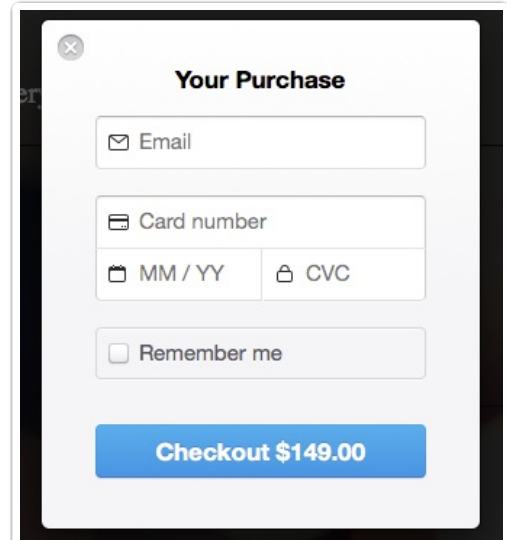


Create a Payment Form

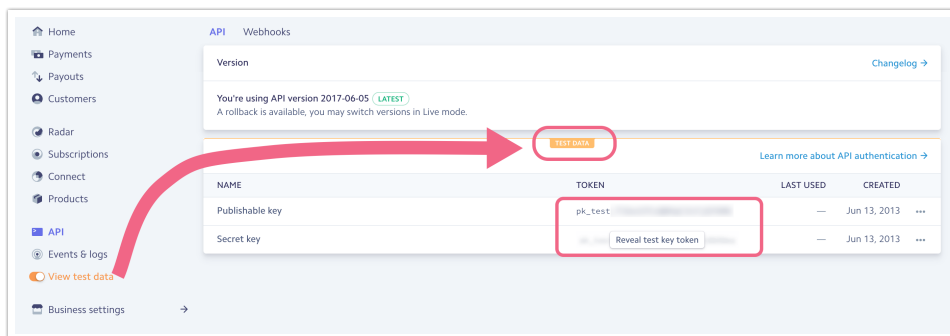
The Payment Form allows you to set up an order form or donation form for purchasers to select various products and services and submit a payment! We've integrated with [Stripe](#) to bring you the ability to have your survey respondents make payments from within your surveys!

Stripe Integration Setup

1. Sign up for a new Stripe account at <https://dashboard.stripe.com/register> (or login to your existing Stripe account).
2. You'll receive activation instructions in your inbox but you can get started right away in Test mode.
3. After creating your account, you will need to go to this link <https://dashboard.stripe.com/settings/integration> then press "Show Advanced Options" and toggle on "Enable card data collection with a publishable key without using Stripe's pre-built UI elements".
4. On your Stripe Dashboard, go to **API**.
5. Copy both the **Publishable Key** and **Secret Key** (you will need to click **Reveal test key token** in order to obtain this). You'll be in test mode if you've just signed up. Once you activate, you can toggle the **View test data** option to get your live **Publishable** and **Secret Keys**.



The image shows a payment form titled "Your Purchase". It contains the following elements: an "Email" input field with an envelope icon; a "Card number" input field with a card icon; two input fields for "MM / YY" and "CVC" with calendar and lock icons respectively; a "Remember me" checkbox; and a blue "Checkout \$149.00" button.



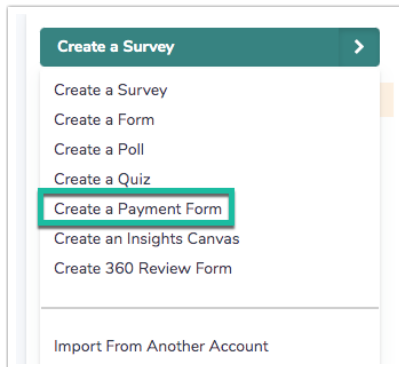
6. Log in to Alchemer and from the left-hand navigation menu, go to **Integrations > Data Connectors**.
7. Click **Configure** on the **Stripe** option and paste your Test and Live Secret and Publishable Keys. You'll want to have both so that you can test as well as collect live payments; Alchemer will use your test keys in survey preview and in test responses.

