Alchemer Workflow Snowflake Push/Pull Integration

The Alchemer Workflow Snowflake Integration is available as an add-on. If you are interested in purchasing the Snowflake Integration, please contact us for additional information.

Overview

At a high-level, Alchemer's integration with Snowflake allows you to easily:

- Push survey data from Alchemer into a Snowflake table.
- Get data from a Snowflake table and use that data in an Alchemer Survey.

Easily push your Alchemer feedback data into Snowflake data warehouse, to combine the feedback with your other data and make it easily accessible to business users.

Quickly pull data from a Snowflake table into Alchemer so that you can personalize steps in your Workflow.
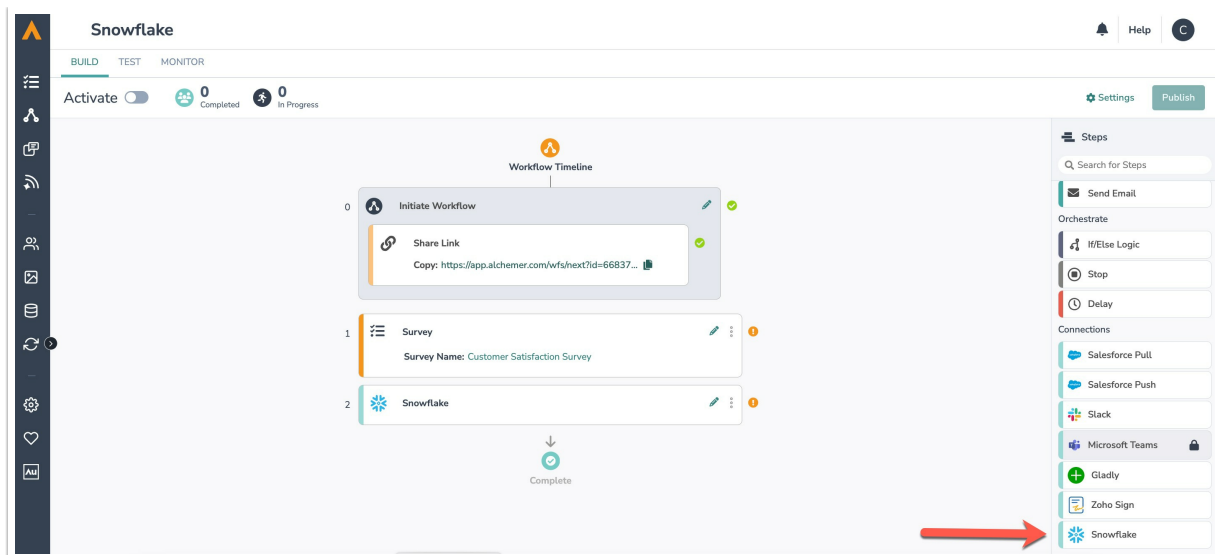
Integration Setup

1. Create a Workflow in Alchemer and select your initiator.

For more information on building Workflows in Alchemer refer to the following documentation:
- Getting Started with Alchemer Workflow
- Building a Workflow

2. When you are ready to add the Snowflake Push or Pull step to your Workflow, drag the desired step from the Step Library under Connections.

