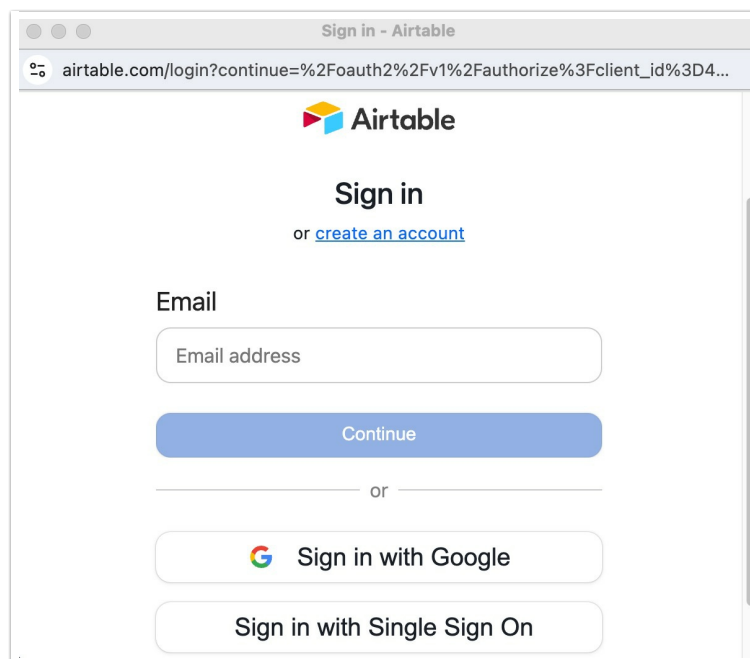
[Add a new account](#)

