## Customize the Link Text in My Email Campaign Message

The default email campaign link will look like the link in the below example email campaign message.

Hello bri,					
As a valued member of our community, we would like to invite you to participate in a quick survey.					
Your responses will help us better serve your needs and improve our products for all our users.					
Take the survey now; it is only open for a week.					
Typically, it only takes 5 minutes to complete.					
And, all completed surveys are placed into a raffle for a free widget!					
Click Here to Start the Survey					
Thank you for your time and feedback. You are helping make us better.					
Your Name					
This message was sent by 4888 Pearl East Circle, 100W, Boulder, CO 80301. To unsubscribe, click below: <u>Unsubscribe</u>					

If you wish to customize the link to read something other than "Click Here to Start the Survey" double click the link. In the popup that appears, enter the text you wish to display as the clickable survey link in the **Link Text** field. *Be sure to leave both the Link Type and URL fields as is!* When you are finished, click OK. These steps are demonstrated below.

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Re:		
vey: Subject [account("organiz	ation name")] needs your feedback!	
ink	X Reply to surveys@: or	m
Link Info Target		
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URL		
ink Text		
Get sta	uld like to invite you to participate in a quick survey.	
RL	eeds and improve our products for all our users	
[invite(survey_link)]		
Canc	ffle for a free widget!	
Click Hara to Start the Survey		
Show Here to Start the Survey		
Thank you for your time and fee	back. You are helping make us better.	

## What About My Plain-Text Backup Survey Link?

You may have noticed that the survey link in the Plain Text Backup message does not reflect the customizations you made on the Message tab. This is because plain-text emails do not support hyperlinks.

Do not edit the survey link merge code ( **[invite(survey\_link)])** in your plain-text backup message. Doing so will prevent recipients who only allow plain-text messages from getting to your survey.

Edit Me	essage			
MESSAGE	STYLE & PREVIEW	PLAIN-TEXT BACKUP		€ NEED HELP?
Plain-Text E	Backup			
<ul> <li>Only send F</li> <li>Undate Plai</li> </ul>	Plain-Text (no HTML) n-Text Backup Message	automatically when HTM	I Message is changed	
And, all con	npleted surveys are p	placed into a raffle for a	a free widget!	
Thank you	for your time and fee	edback. You are helping	g make us better.	
Your Name				
[account("o	rganization name")]			
Select a N	lerge Code	<b>*</b>		

## Why am I receiving a "Warning! Your email isn't set up to track responses!" error?

If while customizing your link text your edits negatively affect the structure of the merge code that populates with a unique link for each contact, you will encounter this popup.

STYLE	TEST SHARE RESULTS V				
na	Warning! Your email isn't set up to track responses!				
r Er	them for you!				
	Fix all survey links				
tact	Only fix certain links				
dec	Ignore. I don't need to track which email recipient takes the survey				
it y	Save				
	As a valued member of our community, we would like to invite you to participate				

## Which option should I select?

We highly recommend selecting the option to Fix all survey links in order for your email campaign to track respondents properly.

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