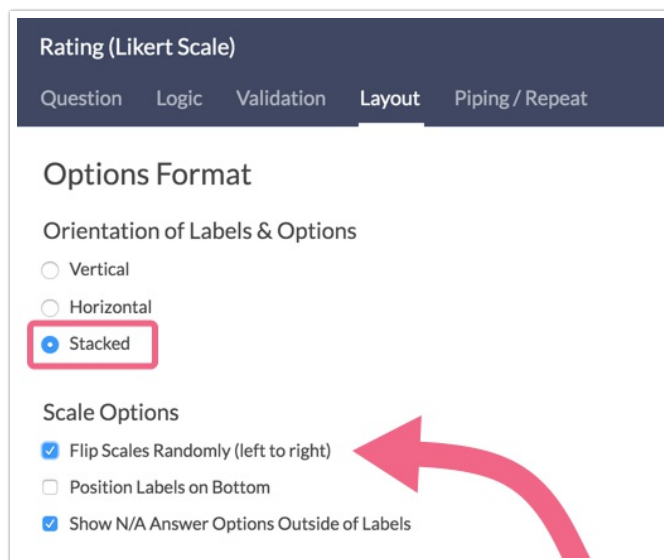


Randomly Flip Scales Left to Right

Survey researchers use randomization as a tool to combat survey bias. Randomizing the order of questions, pages, and/or answer options in your survey can prevent bias introduced by order and/or survey fatigue. Within Alchemer you can randomize questions, pages, and answer options! We also have a little-known feature that allows you to randomly flip the display of a rating scale right to left.

Setup

To set this up, go to the **Layout** tab of your Rating question and select the **Stacked** orientation option (the flip scales randomly option is only available with the Stacked orientation). Then, under **Scale Options**, select the option to **Flip Scales Randomly (left to right)**.



Now, if you preview your survey a couple of times you should see your rating scale options display in different order randomly.

Compatible Questions

The following questions are compatible with the **Flip Scales Randomly** setting:

- Radio Buttons
- Net Promoter Score®
- Rating (Likert Scale)

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