Hide Option Title in Rating Questions

Hiding the titles for answer options within Likert Scale questions is a very common survey design practice. For example, you may just want to display the titles for right and left-most answer options (and/or Not Applicable options) as below.



The easiest method for achieving this is to replace the option titles with the HTML code for a space. To set this up, create or edit your Rating question. To the top right of your answer options, click the **Advanced Options** link and select the **Custom** options under **Reporting Values** and click **Save**.



After you save, you will see that a Reporting Value column has been added to your answer option list. The reporting value field for each answer option is populated by default. This is the value that will be stored for reporting purposes; leave these as is. For each answer option that you wish to hide from displaying to your respondents, enter the following HTML code: then click **Save Question**. That's it!

			Advanced Options
OPTION	REPORTING VALUE	SETTINGS	
O Very Dissatisfied	Very Dissatisfied		♦
O	Dissatisfied		♦ ⊘ × ‡
O	Neutral		♦ *
O	Satisfied		♦ *
O Very Satisfied	Very Satisfied		♦ ≈ 1
+ New Answer Option + Add Con	nmon Answers + New "Other",	,"N/A", etc ▲ 🕈 Past	e in Options

It's important to note that this will remove the option labels in both desktop and mobile versions of your survey.

	2. How satisfied are you with our service?
	O Very Dissatisfied
and the second	0
	0
	0
	O Very Satisfied
	50%
	\bigcirc

Hidden Titles in Reports

Finally, in your Standard Report these options will display the HTML. You can switch that question or the entire report to use reporting values rather than answer options. You can also choose to edit the question once you are finished collecting data and add the option titles back.



To change the question to display your reporting values

- 1. Click Layout & Options to the right of the question.
- 2. Scroll to Answer Option Names and select Reporting Value.



To change the entire report to display reporting values

- 1. Click **Report Options** to the upper-right of the top of the report.
- 2. Select Answer Options.
- 3. Scroll to Answer Option Names and select Reporting Value.



An Alternative Method

Available to: Standard Market Research Full Access Educational

The above method using HTML spaces to hide the answer option title will apply to mobile and will require some tweaking when it comes to reporting on your data. If you wish to avoid either of these quirks, this method is for you!

Start by placing the below CSS Code in your survey's theme. To do so go to the **Style** tab and scroll to the bottom of the survey preview to access the link to the **HTML/CSS Editor**. CSS code should be placed on the **Custom CSS** tab.

```
.hide-option-title th {
   opacity:0;
}
.hide-option-title th:first-child, .hide-option-title th:last-child {
   opacity:1;
}
```

Now edit the Rating question for which you wish to hide the titles and go to the Layout tab and enter the following into the CSS Class field: **hide-option-title**.



Related Articles