Previous **Next**

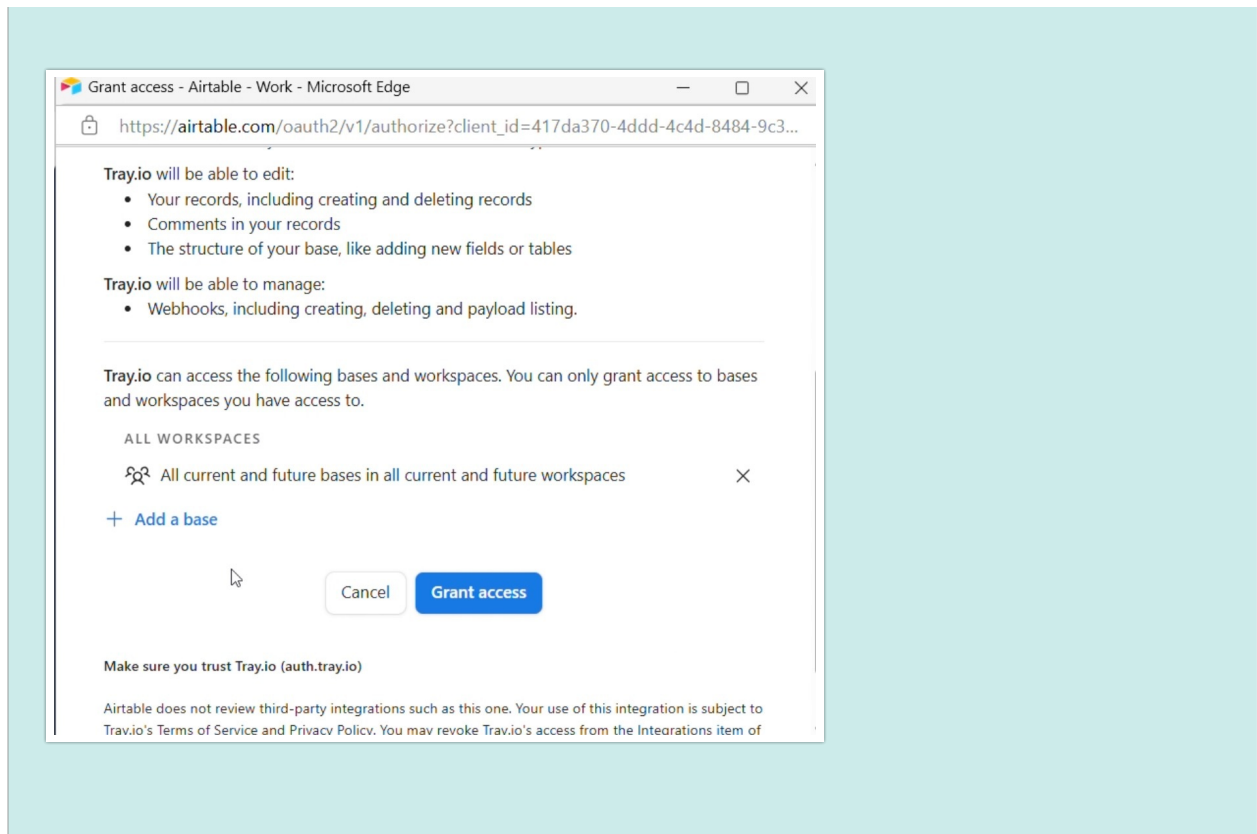
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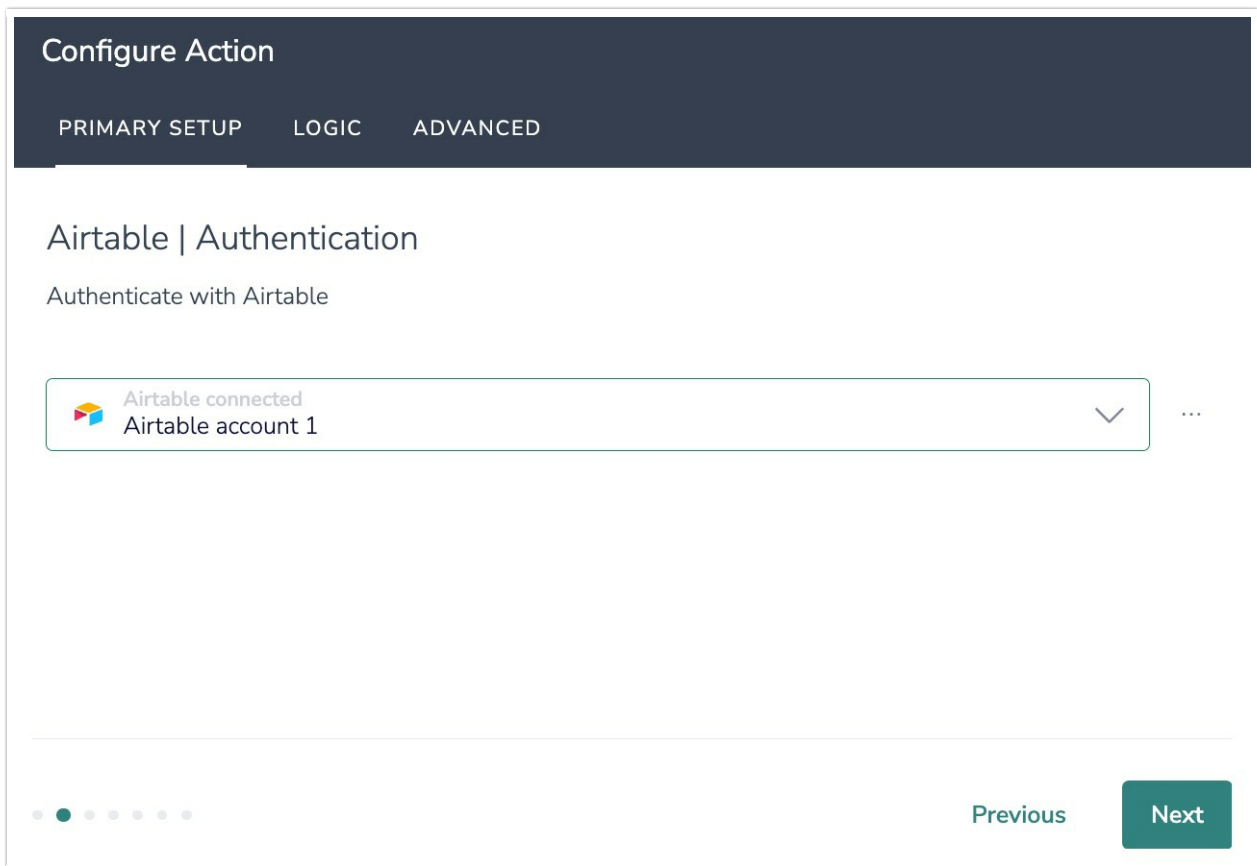
4. In the window that appears, sign into your Airtable account.