3. Click the pencil icon to configure your Snowflake integration step.

4. Select the integration action you'd like to use.

- Geta Data: Get data from a Snowflake table.
  Click this link for specific guidance on this integration action.
- Push to Table: Push data to a Snowflake table.
  Click this link for specific guidance on this integration action.
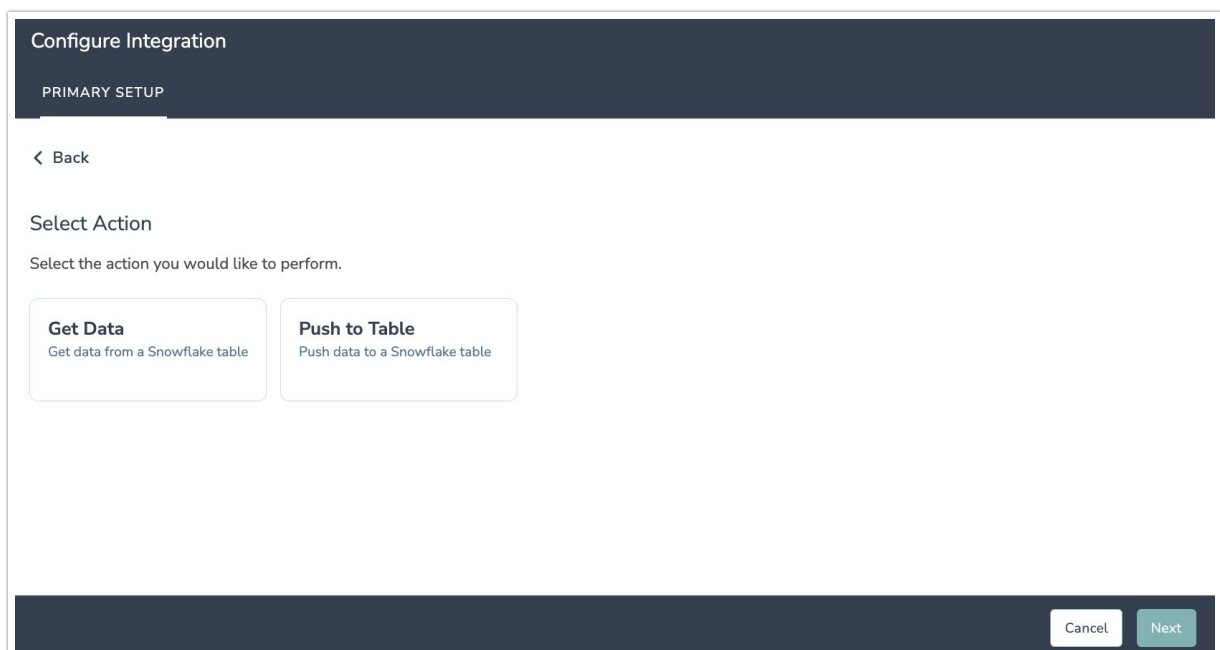
Snowflake | Get Data

Video Walkthrough

Your browser does not support HTML5 video.

Configuration Walkthrough

To complete configuration, you will need:
- Your Snowflake login information.
- Fields in this workflow that contain the data you want to use to query for the specific row in a Snowflake table to get data back

1. Select Get Data as your integration action.

Configure Integration

PRIMARY SETUP

‹ Back

Select Action

Select the action you would like to perform.

Get Data
Get data from a Snowflake table

Push to Table
Push data to a Snowflake table

Cancel   Next

2. Click "Next" on the integration overview screen.

Snowflake | Get Data

Get data from a Snowflake table.

You will need:

- Your Snowflake login information
- Fields in this workflow that contain the data you want to use to query for the specific row in a Snowflake table to get data back

Need help? Learn more

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Previous   Next

3. Connect to your Snowflake account. Click new authentication and provide the required fields.

WATCH OUT:

Fields that are required:
- Account:
- Username
- Password
- Warehouse
- Database
- Schema

Fields that not required
- Role
- Access URL

If you need clarity on what the field is and why the integration requires it, hover over the question mark icon in the right corner of every field.

The fields within the red box are all required.

4. In the Table List dropdown, select the table you would like to use.

5. Choose the workflow data you want to use to query a row for in your Snowflake table.

All fields must match when multiple fields are selected.

Configure Integration

PRIMARY SETUP

Snowflake | Query Row in Table

Choose the workflow data you want to use to query a row for in your Snowflake table.

Use data from this Alchemer field | To query this Snowflake column

Step 1 | Survey Questions - Alchemer NPS Data Pull [Snowflake Test] | 1. What is yo ... ⌄ | Snowflake | ALCHEMER_DATABASE | ALCHEMER_NPS | EMAIL ⌄ 🗑

Add a new mapping

Note:
- *All fields must match when multiple fields are selected.*

6. Select which column you would like to order by and whether you would like this to be ascending or descending

You can only select one field to order by.

