

List of All Alchemer Workflow Initiators

With Alchemer Workflow you can initiate Workflows in response to all events identified in this article. For complete details, please refer to the documentation page for each initiator.

Asana

With the Asana initiator you and your team can:

- Initiate a Workflow when an Asana milestone is completed

[Link to Documentation.](#)

Braze

With Braze and Alchemer, you and your team can:

- Initiate Workflows after events occur in Braze, using Braze webhooks.

[Link to Documentation.](#)

BigCommerce

With Alchemer and BigCommerce, you and your team can initiate Workflows whenever these events occur:

- When a shipment is created in BigCommerce.
- When a cart is converted in BigCommerce.
- Whenever a cart is abandoned in BigCommerce.

[Link to Documentation.](#)

Custom Events

With the Custom Events initiator you and your team can:

- Initiate a Workflow when HTTPS requests are made to the webhook URL, after certain conditions are met in an external system.

[Link to Documentation.](#)

Gladly

With Alchemer and Gladly, you and your team can:

- Initiate a Workflow when a Conversation Closed event occurs in Gladly.

[Link to Documentation.](#)

Greenhouse

With Alchemer and Greenhouse, you and your team can initiate Workflows whenever these events occur:

- When a candidate stage change occurs in Greenhouse.
- When a candidate is hired.
- When a candidate or prospect is rejected.

[Link to Documentation.](#)

HubSpot

With Hubspot and Alchemer, you and your team can:

- Initiate a Workflow in Alchemer after events occur in a HubSpot Workflow, using webhooks.

[Link to Documentation.](#)

Jira

With the Jira Initiator, you can initiate Workflows in Alchemer whenever:

- Issues or comments are created, updated, or deleted.
- Custom events occur in Jira Automation, using Jira web requests.

[Link to Documentation.](#)

Kustomer

With Alchemer and Kustomer, you and your team can:

- Initiate a Workflow in Alchemer from a Workflow in Kustomer, using webhooks.

[Link to Documentation.](#)

Marketo

With Marketo and Alchemer, you and your team can:

- Initiate Workflows in Alchemer after events occur in Marketo Smart Campaigns.

[Link to Documentation.](#)

Microsoft Dynamics

With the Dynamics Initiator, you can initiate Workflows in Alchemer whenever:

- An opportunity is updated in Dynamics.
- Custom events occur in Dynamics, using a Custom Power Automate Webhook.

[Link to Documentation.](#)

Oracle Cloud

With Alchemer and Oracle, you and your team can:

- Initiate a Workflow run from a Groovy Script in Oracle.

[Link to Documentation.](#)

Paylocity

With the Paylocity initiator you and your team can:

- Initiate a Workflow after employee changes are made (this includes adding a new employee) in Paylocity.
- Initiate a Workflow after a new hire event occurs in Paylocity.
- Initiate a Workflow after a time off approval events occurs in Paylocity.
- Initiate a Workflow after a employee termination event occurs in Paylocity.

[Link to Documentation.](#)

PeopleSoft

With PeopleSoft and Alchemer, you and your team can:

- Integrate Alchemer Survey and Workflow capabilities into your PeopleSoft processes and flows by initiating a Workflow in Alchemer when defined events occur in a PeopleSoft application.

[Link to Documentation.](#)

Salesforce

With the Salesforce initiator, you and your team can:

- Initiate a Workflow when Salesforce events occur. The Salesforce initiator can listen to two events types, "On Object Create" and "On Object Update".
- Choose from over 800 Salesforce objects, and initiate Workflows when any of these objects are created or updated.
- Initiate a Workflow when a Salesforce Opportunity is Closed-Won.
- Initiate a Workflow when a Salesforce Opportunity is Closed-Lost.
- Initiate a Workflow when a Salesforce Case is Closed.

[Link to Documentation.](#)

Scheduled

The Scheduled Initiator allows you to initiate Workflows at specific intervals or at specified dates and times.

[Link to Documentation.](#)

ServiceNow

With Alchemer and ServiceNow, you and your team can:

- Initiate feedback Workflows after events occur in ServiceNow, for example in a ServiceNow Flow Designer or from an Outbound web service.

[Link to Documentation.](#)

Share Link

The Share Link initiator launches a Workflow when someone clicks on a unique workflow link. You can embed this link or internally transform the link into another distribution method.

[Link to Documentation.](#)

Shopify

With Alchemer and Shopify, you and your team can initiate Workflows whenever these events occur:

- When a new customer is created in Shopify.
- When a new order is created in Shopify.
- When a new order is paid for in Shopify.
- Whenever a new order is fulfilled in Shopify.

[Link to Documentation.](#)

Slack

With Alchemer and Slack, you and your team can initiate Workflows whenever:

- The associated Workflow slash command is executed in a Slack channel or as a direct message.

[Link to Documentation.](#)

Survey Listener

The Survey Listener initiator launches a Workflow when someone submits a response to an Alchemer survey and reaches the “thank you” page.

[Link to Documentation.](#)

Workday

With Workday and Alchemer, you and your team can:

- Integrate Alchemer Survey and Workflow capabilities into your Workday processes and flows by initiating a Workflow in Alchemer when defined events occur in Workday

[Link to Documentation.](#)

Zendesk

With the Zendesk initiator, you and your team can:

- Initiate a Workflow when a ticket is created or updated in Zendesk
- Initiate a Workflow when a ticket is updated in Zendesk.
- Initiate a Workflow when a ticket is created in Zendesk
- Initiate a Workflow when a new comment is added to a ticket in Zendesk.

[Link to Documentation.](#)

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