After signing in you will need to grant Alchemer (Tray.io) access to selected bases and workspaces (or all current and future bases and workspaces) in Airtable



5. Return to the integration set-up screen in Alchemer and click "Next".



6. Select the Airtable base (app) you want to get data from.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Select base

Select the Airtable base (app) you want to get data from.

Base*

Alchemer feedback

Previous Next

7. Select the table you want to get data from.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Select table

Select the Airtable table you want to get data from.

Table*

NPS feedback

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8. Select the fields in this survey you want to use to lookup the record to pull in Airtable.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Find the record to pull

Select the fields in this survey you want to use to lookup the record to pull in Airtable.

Match this Alchemer field value to this Airtable field

Question | 3. What is your email address? (id: 73) Airtable | Email

Add a new mapping

Previous Next

9. Select the data you want to get back from Airtable.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Get data back

Select the data you want to get back from Airtable.

Use this data from Airtable To update this Alchemer survey field

Airtable | Name Question | Person name (id: 99)

Add a new mapping

Previous Next

10. Click "Save" to complete setup.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Setup complete

A log of each run result can be found in the Individual Responses > Action Log.



Previous

Save

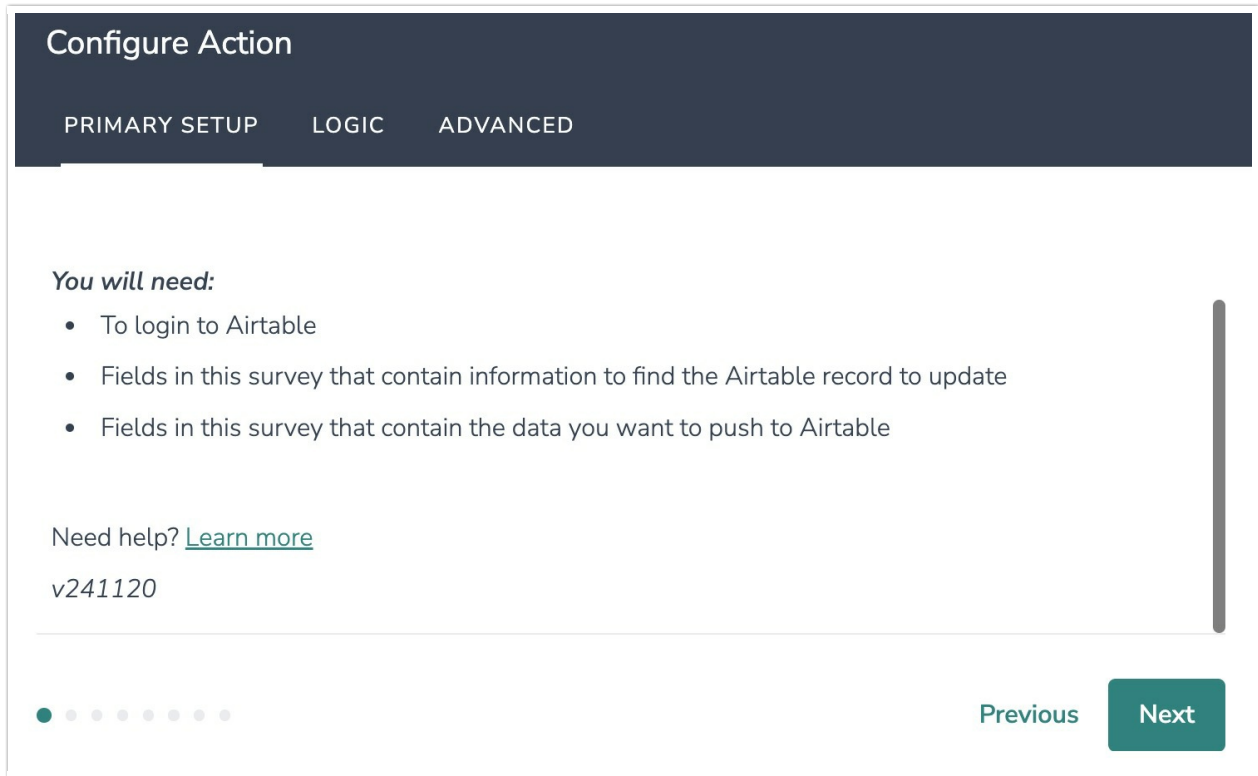
Airtable | Update Airtable Record

Your browser does not support HTML5 video.

Before configuring this integration action, you will need:

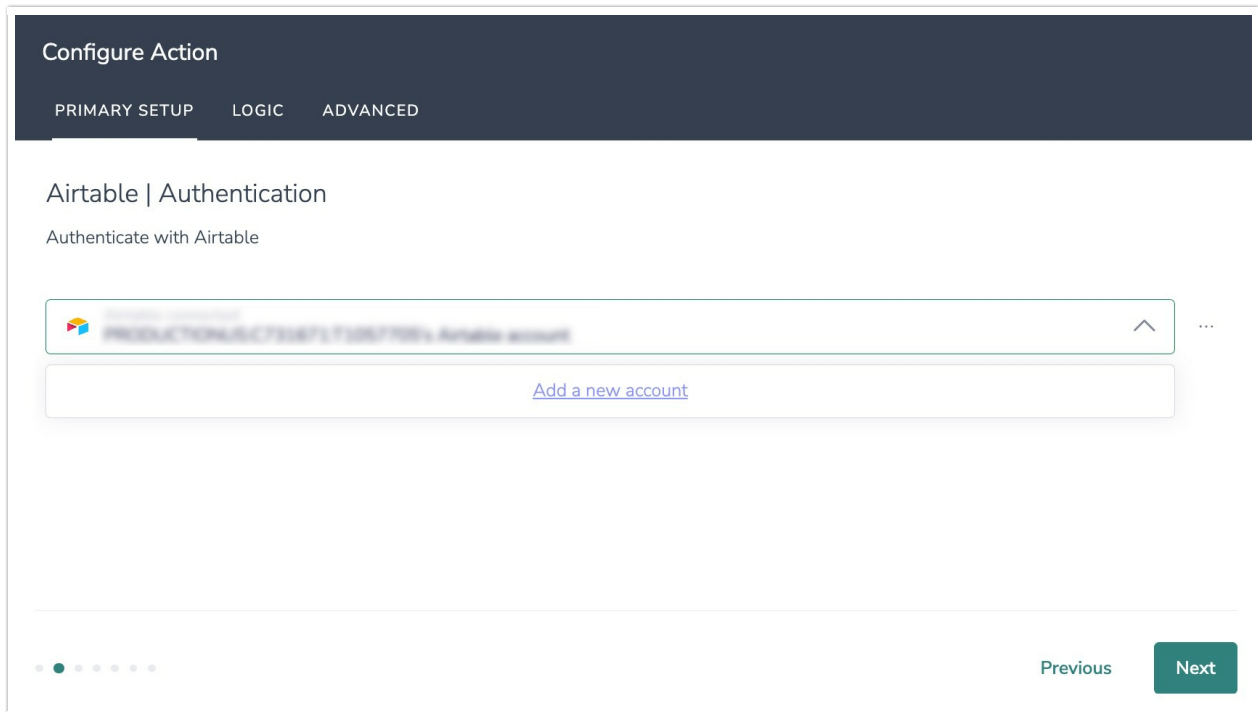
-
- To login to Airtable
- Fields in this survey that contain information to find the Airtable record to update
- Fields in this survey that contain the data you want to push to Airtable