8. Click **Save**.

Set up a Payment Form

With your integration with Stripe set up, you're ready to create a Payment Form.

1. From the Alchemer home page, select **Payment Form** from the Create Survey dropdown.
 - a.

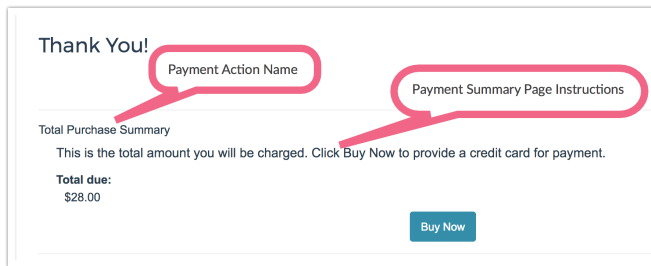


You can add a Payment action to other project types (Surveys, Quizzes and Forms) however, the overall Question Amount field will not be available within the question editor in these project types!

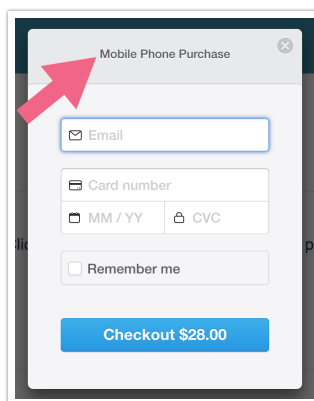
Make sure that the payment form action is always on a page that follows the questions it evaluates. It should also not be placed on a page that is set to [auto-submit](#).

2. Name your Payment Form and click **Start Building**.
3. The Payment Form will default to collecting payments in the currency specified for your account under **Account > Summary > Account defaults > Default Currency** (this defaults to US Dollars). If you wish to change this for all surveys go to the above and change the Default Currency. If you wish to change this on this one survey go to **Tools > Payment Form Settings** and select one of the [below available currencies](#) in the **Payment Form Currency** dropdown menu.
4. The Payment Form will automatically have a **Payment** action on the Thank You page. You can move this from the Thank You page but it should *always follow your payment form fields*.
5. Set up the payment form questions and options to determine what is being purchased and how much to charge. Please read about the various [Payment Collection Formats](#) to get an understanding on how you might set up your questions.
6. Once you have each of your items set up in your Payment Form, scroll to your Payment Action (this is typically on the Thank You page) and click Edit.

7. Edit your payment action **Name** as this will display to respondents. If you would like, you can add **Payment Summary Page Instructions** which will display along with the payment action Name (this is typically the Thank You page).



8. The Payment Description will pass to the Description field of Payment details in Stripe. It will also display to respondents when they provide their billing info. You can enter a static value like "Mobile Phone Purchase" or you can use [merge codes](#) to pull in the respondent's selected items from your survey.



9. You can also customize the **Payment Button Text** which will display along with the payment action Name and Payment Summary Page Instructions (this is typically the Thank You page). Respondents will need to click this to launch the payment box.
10. Next, click the **Bulk Edit Prices** link to assign your prices to your questions and options.

Edit Action

Primary Setup Logic Options Display

Payment Overview

Name
Total Purchase Summary

Payment Summary Page Instructions
This is the total amount you will be charged. Click Buy Now to provide a credit card for payment

Payment Description
Payment Description: [question("value"), id="3"]
[Insert Merge Code](#)

Payment Button Text
Buy Now

Prices are set on each question.
[Bulk Edit Prices](#)

- On the **Metadata** tab you can send over up to fields to the the Metadata field in Stripe to assist with identifying payments. To set this up click **Add to Metadata**. Enter a **Key Name** (this field has a limit of 40 characters in Stripe). In the **Value** field select the question in your Payment Form that contains the value you wish to send for this key name (this field has a limit of 500 characters in Stripe).

Stripe Integration

Metadata

Include up to five additional options as metadata in Stripe

| Key Name | Value |
|-------------|----------------------|
| customer_id | Customer ID |
| amount | Amount to be charged |

[Add to Metadata](#)

- Test your **Payment Form**. See [Testing your Payment Form](#).
- Once you have fully tested your payment form, you are ready to send out your form! and send out your form! You can email a link, embed on your website, or send it out to contacts via an email campaign!