Configure Integration

PRIMARY SETUP

Snowflake | Choose Column to Order By

Select which column you would like to order by and whether you would like this to be ascending or descending

Snowflake Columns | Ascending or Descending

Snowflake | ALCHEMER_DATABASE | ALCHEMER_NPS | EMAIL ⌄ | Ascending ⌄ 🗑

Add a new mapping

Note:
- *You may only select one field to order by.*

7. Click "Save" to complete integration setup.

Configure Integration

PRIMARY SETUP

Snowflake | Setup Complete

A log of each run result can be found in the Monitor tab

Previous   Save

Snowflake | Push to Table
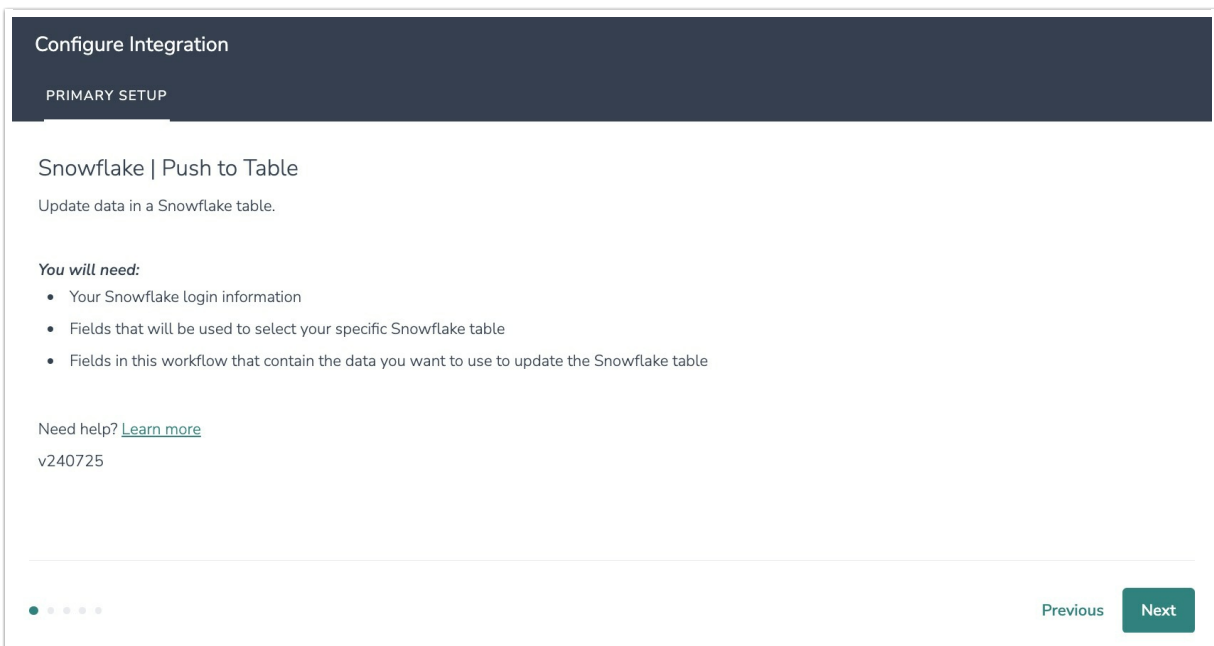
Video Walkthrough

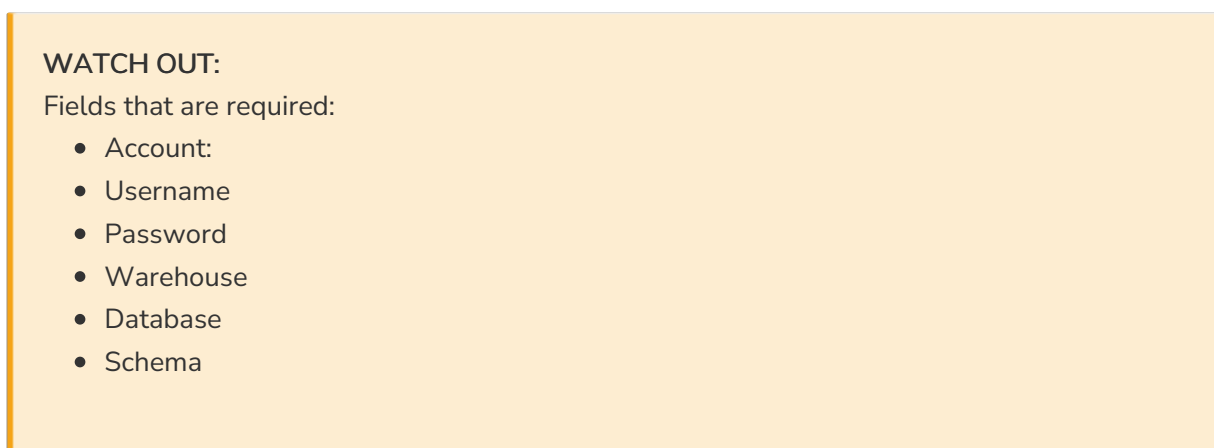Your browser does not support HTML5 video.