1. Click "Next" on the integration overview screen.



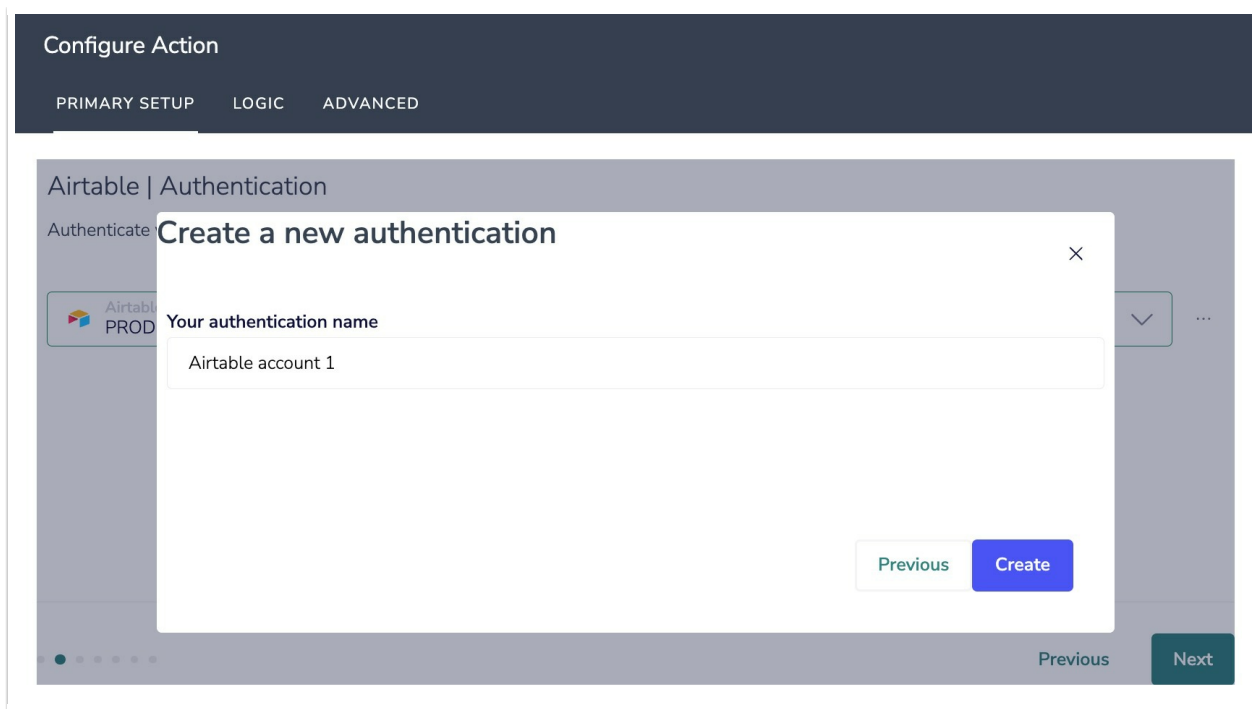
The screenshot shows the 'Configure Action' interface with the 'PRIMARY SETUP' tab selected. The title 'Configure Action' is at the top. Below the tabs, the text 'You will need:' is followed by a bulleted list: 'To login to Airtable', 'Fields in this survey that contain information to find the Airtable record to update', and 'Fields in this survey that contain the data you want to push to Airtable'. A link 'Need help? Learn more' is present, along with the version number 'v241120'. At the bottom right, there are 'Previous' and 'Next' buttons, with 'Next' being highlighted in green. A progress indicator with seven dots is at the bottom left.