Payment Collection Formats

With the exception of table questions, all question types are available to have payment amounts assigned. For some question types you can assign an amount to the overall question, as well as,

each answer option. The following Payment Collection Formats are available to be built out in your Payment Form:

Option Selection

Option selection allows your purchaser to select an option or options from a list. A question amount can be assigned to the overall question as well as each option. This will add the option amounts to the overall question amount when displayed to the purchaser:


1. Select a phone accessory:

- Screen Protectors – \$9.00
- Charger – \$19.00
- Case – \$29.00
- Holster – \$25.00
- Phone Only (No accessories)

Compatible Question Types

- [Radio Buttons](#)
- [Checkboxes](#)
- [Dropdown Menu](#)
- [Rating \(Likert Scale\)](#)

To set up a question to use the option selection payment format create one of the above question types with each of your options. Then, edit your Payment Action and click the option to **Bulk Edit Prices** and add the (Optional) **Question Amount** and **Option Amounts**.

Prices are set on each question
[Bulk Edit Prices](#) 

Question: Select a phone accessory:
Question Amount
\$

Option Amounts

| | |
|----------|-----------------------------|
| \$ 9.00 | Screen Protectors |
| \$ 19.00 | Charger |
| \$ 29.00 | Case |
| \$ 25.00 | Holster |
| \$ 0.00 | Phone Only (No accessories) |
| \$ 0.00 | Reset |

Tips for using a Radio Button question to collect variable amounts:

- If you are using a Radio Button question, we recommend adding a "Reset" answer option that is set up with both the [Not Applicable Special Setting](#) and a \$0 amount as radio buttons cannot be deselected. An answer option with the N/A Special Setting will allow

purchasers to reset their selections.

Answer Options ⚙️ Advanced Options

| | |
|---------------------|-----------|
| Base Model | ⚙️ ✖️ ⏴ ⏵ |
| Fancy Phone | ⚙️ ✖️ ⏴ ⏵ |
| Fancier Phone | ⚙️ ✖️ ⏴ ⏵ |
| Fanciest Phone XLNT | ⚙️ ✖️ ⏴ ⏵ |
| Reset | ➕ Add ▾ |

Save some time typing, [insert common answer options](#)

Other

Other (required)

Not applicable

Quantity Entry

Using either a [Textbox List](#) question or a [Continuous Sum](#) question you can collect quantities of a given item for purchase. This will multiply the quantity by the price specified for each product (option).

2. Enter the quantity you would like to order for the next week for each produce type:

| | |
|--------------------------------|-----------------------|
| <input type="text" value="4"/> | Apples - \$2.00 |
| <input type="text"/> | Avocados - \$3.50 |
| <input type="text" value="1"/> | Bananas - \$1.50 |
| <input type="text"/> | Greens - \$3.75 |
| <input type="text" value="3"/> | Peppers - \$2.50 |
| <input type="text"/> | Root Veggies - \$3.00 |
| ----- Total : 8.00 | |

Compatible Question Types

- [Textbox List](#)
- [Continuous Sum](#)

To set up a question to use the quantity entry format create one of the above question types. When adding the various options we recommend adding the dollar value you will be assigning (the Payment Action will not add this automatically as with other question types).

Continuous Sum

Question Answers Logic Validation Layout Piping / Repeat

+ Continuous Sum

What question do you want to ask?

Enter the quantity you would like to order for the next week for each produce type:

Multiple Choice Options Commo

| OPTION | DEFAULT VALUE | |
|-----------------------|---------------|--|
| Apples - \$2.00 | Prefill | |
| Avocados - \$3.50 | Prefill | |
| Bananas - \$1.50 | Prefill | |
| Greens - \$3.75 | Prefill | |
| Peppers - \$2.50 | Prefill | |
| Root Veggies - \$3.00 | Prefill | |

Next, edit your Payment Action and click the option to **Bulk Edit Prices** and add the (Optional) **Question Amount** and **Option Amounts**.

