What Is an Salesforce Marketing Cloud (Formerly ExactTarget) WSDL?

When setting up your Salesforce Marketing Cloud Account under **Account > Integrations > 3rd Party Integrations**, you will see something like this:

Salesforce Ma	rketing Clo	ud Info		
AUTHENTICATION	PREFERENCES			
WSDL				
t √ Default	k			÷
S4 S6				
S7 Custom				•
Yes			Re	€ estrict access by team
				cance access by count

In short, we need the correct WSDL to properly communicate with your Salesforce Marketing Cloud account. In the WSDL dropdown, you can choose from **Default (S1)**, **S4**, **S6**, **S7**, or **Custom**.

To determine which WSDL you should use, log into your Salesforce Marketing Cloud account, and look at the URL of your page. You should see something like this:

← → C f https://mc.s7.exacttarget.com/cloud/#

In this example, the "s7" in the URL indicates that I should use the **S7 WSDL** from the dropdown. If you see something other than S1, S4, S6, or S7 in your URL, you'll need to use the **Custom** setting. You can get started with Marketing Cloud Help Documentation, or contact Salesforce Marketing Cloud Support for additional assistance with a custom WSDL.

