

Pipe from a URL Variable

Many survey creators already have pre-existing information about their survey respondents that they would like to ask about, without having to ask for the information again. Piping from a URL Variable allows you to use existing information into your survey by adding a simple modifier to each individual link you send out.

In this example, imagine a school conducting a survey of what classes their students liked the best and why. The school already knows the classes the students have taken, so they want to pipe that information into the set of questions they want to ask about the classes.

Test it out in a survey! Feel free to change the names of the classes to test it out!

```
http://survey.alchemer.com/s3/1654542/pipe-from-a-url-variable?  
class=physics;algebra;history;gymnastics
```

OR

Add a survey with this setup to your account!

Setup

1. Determine which question you want to pipe into. This can be a Dropdown Menu, Dropdown Menu List, Star Rating Grid, or Table question ONLY. For table questions, it will pipe into the columns, not the rows.
2. Edit the question and go to the **Piping/Repeat** tab. You're looking for **Pipe from a URL Variable**.
3. Enter the URL variable that will send the piped values into your survey in the **Variable Name** field.

In keeping with our school example, we will be calling the variable **class**. We put the word **class** in the **Variable name** field so that Alchemer knows to recognize this word as the variable to pull information from.

Pipe From a URL Variable:

Variable name:

If blank, use these values:

4. Create the link you will send out to your respondents, but before you send it out, you'll want to the URL Variable to the end of the survey link so the data you wish to have piped in goes into the survey.

a. Get the URL from the **Share** tab. Our example URL looks like this:

```
http://www.Example.com/s3/1654542/pipe-from-url-variable
```

b. Append the variable you set up to the end of your URL. You need to add the `/?` before the variable name so that Alchemer knows you're adding another attribute to your URL. Our URL will look like this:

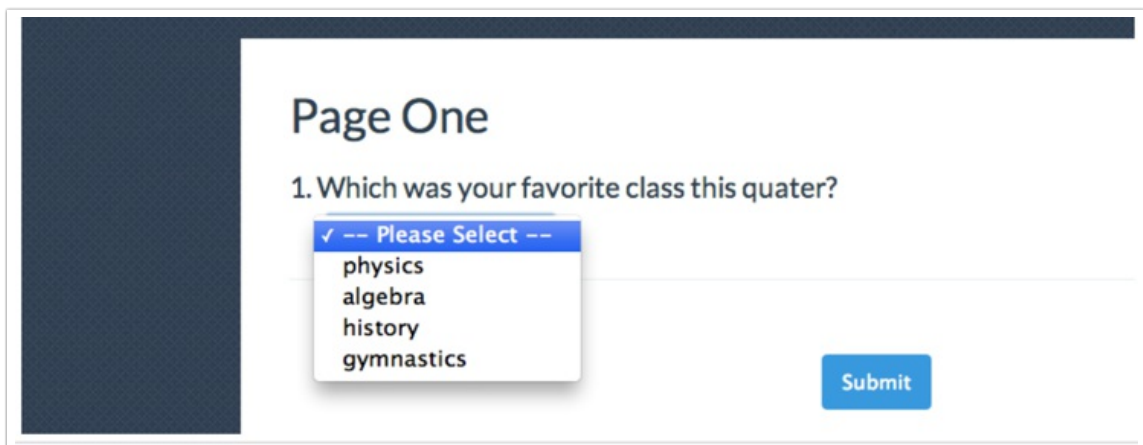
```
http://www.Example.com/s3/1654542/pipe-from-url-variable/?class
```

c. Now add the unique class names that you want piped into your question separated by semi-colons. For our link, we want to ask about physics, algebra, history, and gymnastics. To do this, we set up the URL like this:

```
http://www.Example.com/s3/1654542/pipe-from-url-variable/?  
class=physics;algebra;history:gymnastics
```

The semicolon after each class lets Alchemer know that you want a new answer option to start.

5. Send out your links with the individual variables attached and start collecting responses! Here is an example of what the piped question with answered put in looks like:



The screenshot shows a survey interface with a dark blue header. The main content area is white and contains the text "Page One" in a large, bold, dark blue font. Below this is the question "1. Which was your favorite class this quater?". A dropdown menu is open, showing a blue header with a checkmark and the text "-- Please Select --". The menu items are "physics", "algebra", "history", and "gymnastics", each on a new line. To the right of the dropdown is a blue "Submit" button.

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