Question: Enter the quantity you would like to order for the next week for each produce type:

Question Amount

\$

Option Amounts

| | |
|--------------------------------------|-----------------------|
| \$ <input type="text" value="2.00"/> | Apples - \$2.00 |
| \$ <input type="text" value="3.50"/> | Avocados - \$3.50 |
| \$ <input type="text" value="1.50"/> | Bananas - \$1.50 |
| \$ <input type="text" value="3.75"/> | Greens - \$3.75 |
| \$ <input type="text" value="2.50"/> | Peppers - \$2.50 |
| \$ <input type="text" value="3.00"/> | Root Veggies - \$3.00 |

Tips for using the Textbox List or Continuous Sum questions to collect quantities:

- If you are using a Textbox List to collect quantity entries, you can opt to display the products/items to the left of the text fields on the **Layout** tab of the question by selecting the option **Place labels on the right side of the input**.
- When collecting quantities using either the Textbox List or the Continuous Sum questions, we recommend setting up **Number** validation on the **Validation** tab of the question as well as **Force Whole Numbers** and **Force Positive Numbers**.

Answer Format

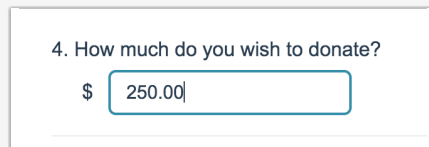
Number

Force Whole Number

Force Positive Numbers

Variable Amount

The [Number](#) question type can be marked as **Variable Amount** field. Purchasers will be charged the value they enter in this field; this is great for donation collections!



4. How much do you wish to donate?

\$ 250.00

Compatible Question Types

- [Number](#)

To set this up, create a Number question and save. Edit the Number question and go to the **Options** tab to select the option to **Charge the respondent the amount entered in this field**.



Number

Question Options Logic Validation Layout Piping / Repeat [Need Help?](#)

Variable Amount

Checking this option allows you to charge the respondent the amount that is entered

Charge the respondent the amount entered in this field

Tips for using Number questions to collect variable amounts:

- DO NOT change the validation to **Currency** on the **Validation** tab.
- Enter a \$ (or the appropriate currency symbol) in the **Left Label** field on the **Layout** tab.
- If you'd like to collect partial dollar amounts, you can do so by ensuring the the option to **Force Whole Numbers** on the **Validation** tab is not selected.
- Change the **Textbox Width** on the **Layout** tab to 10 characters or (unless you are collecting *really* large payments).

Overall Question Amount

This option, available in the **Answers** tab of a question, as well as in the **Payment Action**, will increment the total due by the question amount if the question is answered. This field is available on all questions except tables.

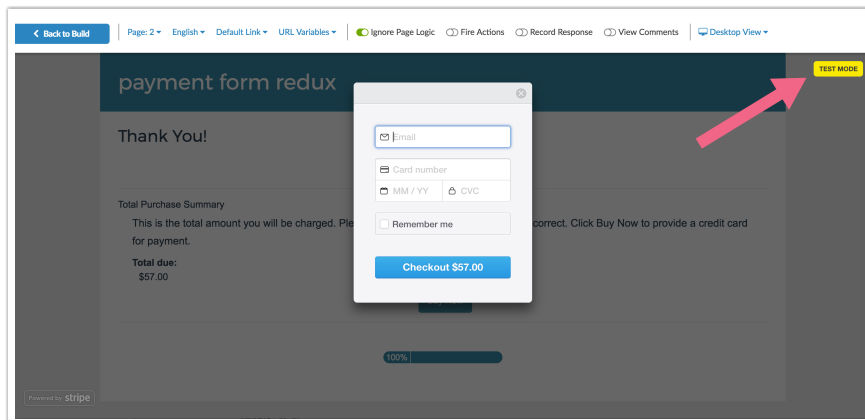
Question Amount

Attach a cost to selecting this question. Use in conjunction with the payment action to create a payment form

