Capture Time Spent on Survey or Page
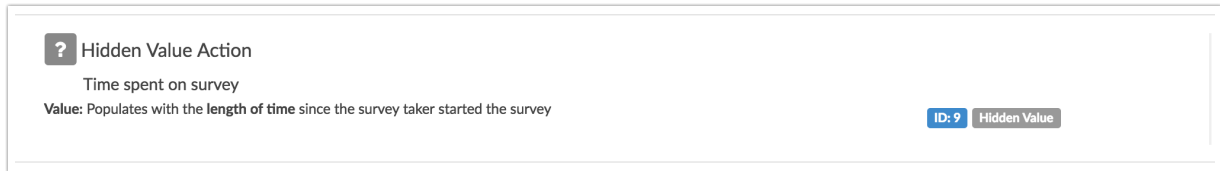
Using our Hidden Value action you can capture both the time spent on the entire survey (in seconds) and/or the time spent (in seconds) on each page of your survey.
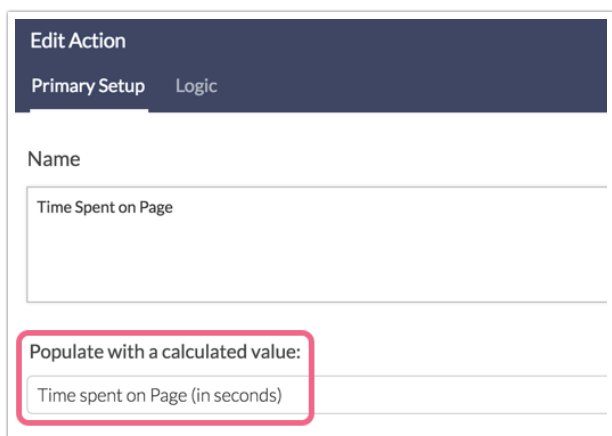

Setup

1. Click **Add a new action** on the page where you would like to capture this data, and select **Hidden Value**. Note, in order to capture time spent on the entire survey, you'll need to add this to the second to the last page of the survey (the page just before the Thank You page).

2. In the **Populate with calculated value** menu, select either **Time Spent on Survey** or **Time Spent on Page**.

3. Click **Save Action**.

This Hidden Value is available on all pages but the Thank You page and must be on a page with another survey element. If it is the only element on a page, it will not collect data.
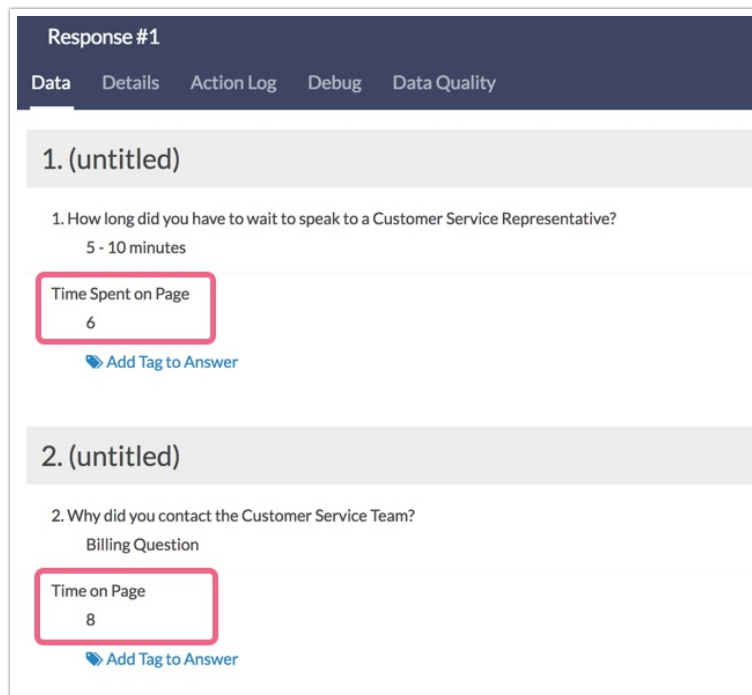

Reviewing Your Hidden Values

Hidden Values are available in Individual Responses, Standard Reports, Legacy Summary Reports, and Exports.
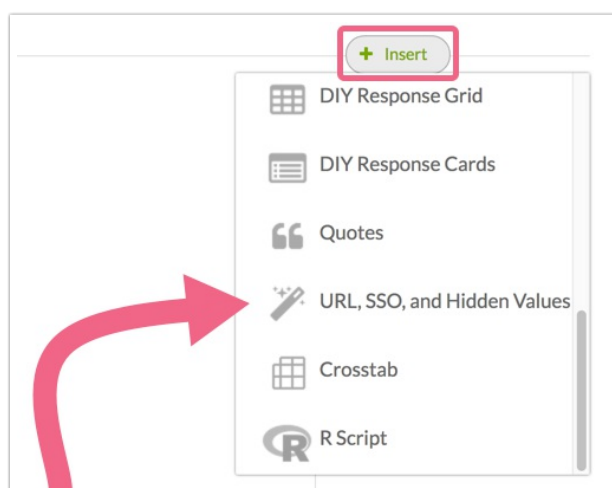
Individual Responses

