

# What happens when my free trial expires?

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When an Alchemer trial expires, all surveys and any collected data are stored. We'll even continue collecting data if you shared surveys with respondents while your trial was active. Your surveys and responses will be available when you activate to a paid Alchemer account license level.

For more information on how to activate a trial account to a paid license level, check out our documentation on [Account Activation](#).

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