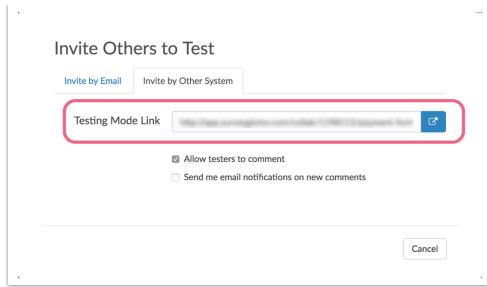
| | |
|----|--------|
| \$ | 100.00 |
|----|--------|

Testing your Payment Form

1. If you added both test and live secret keys under **Account > Integrations > 3rd Party Integrations** in Alchemer you can easily record a test response by clicking **Preview** on the **Build** tab or by clicking **New Test Response** or **Invite Others to Test** on the **Test** tab.
2. Run through the form and test that purchasers are being charged as they should be. Make sure to test all possible combinations and scenarios!
3. Next, you'll want to test submitting a payment to Stripe. To do so, click **Buy Now** (or whatever you have changed your button to read). Supply an email address, then use one of the [test card numbers provided by Stripe](#) and any expiration date and CVC code to complete a test transaction. Test card numbers can also be referenced by clicking the **Test Mode** button in the upper right corner.

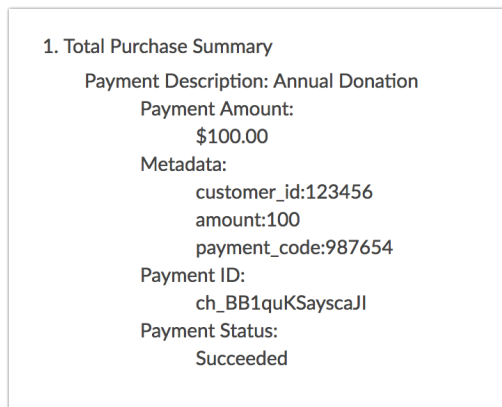


4. If you would like to verify that a payment is being created in Stripe, go to the **Test** tab and click the option to **Invite Others to Test**. Go to the **Invite by Other System** tab to access a Test Mode Link. Alternatively, on the **Invite by Email** tab you can enter your email address to have the test link sent to your email.

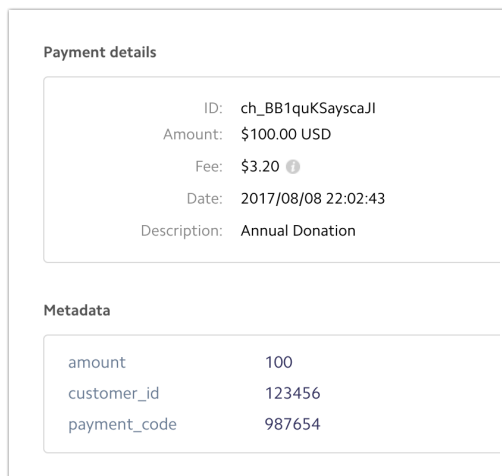


Cross-referencing Payments in Alchemer and Stripe

Once the response is processed you will see data about the transaction on the individual response's Data tab. You will see the payment total, Metadata, and Payment ID.



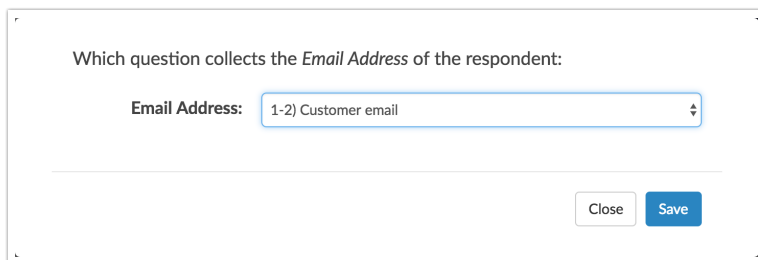
Within Stripe each of these field can be cross-referenced within the payment view.



Send Purchasers a Receipt

At this time we do not have a built-in option for sending a receipt to purchasers but you can take advantage of the [Send Email Action](#) to set up a receipt. Follow these steps to set this up!