Hidden Values that you capture in your survey will display within each Individual Response. As you can see below, the hidden values for Time Spent on Page and Time Spent on Survey will appear wherever they are on the page with the amount of time captured as the value listed.
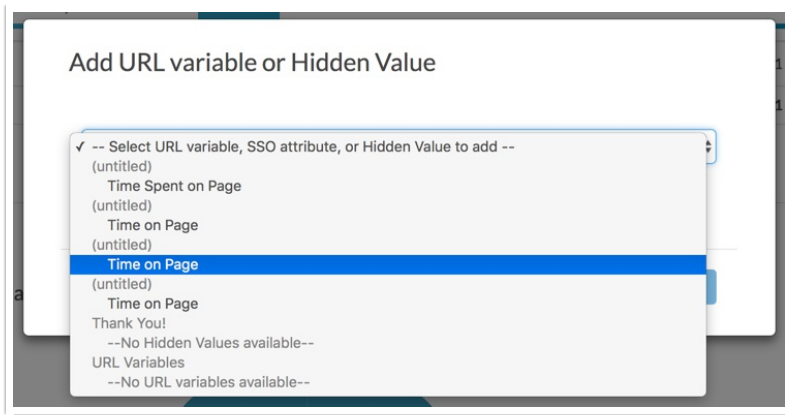

Standard Report

Hidden Values can be manually added to a Standard Report. To do so, use one of the **Insert** buttons (found between any existing report elements). Select **URL, SSO, and Hidden Values** from the available options.

Next, choose from the available hidden values before clicking **Add Question**.

Legacy Summary Reports

Hidden Values are also available in Summary Reports. To do so go to **Results > Reports > Create Report > Legacy Summary Report**. Select the option to **Include Open Text** and click **Create Report.**

If you're looking for which Hidden Value response aligns with specific respondents in bulk, we recommend looking into the CSV export.

CSV/Excel Exports

The CSV/Excel export contains all of the raw data of your survey, which also includes your hidden values by default. The following picture will show you an example of various hidden values that have been captured.
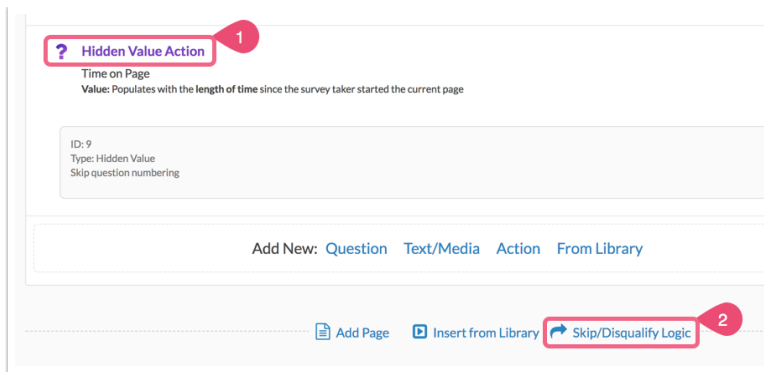
uid	Time Spent on Page	Time Spent on Survey	A Randomly Generated Number
	9		
	5	16	
123456	2	14	33196
1230987	4	18	20550

Use Time on Survey/Page to Disqualify Respondents
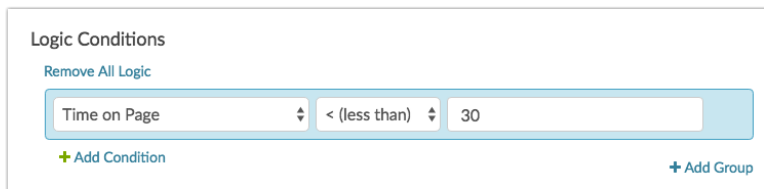
If you are concerned about *speeders* (respondents rushing through your survey and not taking time to carefully read and answer your questions), you could consider disqualifying those respondents.

Setup

1. Add a **Hidden Value Action** to a survey page that contains the questions that you want timed.

2. Directly below the page, click to add **Skip/Disqualify Logic** .

3. Select your Hidden Value action as the source for your condition.

4. Choose either **< (less than)** or **≤ (less than or equal to)** as the logic operator and in the provided field, enter a value (in seconds).

Note: In the above condition, the logic will trigger if the respondent spends less than 30 seconds on the survey page. You will need to test your survey to determine an appropriate time (in seconds) that the page should take respondents to answer. You can then determine what in your mind is too little time to spend on the page.

5. Last, in the section labeled **If the Logic Passes, mark the response as**, check the **Disqualified** box and customize the message that will be displayed to the affected respondents. Last, **Save** your disqualify logic.

Related Articles