Dropdown Menu Grid Question Type

The Dropdown Menu Grid allows respondents to select an option for each column and row combination using a uniform dropdown of answers.

| | Breakfast | Lunch | Dinner |
|---------------------|------------------|-----------------|------------------|
| Monday-Friday | 6am 🗘 | ✓ Please Select | Please Select \$ |
| | | 5am | |
| Saturday and Sunday | Please Select \$ | 6am | Please Select 🛊 |
| | | example survey | |

When To Use It

Use a Dropdown Menu Grid to display multiple dropdown questions that share the same possible answers. The dropdown menus are presented as 'cells' within the grid.

Setup

- 1. Click to add new **Question** on the page where you want to add your Dropdown Menu Grid and input your question text.
- 2. Next, add your dropdown menu items. These items will be consistent across all dropdown menus within your grid.

| Dropdown Menu Grid | | | | |
|---|----------------|-----------------|------------|--|
| QUESTION LOGIC VALIDATION | LAYOUT | PIPING / REPEAT | | ♥ Need |
| Question Type | | | | |
| Dropdown Menu Grid | | | | • |
| What question do you want to ask? | | | | |
| When do you eat breakfast? | | | | |
| | | | | G |
| Require this question | | | | |
| Apply data retention policy to this question's re | sponses. Learr | n more. | | [|
| Dropdown Menu Items | | | | Getting Started Guide X |
| | | | | |
| 5 am | | | 1 × 1 | The Dropdown Menu Grid allows respondents to select an option for each column and row |
| 5 am 6 am | | | I × I × | |

3. Next, proceed to input the Columns and Rows that will make up your grid.

| Breakfast | |
|--|------|
| Lunch | 1 × |
| Dinner | 1 × |
| | |
| + Click to Add Option Paste in Options | |
| ow Headers | |
| Click to Add Option Paste in Options Row Headers Monday-Friday | 21× |
| low Headers | 21 × |

4. Once you are finished, Save your question.

Validation Options

Depending on how much information you are looking to collect via this question, you may want to specify the minimum rows and/or answers required. To do so, access the question's **Validation** tab.

| Ansv | er Requirements | |
|-------|------------------------------------|----|
| fansw | ered, minimum rows required | |
| 1 | 0 | |
| | | |
| answ | ered, minimum answers required per | ow |

Limitations

Editing Reporting Values after data is collected will NOT update responses that have been already collected. When translating this question type, always do so PRIOR to collecting data.

Survey Taking

On a desktop and most laptops the Dropdown Menu Grid question type looks like so

| en do you eat breakfast, | lunch and dinner on we | ekdays and weekends? | |
|--------------------------|------------------------|--|------------------|
| | Breakfast | Lunch | Dinner |
| Monday-Friday | 6am 🗘 | ✓ Please Select 5am | Please Select \$ |
| Saturday and Sunday | Please Select 🖨 | 6am | Please Select \$ |
| | | 7am | |
| | | 8am | |

When optimized for mobile devices the Dropdown Menu Grid question type looks very similar.

Many mobile devices have a native select interface to make it easier for respondents to select an option with their finger. Whether or not this is available depends on the device.

By default, survey questions show one at a time on mobile devices to prevent the need for scrolling on smaller screens. You can turn off this one-at-a-time interaction if you wish.

| When do yo | ey u eat breakfast, lu nd weekends? | unch and dinne | eron |
|------------|---|----------------|------|
| Monday-Fr | iday | | |
| Breakfast | | | |
| Please | Select | | |
| Lunch | | | |
| Please | Select | | |
| Dinner | | | |
| Please | Select | | |
| | | | |
| | | | |

Reporting

Dropdown Menu Grids report as a series of Grids, one for each row header, with the count and percent for each column and answer option combination.

| | Breakfast | Lunch | Dinner | Responses | ▼ Filter ✓ Layout & Options ↔ Move ★ Delete |
|------------------------|------------|------------|------------|------------|--|
| Monday - Friday | | | | | |
| 5 am Count Row % | 2 18.2% | 4 36.4% | 5 45.5% | 11 8.1% | |
| 6 am Count Row % | 3 33.3% | 2 22.2% | 4 44.4% | 9 6.6% | |
| 7 am Count Row % | 2 50.0% | 1 25.0% | 1 25.0% | 4 2.9% | |
| 8 am Count Row % | 2 50.0% | 1 25.0% | 1 25.0% | 4 2.9% | |

- 0 See additional compatible chart types
- 0 See what other report types are compatible

Exporting

The CSV/Excel export will display a column for each row and column combination, displaying the answer given by the respondent in the dropdown menu.

| V | W | X | Y | Z | AA |
|--------------|------------|-------------|---------------|--------------|---------------|
| Breakfast:Mo | Lunch:Mond | Dinner:Mond | Breakfast:Sat | Lunch:Sature | Dinner:Saturc |
| 5am | 11am | 5pm | 6am | 1pm | 6pm |
| 6am | 11am | 6pm | 8am | 11am | 7pm |
| 7am | 12pm | 5pm | 5am | 11am | 8pm |
| 6am | 11am | 6pm | 5am | 12pm | 7pm |
| 8am | 1pm | 6pm | 6am | 11am | 8pm |
| 5am | 11am | 5pm | 7am | 1pm | 6pm |
| 5am | 11am | 6pm | 6am | 11am | 6pm |
| 6am | 12pm | 5pm | 8am | 1pm | 7pm |

Best Practice Tip: Grid Questions on Mobile Devices

Grid questions are often used to allow your survey respondents to make comparisons. For example, in the below question, survey respondents are implicitly making a comparison across the various ice cream brands listed in the rows.

| ndicate your level of satisfaction with the ice cream brands you purchase: | | | | | |
|--|-------------------|--------------|---------|-----------|----------------|
| | Very Dissatisfied | Dissatisfied | Neutral | Satisfied | Very Satisfied |
| Dairy Cream | 0 | 0 | 0 | 0 | 0 |
| Tasty Treat | 0 | 0 | 0 | 0 | 0 |
| Wholesome | 0 | 0 | 0 | 0 | 0 |
| Sugar Cow | 0 | 0 | 0 | 0 | 0 |
| Ice Dream | 0 | 0 | 0 | 0 | 0 |
| Jill's | 0 | 0 | 0 | 0 | 0 |
| Mike and Sammy's | 0 | 0 | 0 | 0 | 0 |
| Cold Cream | 0 | 0 | 0 | 0 | 0 |
| Homemade | 0 | 0 | 0 | 0 | 0 |

1 Indicate your level of satisfaction with the ice cream brands you purchase:

Because this is the most common and best use of grid question types it is important to note

how grid question types display on mobile. Grid questions will be displayed one grid row per page. This will reduce horizontal scrolling trouble as well as problems survey respondents typically experience trying to select the correct option.

| radio button grid | |
|--|--|
| 1. Indicate your level of satisfaction with the ice cream brands you purchase: | |
| Dairy Cream | |
| O Very Dissatisfied | |
| O Dissatisfied | |
| O Neutral | |
| O Satisfied | |
| | |
| 0% | |
| \bigcirc | |

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