2. Click "Add a new account"

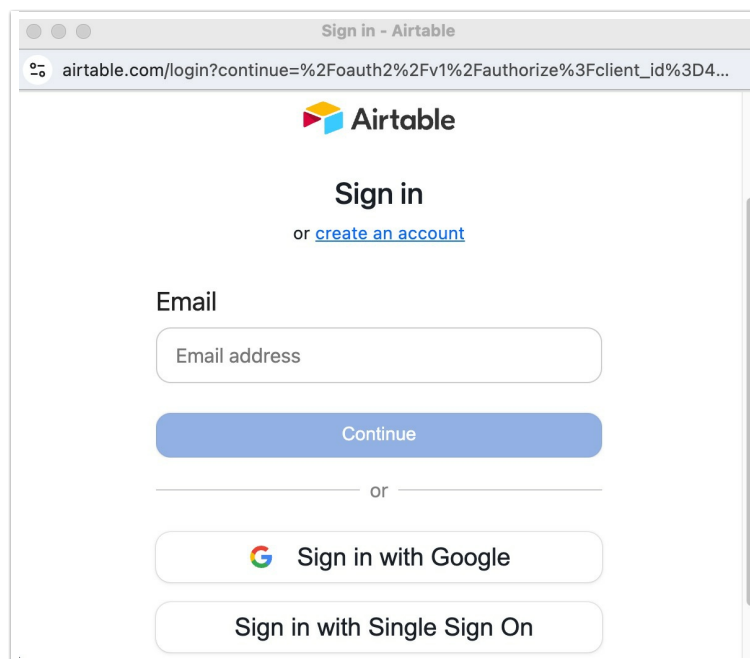


The screenshot shows the 'Configure Action' interface at the 'Airtable | Authentication' step. The title 'Airtable | Authentication' is at the top, with the subtitle 'Authenticate with Airtable'. Below this, there is a dropdown menu showing a selected Airtable account: 'PRODUCTION/ACT7587511257705's Airtable account'. Below the dropdown is a button labeled 'Add a new account'. At the bottom right, there are 'Previous' and 'Next' buttons, with 'Next' being highlighted in green. A progress indicator with seven dots is at the bottom left.

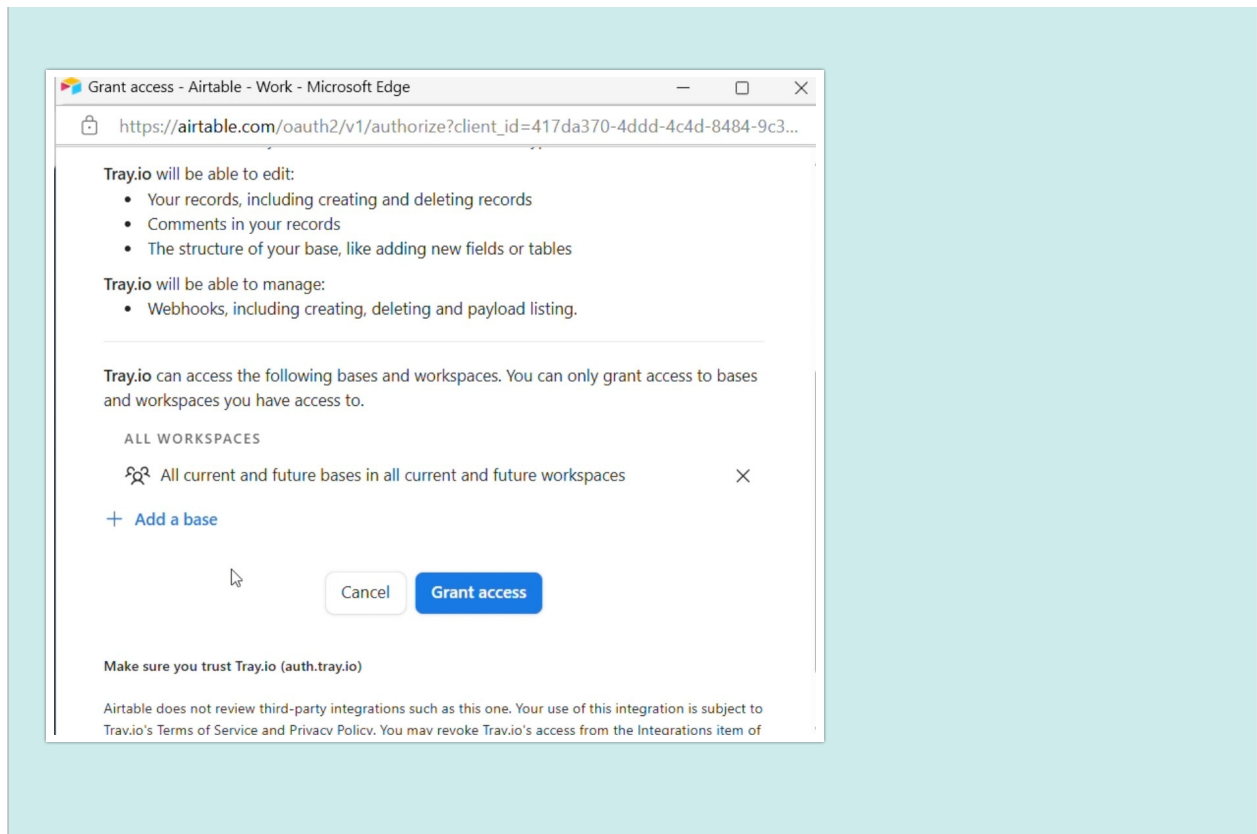
3. Name your new authentication and click "Create".



