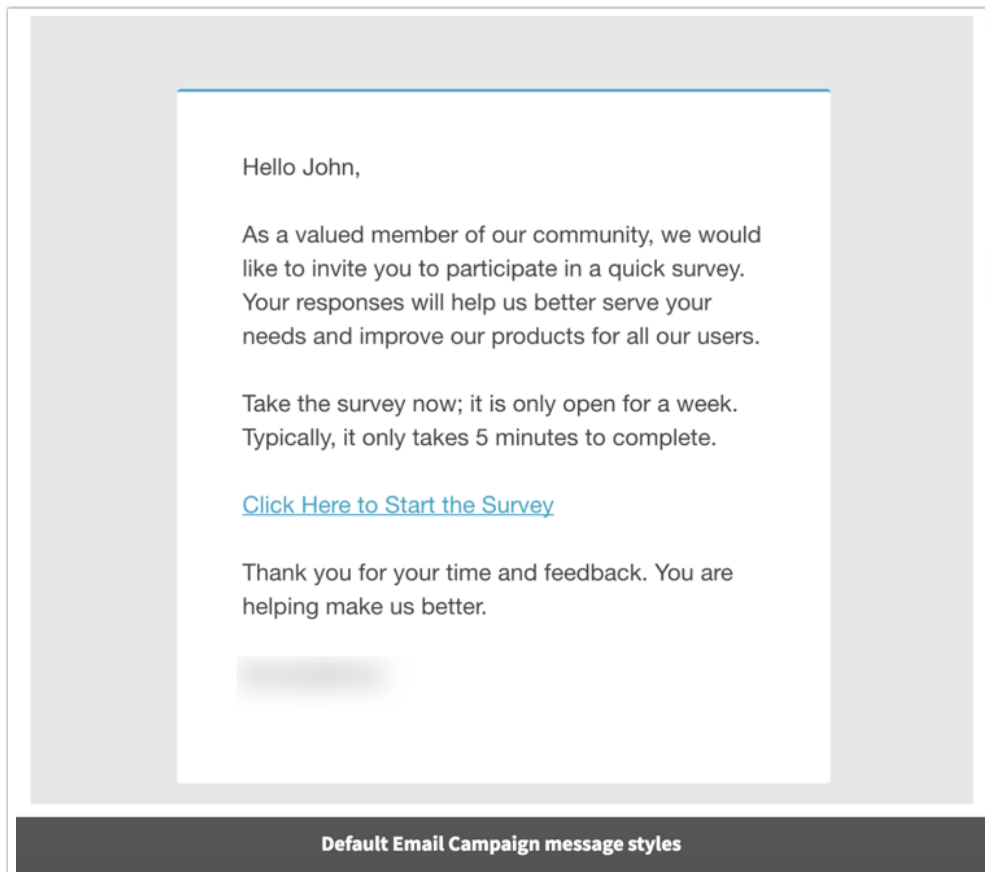


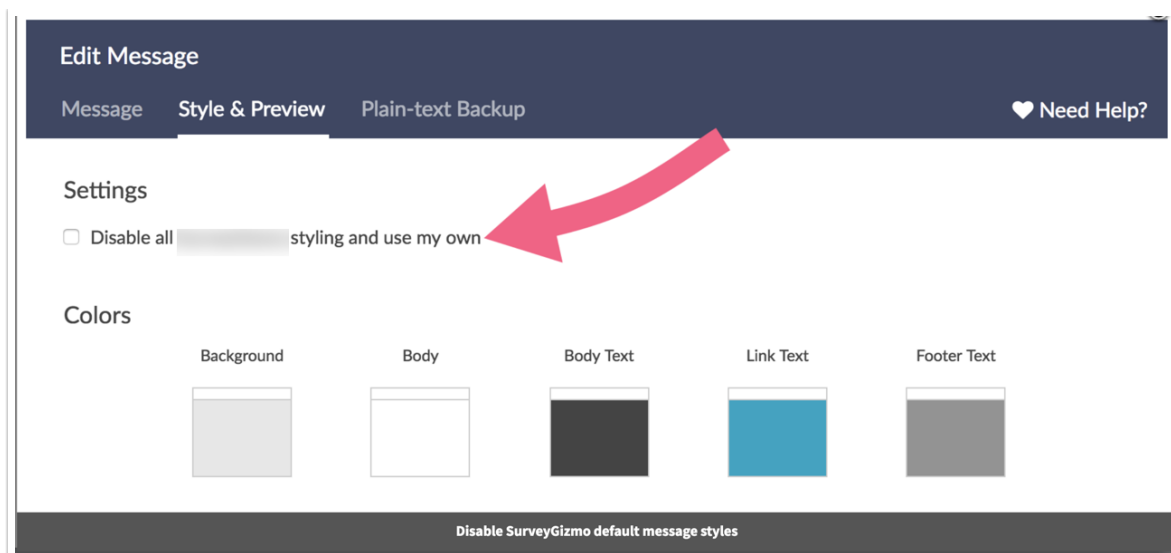
# How do I change the format of my email campaign message?

The default layout of our Email Campaign messages is such that the content is centered and the width is quite skinny. The default layout ensures good display on all devices, however you can override these default styles if you wish.

