Field Lengths for Email/SMS Campaigns

When uploading your contact list information to an Email Campaign or SMS Campaign, it's important to know the character limits for each field. Please refer to this information for email campaign field lengths:

Field Name	Character Limit
Email	120
Phone (Mobile)	20
First Name	120
Last Name	120
Address	120
Ste/Apt	120
City	120
State/Region	120
Country	120
Postal Code	15
Organization Name	120
Division	255
Department	120
Team	255
Group	255
Role	255
Job Title	100
Website	255
Phone (Home)	20
Phone (Fax)	20
Phone (Work)	20
Custom 1-10	255

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