Compute Averages in Reports

Within Reports averages can be computed for all single-select question types; this includes:

- Radio Buttons
- Radio Button Grids (Row and Column Averages)
- Dropdown Menus
- Single Image Select questions
- Rating (Likert Scale)
- Slider
- Slider List (for each row)
- Star Rating (per table cell).
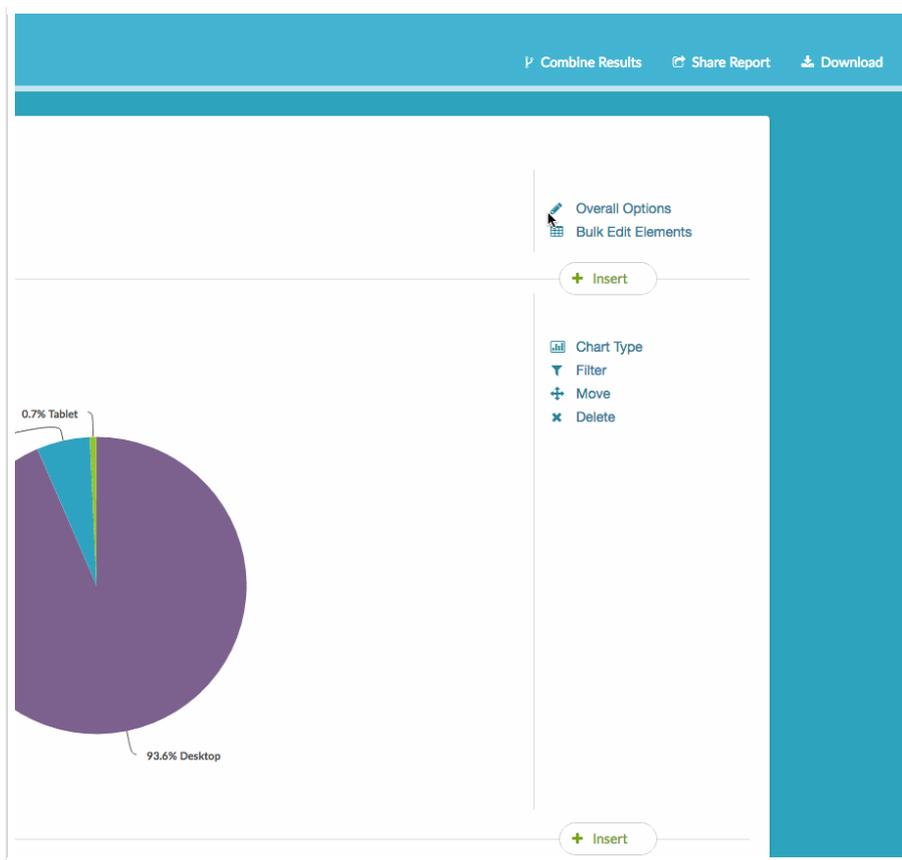
While some of these questions automatically report averages (Slider, Slider List and Star Rating), the key to computing averages for many of these question types is to specify numeric reporting values that the tool can then use to compute the average.
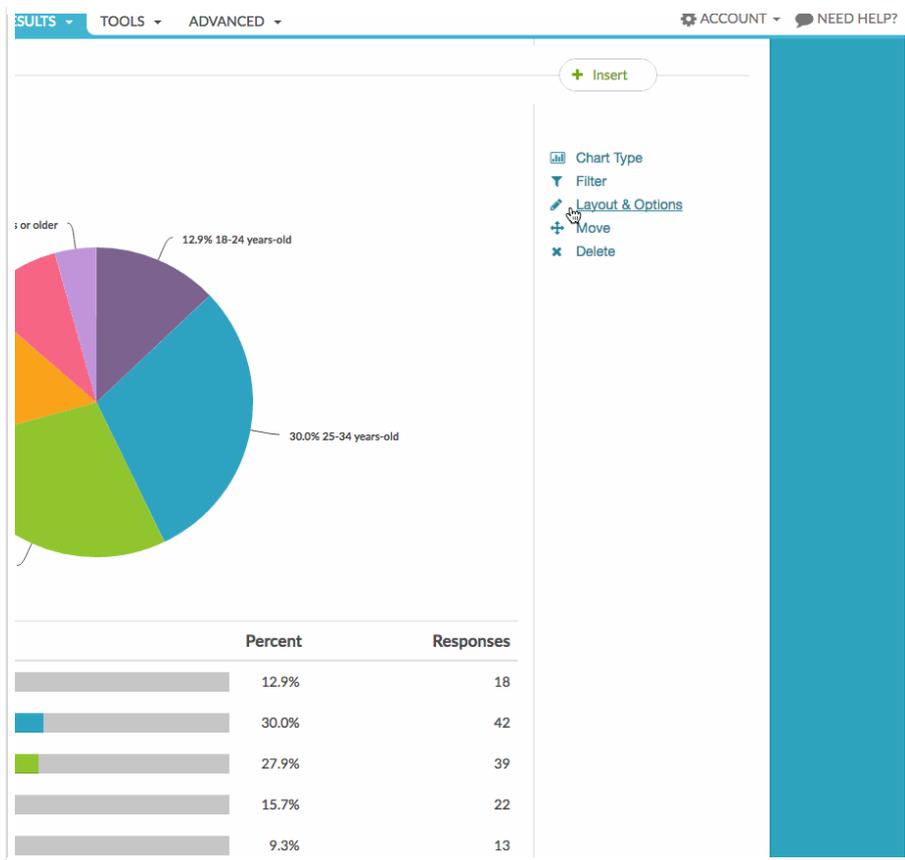
> Learn how to define your own reporting values.

Standard Report

To turn on the statistics table for all questions in a Standard Report go to   **Report Options > Layout** and check the option for the **Statistics Table**.

To turn on averages on a question-by-question basis, click **Layout & Options** to the right of the chart and scroll to the **Question Options** to select **Average** and any other statistics you wish to show. Last, click **Save**.

Row and Column Averages

Both column and row averages are available in the reporting of the Radio Button Grid question type. If you are using a scale-type answer set in your columns, this is a great way to quickly scan your rows to get a sense for the highest or the lowest rated row overall.

The average for all table rows in the lower right corner is the average of all rows together.

To turn on Grid Averages you'll need to set up numeric reporting values. Then, create or edit a Standard Report and click the **Layout & Options** link to edit your Radio Button Grid question. Scroll to the **Grid Options** section and check the option for **Row Average** and/or **Column Percents**.

Legacy Summary Report

A new Legacy Summary Report will automatically include an **Average** in the **Statistics** table to the right of the question.

Row and Column Averages

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The average for all table rows in the lower right corner is the average of all rows together.

To turn on Grid Averages you'll again need to set up numeric reporting values. Then, create or edit a summary report and click **Customize Report**. On the **Stats** tab check **Show Averages for Table Rows** and/or **Show Averages for Table Columns**.

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