Configuration Walkthrough

1. Select Push to Table as your integration action.
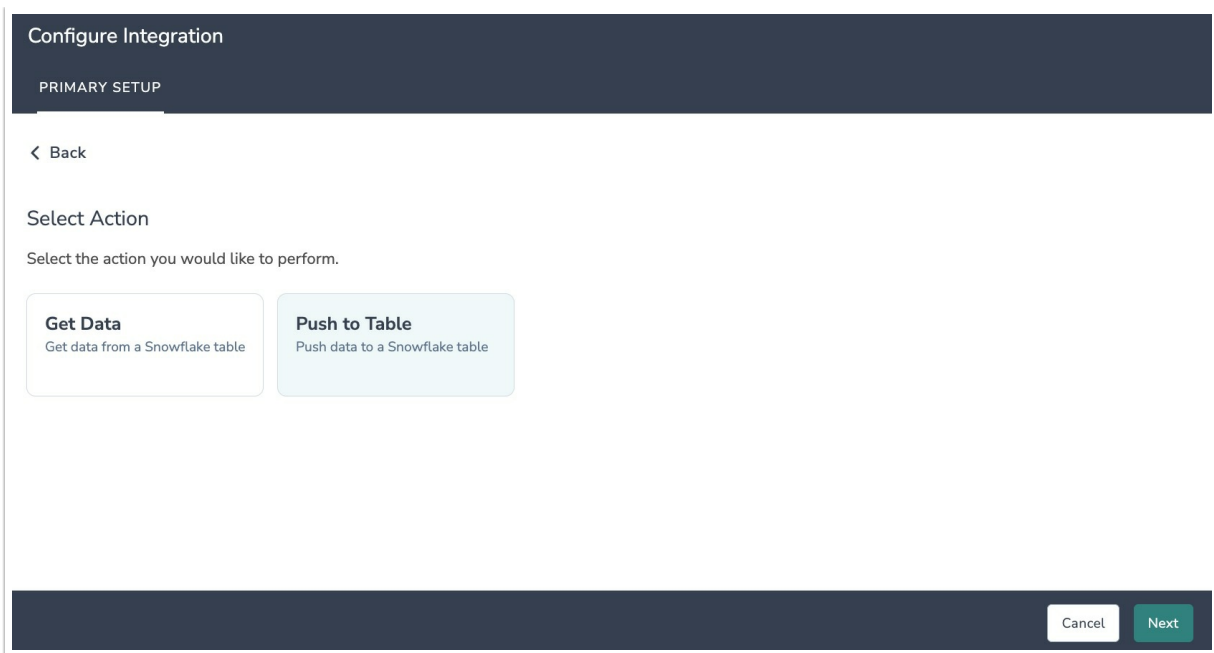
2. Click "Next" on the integration overview screen.

3. Connect to your Snowflake account. Click new authentication and provide the required fields.

WATCH OUT:
Fields that are required:
- Account:
- Username
- Password
- Warehouse
- Database
- Schema

> Fields that not required
> - Role
> - Access URL
>
> **If you need clarity on what the field is and why the integration requires it, hover over the question mark icon in the right corner of every field.**

4. In the Table List dropdown, select the table you would like to use.

5. Choose the workflow data you want to use to insert a row into your Snowflake table.

6. Click save to complete to integration setup.

Now what / Where is my data?

All of the information from this integration is now available in this workflow and all surveys in this workflow. You can use them to:

- Add Merge Codes to Email or Survey Invite steps.
- Use with Logic in the workflow.
- Use to personalize the survey in the workflow.

FAQs

▷   What permissions do I need within Alchemer to set-up and use the Snowflake integration?

▷   This integration doesn't fit my use cases, or I want to provide feedback to the Alchemer

Product Team!

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