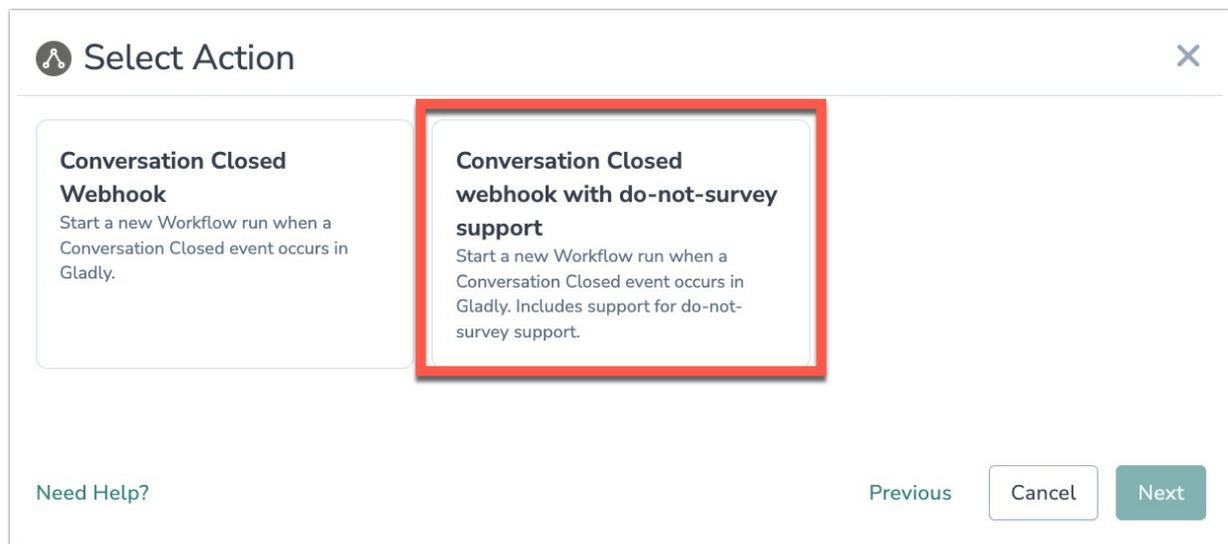


Gladly Initiator: How to Use the Do-Not-Survey Flag

This document focuses on using the "do-not-survey" flag with the [Alchemer Workflow Gladly Initiator](#). You can use this flag in conjunction with logic to prevent survey distribution when the "do-not-survey" flag is true.

To use the "do-not survey flag", create a workflow, select Gladly as your workflow initiator, and then select the highlighted initiator action below.



After completing the standard [Alchemer Workflow Gladly Initiator configuration steps](#), configure the "do-not-survey flag".

The "do-not-survey" parameter is set to 'true' or 'false' by determining if the customer was last surveyed within the specific time frame. In the screen below, select the Gladly field that contains the last survey date and set the time frame you would like to use to calculate the do-not-survey parameter.

Configure Initiator ✕

Select the Gladly field that contains the last survey date and set the timeframe you would like to use to calculate the do-not-survey parameter. This is optional and the parameter will be set to 'false' when not configured.

Do-not-survey date field *(optional)*

Gladly | Custom Attributes | last_survey_date ^

Timeframe since last survey *(optional)*

2 weeks v

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For the "Do-not-survey data field", you will need to have a field in Gladly that contains the last survey date. This is typically a custom attribute.

After completing configuration, add an If/Else Logic block to your workflow. Then click "Add Condition".

The screenshot shows the 'CX Feedback Workflow' builder interface. At the top, there are tabs for 'BUILD', 'TEST', and 'MONITOR'. Below the tabs, there are status indicators for 'Activate' (a toggle switch), 'Completed' (0), and 'In Progress' (0). The main workspace contains two steps: a 'Gladly' step with the action 'Conversation Closed webhook with do-not-survey sup' and an 'If/Else Logic' step. The 'If/Else Logic' step has a red box around the 'Add Condition' button. The right sidebar shows a 'Steps' list with categories: 'Communicate' (Send Email), 'Orchestrate' (If/Else Logic, Stop), and 'Connections' (Delay). The 'If/Else Logic' step is selected in the 'Orchestrate' category.

Select External Listener from the Step Name drop down list.

Edit If/Else Logic

Select step and then set the logic

Step Name

#1 External Listener

Add Another Step

Cancel

Save

For your conditions, select the "do-not-survey" flag then add your operators.

Logic Builder

Logic Conditions

Remove All Logic

Action | Calculated | do-not-survey | is exactly equal | false

+ Add Condition

+ Add Group

Cancel

Save Logic

The parameter will return 'true', 'false' or '| NOT SET |'.

- **'false'**: Current date at the time of the workflow run ('now') is after X days of the 'last survey date'.
- **'true'**: Current date at the time of the workflow run ('now') is before X days of the 'last survey date'.
- **'| NOT SET |'**: Inputs not supplied

These values are calculated by taking the field value of the 'last survey date', that you selected during the configuration step, and adding the number of days specified in the "Time frame since last survey" field. If this calculated date is after the current date ('now'), at the time of the workflow run, then 'false' will be returned because it is OK to survey.

For the example below, everytime the workflow initiates, if it has been 14 days since that customer was last surveyed, that customer will be sent another survey. If it has been less than 14 days since that customer was last surveyed, they won't be sent another survey.

Configure Initiator

Select the Gladly field that contains the last survey date and set the timeframe you would like to use to calculate the do-not-survey parameter. This is optional and the parameter will be set to 'false' when not configured.

Do-not-survey date field *(optional)*

Gladly | Custom Attributes | last_survey_date

Timeframe since last survey *(optional)*

2 weeks

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If/Else Logic

If: View Conditions ▲

#1 External Listener: Question "Action | Calculated | do-not-survey" is exactly equal to "false"

- 2  **Survey Invite**   
- 3  **Survey**
Survey Name: Follow-Up Survey   