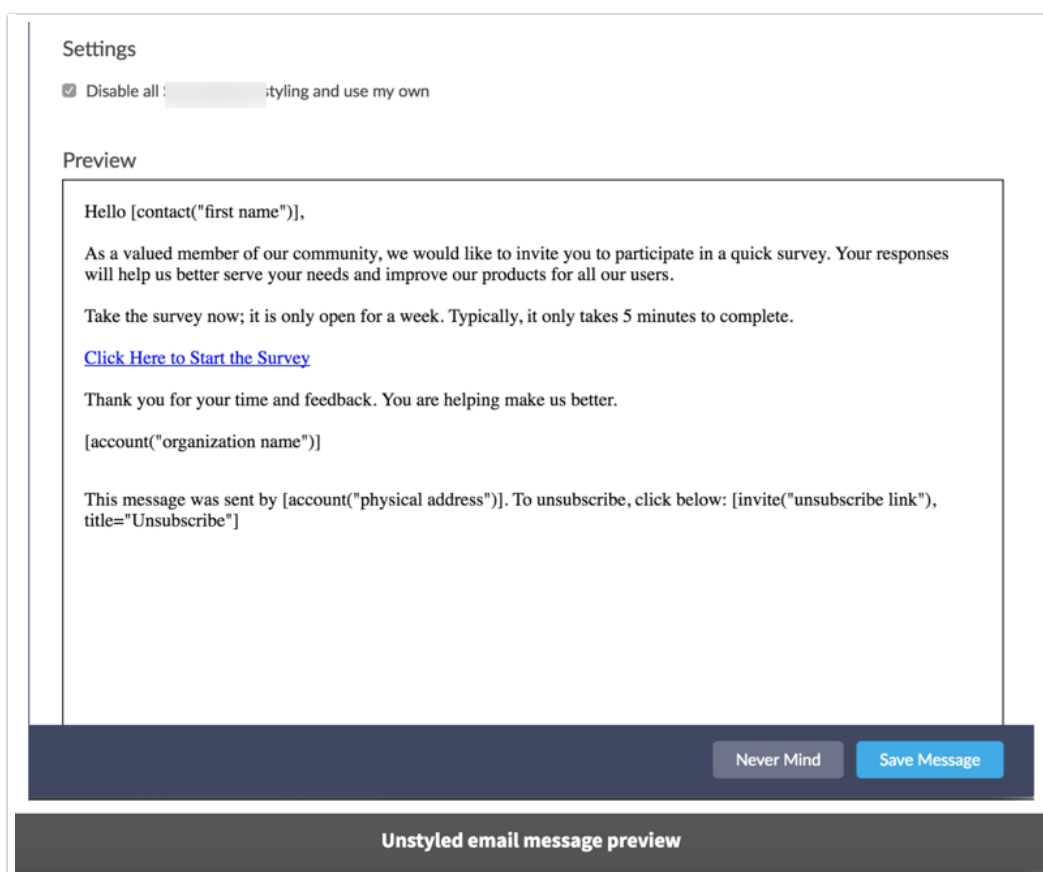


To override our default styles go to the Campaign Designer and click Edit Message. On the Style & Preview tab check the option to Disable all Alchemer styling and use my own .

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This will remove all styling from the email message including the width, the alignment, and the blue border line.



After removing Alchemer email styles you can send the message as is or add your own styles. If you choose to send the message as is it will look much like a plain text email (the survey link will be hyperlinked).

Hello John,

As a valued member of our community, we would like to invite you to participate in a quick survey. Your responses will help us better serve your needs and improve our products for all our users.

Take the survey now; it is only open for a week. Typically, it only takes 5 minutes to complete.

[Click Here to Start the Survey](#)

Thank you for your time and feedback. You are helping make us better.

This message was sent by [REDACTED], 4888 Pearl East Circle, 100w, Boulder, CO 80021. To unsubscribe, click below: [Unsubscribe](#)

Example unstyled email message

## Adding your own styles

Once you've removed Alchemer's styles you can add your own.

Note: Adding your own custom styles assumes an intermediate to advanced understanding of web and email design/development.

To add your own styles go back to the **Message** tab. We recommend going into the source to add inline styles in the HTML. The source HTML can be accessed via the **Source** button on the editor toolbar.

**Edit Message**

Message   Style & Preview   Plain-text Backup   [Need Help?](#)

**Embed Survey Question**

Place the first question of your survey inside the email for quick answers. The question must be a single select (e.g. radio button or NPS).

**Message Body**

Subject: [account("organization name")] needs your feedback!

Reply To: noreply@... .com   Name: Survey Research

**B I U**   Size   A   A           Source     Merge Codes

Hello [contact("first name")],

As a valued member of our community, we would like to invite you to participate in a quick survey. Your responses will help us better serve your needs and improve our products for all our users.

Take the survey now; it is only open for a week. Typically, it only takes 5 minutes to complete.

[Click Here to Start the Survey](#)

Thank you for your time and feedback. You are helping make us better.

[account("organization name")]

**Accessing message source HTML to add your own styles**

## FAQ

### I like your styles I just want to get rid of a few things how can I do so?

You can copy or paste one or all of the following code into the source code of your email message to apply some common adjustments to our styles. To do so, go to the **Campaign Designer**, click **Edit Message** and click the **Source** button on the editor toolbar.

Note: Because the below code examples are intended to customize Alchemer's default email styles, you should not select the option to **Disable all Alchemer styling and use my own** on the **Style & Preview** tab if using these codes.

You can paste all of the below code or you can delete any of the blocks that you do not wish to apply. The first line of each block describes what the code does. If you delete a section of code be sure to keep the opening tags in order for your code to work.

## Scripting and Other Custom Solutions

We're always happy to help you debug any documented script that is used as is. That said,

we do not have the resources to write scripts on demand or to debug a customized script. If you have customization ideas that you haven't figured out how to tackle, we're happy to be a sounding board for SurveyGizmo features and functionality ideas that might meet your needs. Beyond this, check out our Professional Services; these folks have the scripting chops to help you to achieve what you are looking for!

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