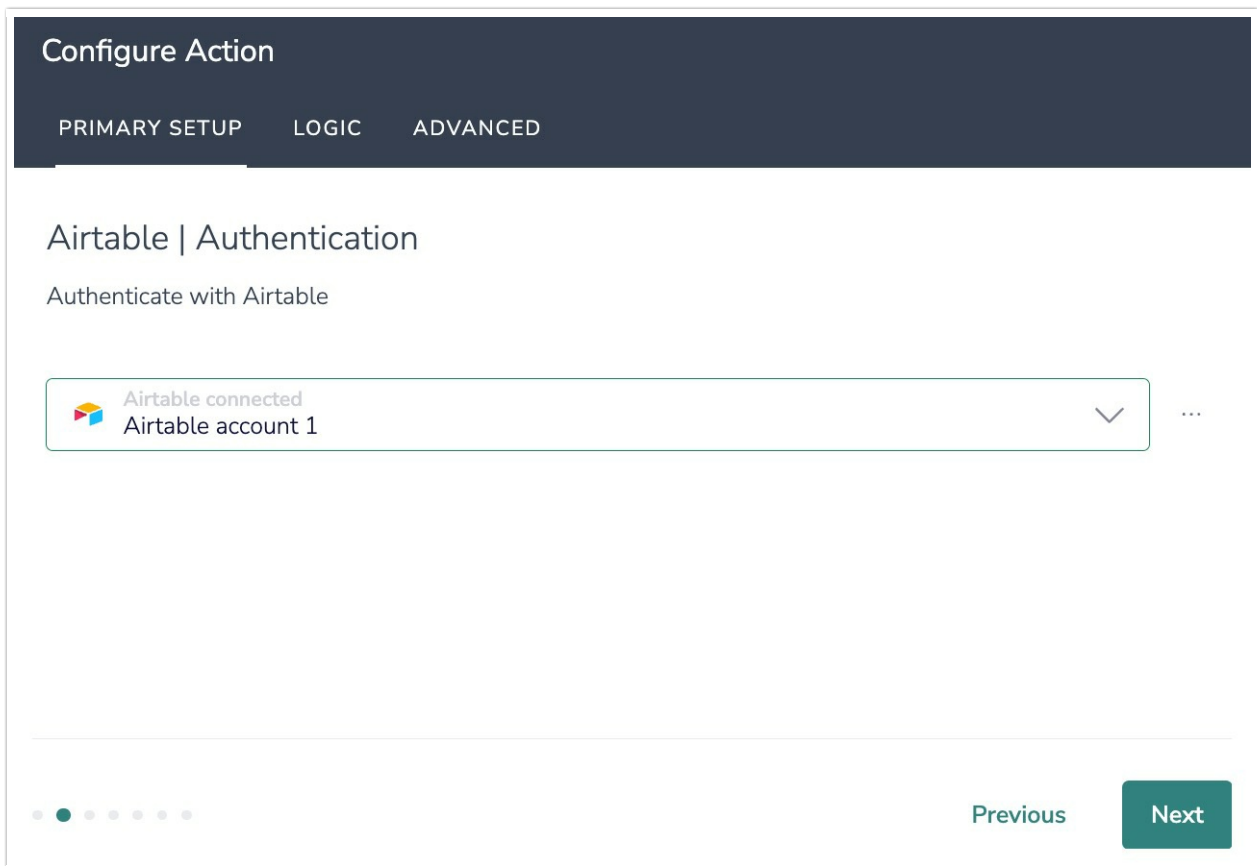
4. In the window that appears, sign into your Airtable account.



