

Alchemer Digital Slack Integration Guide

Before setting up the Slack Integration for Alchemer Digital, you will need special permissions from your CSM.

This document describes how to set up the Alchemer Digital Slack Integration.

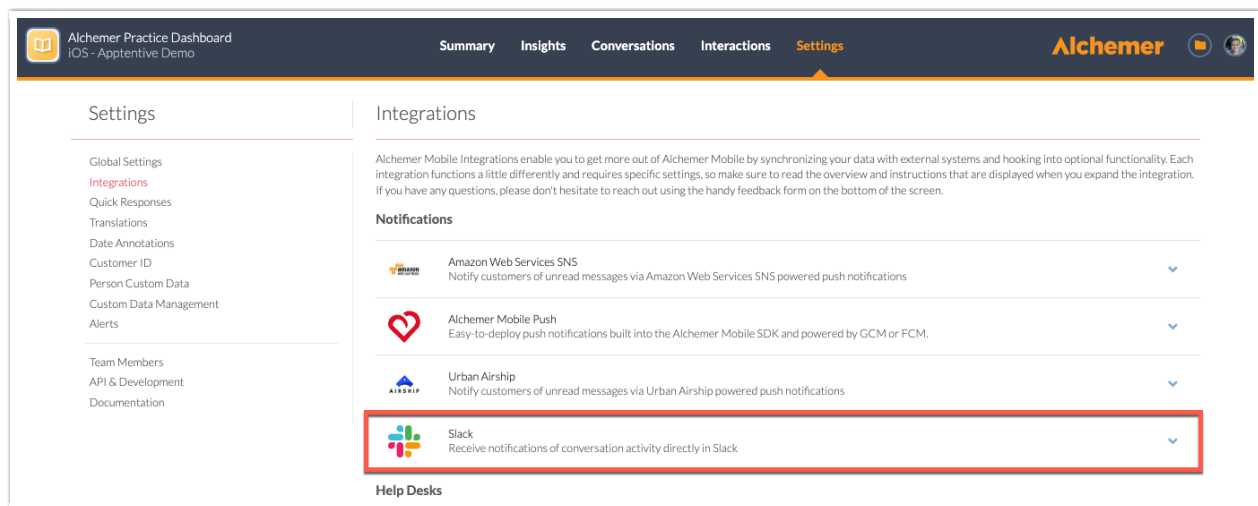
Connect Slack with Alchemer Digital

The Slack Integration for Alchemer Digital only applies to Message Center.

1. Go to the [Alchemer Digital dashboard](#) for the specific app you're connecting to the integration.

This needs to be set up on an app-by-app basis.

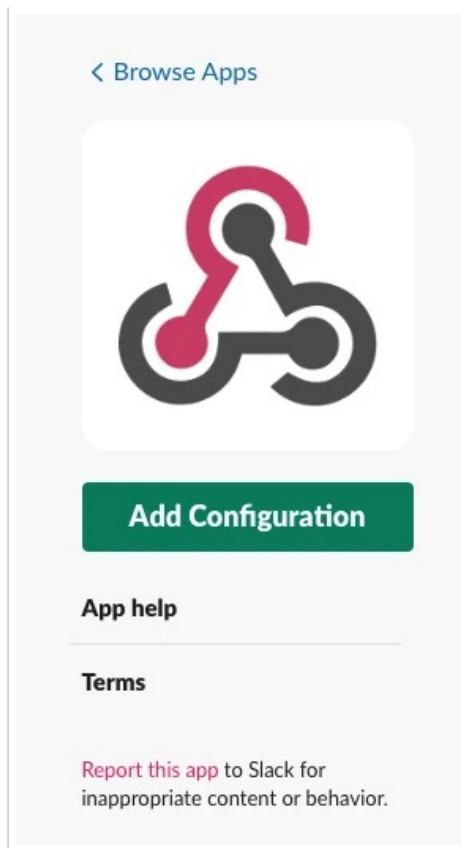
2. Go to Settings > Integrations > open to dropdown for Slack.



3. In a separate tab or window, open [this URL](#) to begin setting up the webhook in Slack.

You may be asked to sign into your Slack workspace at this time. Be prepared to provide your Slack workspace URL.

4. Click "Add Configuration."



5. Next, select the Slack channel to which the new message notifications should be sent. You can send them to a preexisting channel, or create a new channel and select it from the dropdown.

6. Once selected, click "Add Incoming Webhooks integration". Once you do that, you should see a message in the Slack channel that the integration has been added. For example "added an integration to this channel: incoming-webhook"

7. Next, copy the "Webhook URL" field.

Setup Instructions

close

We'll guide you through the steps necessary to configure an Incoming Webhook so you can start sending data to Slack.

Webhook URL

`https://hooks.slack.com/services/XXXXXXXXXXXX/XXXXXXXXXXXX/XXXXXXXXXXXX`

Sending Messages

You have two options for sending data to the Webhook URL above:

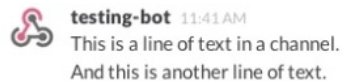
- Send a JSON string as the `payload` parameter in a POST request
- Send a JSON string as the body of a POST request

For a simple message, your JSON payload could contain a `text` property at minimum. This is the text that will be posted to the channel.

A simple example:

```
payload={"text": "This is a line of text in a channel.\nAnd this is another line of text."}
```

This will be displayed in the channel as:



testing-bot 11:41 AM
This is a line of text in a channel.
And this is another line of text.

Adding links

To create a link in your text, enclose the URL in `<>` angle brackets. For example: `payload="text": ""` will post a clickable link to `https://slack.com`.

8. Go back to the Integrations page of your Alchemer Digital Dashboard. Paste the Webhook URL in the text box.

9. Set the Channel Name to match the webhook that you just set up (be sure to include the "#" or "@" character at the beginning).

10. The "Username to Send Message As" field can be anything you like.

We recommend making it something that clearly shows the name of the app and OS that you're setting the integration for. This will be useful for differentiating the source of messages, especially if multiple apps are integrated into the same Slack channel. For example, "Netflix iOS" could be the username for that app.

11. Click "Save" > set the slider to "Active" > click "Update".

