Alchemer Web Release Notes

View the latest release notes for Alchemer Web.

11/14/25 Release

This update introduces key Web SDK accessibility improvements that make prompts easier to navigate and more intuitive for keyboard and screen-reader users.

- Automatic focus on the first actionable item when prompts open
 Keyboard users will now land directly on the first actionable item. Screen reader users will begin at the prompt title for immediate context.
- Clear screen reader announcements
 Prompts are now announced as soon as they appear, ensuring users never miss new content.
- Improved focus containment
 When a prompt is open, keyboard and screen reader focus stays within it—eliminating confusion and improving usability.

5/29/24 Release

New Features

• Advanced customer research support to show Alchemer long form surveys through prompts

9/14/23 Release

The events engaged when a consumer closes a survey have changed.

- When a consumer closes a survey without clicking "Next" or "Submit" buttons , the event com.apptentive#Survey#cancel is engaged.
- When a consumer closes a survey without submitting but clicked has "Next" at least once, the event <code>com.apptentive#Survey#cancel_partially</code> is engaged.

Interaction targeting has been updated to apply to websites:

- The How Often section for Love Dialogs now counts site visits instead of app launches and always shows once per person.
- "Count in installed version" is no longer an option for Has Seen Event and Has Seen Interaction rules
- You can now use operating system (Windows, macOS, etc.) rules to target segments based on OS Name and OS Version.

9/6/23 Release

• The name of the "Android Back Button" customer action seen in Reporting is replaced with "Click Outside" but still works the same way.

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