

# What Will Recipients See in the From Field When I Send an Email from my Alchemer account?

Wondering what respondents see when they receive an email from your Alchemer account?

In **email campaign messages** the from address will look like so.

[From Name]\*

\*This pulls from the **From** field in the email campaign.

In **send email action messages** the from address will look like so:

[Senders Name]\*\*

\*\*This pulls from the **Senders Name** field in send email actions.

To ensure both a good email open rate and survey response rate you may want to change the from address for your email campaign invitations to something that your recipients recognize. To learn how check out our [Change From Address Tutorial!](#)

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