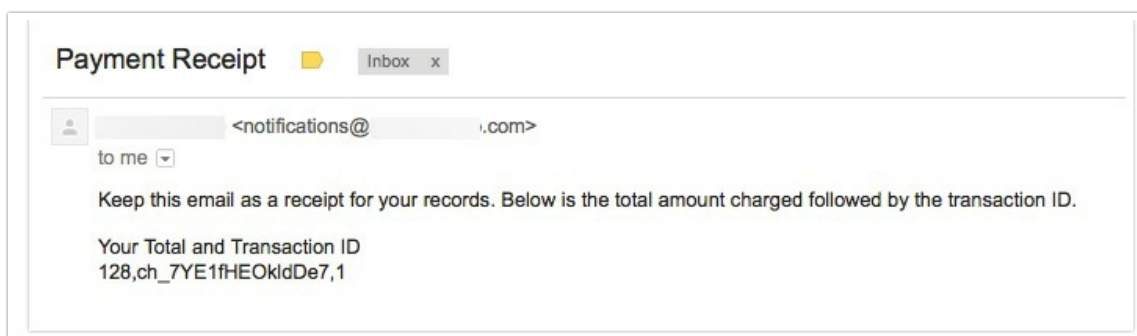
1. First, you'll need to move your Payment Action to a page preceding the Thank You page.
2. Once you've moved your Payment Action, add a Send Email Action to the Thank You page. This will open a panel for setting up your Send Email Action.
3. Customize your **Subject** to whatever you wish it to read.
4. Customize the **From Name** field.
5. **From Address** and **Reply To** will default to Alchemer but you can customize these. For Reply To just key a different name and email address. The From Address change is a little more complicated; [learn more about changing your from address](#).
6. Under the **To** field click the link for **Survey Taker**. In the popup, select the field in your form where you collect the purchaser's email address in the **Email Address** dropdown menu. Click **Save** in the popup when you are finished. This will place a merge code in the To field. This merge code will populate on the fly for each response with the purchaser's info.



Which question collects the *Email Address* of the respondent:

Email Address:

7. For the Message Body delete the default text in the this field. Add the text of the receipt you wish to send. To include payment details, click the **Insert Merge Code** link in the bottom-right corner of the Message Body field. In the dropdown menu that appears look for your Payment Action, select it and click **Insert**.
8. Click **Save Action** when you are finished. When sent, your email should look something like the below. Be sure to test to make sure everything is in order!



FAQ

What browsers are supported?

Check out the Stripe (the integration we are using to bring you the Payment Form) Browser Support Documentation: <https://support.stripe.com/questions/browser-support-policy>

What currencies are available for me to collect payments in?

The following currencies are available within the Alchemer Payment Form:

- \$ - US Dollar
- A\$- Australian Dollar
- C\$ - Canadian Dollar
- € - Euro
- ¥ - Yen / Yuan
- £ - Pound
- ₪ - Peso
- ₹ - Rupee
- ₩ - Won
- ₮ - New Sheqel
- ₺ - Lira
- ₣ - Franc
- ₡ - Colón
- R\$ - Real

Can I change the color of the Buy Now button?

You sure can! Copy and paste the below CSS in your survey's theme. To do so go to your **Style** tab and scroll to the bottom of the survey preview to access the link for the **HTML/CSS Editor**. Paste the below code on the **Custom CSS** tab. Replace "green" with a color of your choice or hex code for the color of your choice.

```
.sg-payment-total .sg-payment-button span {  
background:green;  
}
```

Are payment actions available in raw data exports?

They are! Payment actions are available in CSV/Excel exports. The total due and payment ID for each response will export from your payment form.

Are payment actions available for reporting?

The Payment ID from Stripe is available in each Individual Response. Payment actions are not available in any of our report types at this time.

Can I use the Short URL share link option with payment forms?

No, the payment form is not compatible with Short URL share links.

Can I integrate with PayPal or another payment service?

At this time, we only integrate with Stripe for payment collection.

I would like to have more than one payment action in a payment form? Is this possible?

At this time, only one payment form per survey is supported.

Related Articles