After signing in you will need to grant Alchemer (Tray.io) access to selected bases and workspaces (or all current and future bases and workspaces) in Airtable



5. Return to the integration set-up screen in Alchemer and click "Next".



6. Select the Airtable base you want to push data into.

You will only be able to select bases that you have access to in Airtable.

Configure Action

PRIMARY SETUP

LOGIC

ADVANCED

Airtable | Select base

Select the Airtable base (app) you want to push data into.

Base*

Alchemer feedback



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Next

7. Select the Airtable table you want to push data into.

You will only be able to select tables that you have access to in Airtable.

Configure Action

PRIMARY SETUP
LOGIC
ADVANCED

Airtable | Select table

Select the Airtable table you want to push data into.

Table*

NPS feedback
▼

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8. Select the fields in this survey that you want to use to find the record in Airtable to update. Email address or Record ID will often make the most sense.

If the query results in multiple records, the first one is used. For example, this can happen if you query on email and there are multiple records with the same email in the table.

Configure Action

PRIMARY SETUP
LOGIC
ADVANCED

Airtable | Find record to update

Select the fields in this survey to find the record in Airtable to update.

Match this Alchemer field value

to this Airtable field

Question | 3. What is your email addr... ▼

Airtable | NPS feedback | Email ▼
🗑️

Add a new mapping

Previous
Next

9. Select the fields in this survey you want to push to Airtable and update the existing record.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Select data to push

Select the fields in this survey you want to push to Airtable.

Use data from this Alchemer field

Question | 1. Based on our customer ...

Question | 2. Why do you say that? (i...

To set this Airtable field

Airtable | NPS feedback | NPS score

Airtable | NPS feedback | NPS rea...

Previous Next

10. Optional. After an integration action occurs, data about the action is available for use in your survey. You can map this data back to fields in Alchemer.

Configure Action

PRIMARY SETUP LOGIC ADVANCED

Airtable | Get data back

You can get data back about the update to use in your survey.
This is optional.

Use data from the action

Action | Metadata | message

To update this Alchemer survey field

Question | 13. Metadata: Status (i...

Add a new mapping

Previous Next

11. Click "Save" to complete integration setup.

Configure Action

PRIMARY SETUP

LOGIC

ADVANCED

Airtable | Setup complete

A log of each run result can be found in the Individual Responses > Action Log.



Previous

Save

Monitoring an Airtable Integration Action

A log of each run result can be found in Results > Individual Responses > Action Log.

Select an individual response and then navigate to the Action Log. In the Action Log, you can monitor whether the action was successful.

FAQs

▸ What permissions do I need within Alchemer to set up and use the Airtable integration?

▸ This integration doesn't fit my use cases, or I want to provide feedback to Alchemer!

Related Articles